Website review
walmartphotocentre.ca

Generated on September 19 2024 21:32 PM

The score is 62/100

SEO Content

✅	Title	Photo - Walmart Photo Centre **Length : 28** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Photo. Print your photos from your desktop or phone & easily create custom products including Photo Books, Calendars, Blankets, Canvas, Metal Prints, Mugs and so much more! Walmart Photo Centre. **Length : 198** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	Photo, walmart, photo, personalized, walmart photo centre, Walmart photo, print, 4x6 prints, print online, print your photos, photo gifts, enlargements, personalized gifts, photo books, cards, personalized cards, custom cards, invitations, custom invitations, greeting cards, custom digital photo, print digital photos, print photos from phone, calendars, custom calendars, blankets, custom blankets, personalized blankets, mugs, custom mugs, photo mugs, creative gifts, photo canvas, custom canvas, posters Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	

H1	H2	H3	H4	H5	H6
2	25	0	0	0	0

- [H1] Products
- [H1] Please select your location and language
- [H2] Services
- [H2] Categories
- [H2] Categories
- [H2] Prints
- [H2] Posters
- [H2] Frames

SEO Content

- [H2] Drinkware
- [H2] Canvas
- [H2] Blankets & Mats
- [H2] Pets
- [H2] Calendars
- [H2] Photo Books
- [H2] Plaques
- [H2] Plush Toys
- [H2] Cards
- [H2] Boutique
- [H2] ID Photos
- [H2] More
- [H2] shop
- [H2] Language
- [H2] Information
- [H2] Extras
- [H2] User Login
- [H2] Sign Up
- [H2] Forgot Password

❌	Images	We found 34 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **36%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 20 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0%

SEO Links

		External Links : Passing Juice 15%
		Internal Links 85%

In-page links

Anchor	Type	Juice
Details	Internal	Passing Juice
Photo	Internal	Passing Juice
Personalization	Internal	Passing Juice
Brands	Internal	Passing Juice
Business	Internal	Passing Juice
Digitization	Internal	Passing Juice
English	Internal	Passing Juice
Français	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Ad Choices	Internal	Passing Juice
Products & Pricing	Internal	Passing Juice
Promotions	Internal	Passing Juice
Help	Internal	Passing Juice
Contact us	Internal	Passing Juice
Walmart.ca	External	Passing Juice
Passport Photos	Internal	Passing Juice
Product Videos	Internal	Passing Juice
cookies	External	Passing Juice
Forgot Password?	Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud	canvas blankets photo photos prints posters cards books **starting** express

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
starting	112	✖	✖	✖	✖
express	14	✖	✖	✖	✖
photo	12	✔	✔		✔
cards	11	✖	✔	✖	✔
blankets	10	✖	✔	✔	✔

Usability

⊙	Url	Domain : walmartphotocentre.ca Length : 21
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✅ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

⦿	Mobile Optimization	✅ Apple Icon
		✅ Meta Viewport Tag
		✅ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://www.walmartphotocentre.ca/sitemap.xml
✅	Robots.txt	http://walmartphotocentre.ca/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics