








Website review watersystems.com

Generated on September 22 2024 04:38 AM





The score is 52/100







SEO Content

	Title	<p>Water Systems</p> <p>Length : 13</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1899"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Water Systems</td> </tr> <tr> <td>title</td> <td>Water Systems</td> </tr> <tr> <td>url</td> <td>https://www.watersystems.com</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>http://static1.squarespace.com/static/5e1613a294c7020d5ade435e/t/5e1618ec13b4c724d976920f/1578506477732/static1.squarespace.png?format=1500w</td> </tr> <tr> <td>image:width</td> <td>662</td> </tr> <tr> <td>image:height</td> <td>290</td> </tr> </tbody> </table>	Property	Content	site_name	Water Systems	title	Water Systems	url	https://www.watersystems.com	type	website	image	http://static1.squarespace.com/static/5e1613a294c7020d5ade435e/t/5e1618ec13b4c724d976920f/1578506477732/static1.squarespace.png?format=1500w	image:width	662	image:height	290
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	Headings	<table border="1" data-bbox="539 1933 1481 2000"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>7</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2033 810 2067" style="list-style-type: none"> • [H1] ABOUT 	H1	H2	H3	H4	H5	H6	7	2	0	0	0	0				
H1	H2	H3	H4	H5	H6													
7	2	0	0	0	0													

SEO Content

		<ul style="list-style-type: none"> • [H1] VALUE • [H1] INNOVATION • [H1] SERVICE • [H1] CUSTOMER CARE • [H1] PAYING YOUR BILL JUST GOT EASIER! • [H1] SEND PAYMENTS TO: • [H2] Water Systems ended up saving me an additional \$30 a month on my utility bills because of a leak that they caught in my unit. Their customer service has been second to none and I always know if I have an issue that someone will pick up the phone. It's made utility bill paying so easy! • [H2] ** Satisfied client **
	Images	<p>We found 11 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 13%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

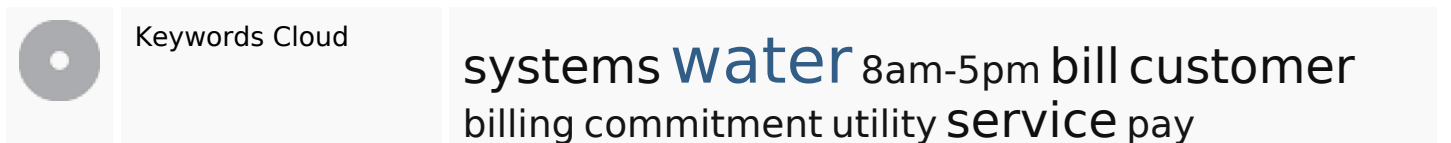
SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 16.67%</p> <p>Internal Links 83.33%</p>

In-page links

Anchor	Type	Juice
Welcome	Internal	Passing Juice
About	Internal	Passing Juice
Our Commitment	Internal	Passing Juice
Customer Care	Internal	Passing Juice
Contact	Internal	Passing Juice
Pay Your Bill / Login to Account	Internal	Passing Juice
Get Water Systems	Internal	Passing Juice
Q	Internal	Passing Juice
n	Internal	Passing Juice
iPhone	External	Passing Juice
Android	External	Passing Juice
Home	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
water	22	✓	✗	✗	✓
systems	13	✓	✗	✗	✓
customer	10	✗	✗	✗	✓
bill	9	✗	✗	✗	✓
service	9	✗	✗	✗	✓

Usability

	Url	Domain : watersystems.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon<li data-bbox="555 264 879 300">✔ Meta Viewport Tag<li data-bbox="555 331 810 367">✔ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre data-bbox="555 651 1481 707">https://www.watersystems.com/sitemap.xml</pre>
	Robots.txt	<pre data-bbox="555 734 1018 770">http://watersystems.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>