Website review
wallisexecutivesolutions.com

Generated on September 22 2024 12:36 PM

The score is 57/100

SEO Content

✅	Title	Wallis Executives | Executive Search Firm based in New York **Length : 59** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Wallis Executives is a prestigious executive search firm based in New York, specializing in identifying exceptional business leaders for Private Markets and companies supported by Private Equity and Venture. **Length : 207** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
image	https://static.showit.co/1200/kRS-9nZo-IYiREUppFGXIg/274484/screenshot_2024-09-10_at_22_14_09.png

⚪	Headings	

H1	H2	H3	H4	H5	H6
6	38	32	0	0	0

- [H1] and
- [H1] At Wallis Executives, we provide a personalized focused approach to executive search, emphasizing valuable connections, individual empowerment, collective success rather than
- [H1] just placements.
- [H1] and
- [H1] with
- [H1] Working Wallis Executives
- [H2] executive search firm

SEO Content

- [H2] Migration Expansion the USA
- [H2] and
- [H2] Wallis Executives is a prestigiousbased in New York, specializing in identifying exceptional business leaders for Private Markets and companies supported by Private Equity Venture.
- [H2] Private Markets Portfolio Company Industry Sector
- [H2] and
- [H2] Executive Senior Search
- [H2] Portco industry sectors
- [H2] include
- [H2] and
- [H2] and
- [H2] into
- [H2] executive search firm
- [H2] and
- [H2] Wallis Executives is a prestigiousbased in New York, specializing in identifying exceptional business leaders for Private Markets and companies supported by Private Equity Venture.
- [H2] Search
- [H2] Retained
- [H2] Search
- [H2] Contained
- [H2] Recruitment Process
- [H2] Outsourcing
- [H2] Search
- [H2] Retained
- [H2] Search
- [H2] Contained
- [H2] Outsourcing
- [H2] Recruitment Process
- [H2] fully
- [H2] By engaging with individuals' core values, we nurture establish partnerships based on genuine alignment mutual growth.
- [H2] and
- [H2] and
- [H2] with
- [H2] Work us
- [H2] and
- [H2] Diversity, Equity Inclusion
- [H2] from
- [H2] "The process was effortless start finish."
- [H2] to
- [H3] LinkedIn
- [H3] testimonials
- [H3] services
- [H3] about
- [H3] home
- [H3] contact
- [H3] connect on
- [H3] via
- [H3] we work closely with
- [H3] learn more →
- [H3] c-suite & senior leadership

SEO Content

- [H3] learn more →
- [H3] mid-level management
- [H3] learn more →
- [H3] leadership team build-outs
- [H3] learn more →
- [H3] c-suite & senior leadership
- [H3] learn more →
- [H3] mid-level management
- [H3] learn more →
- [H3] leadership team build-outs
- [H3] work with us
- [H3] (dei)
- [H3] Companies inquire here →
- [H3] candidates apply here →
- [H3] CFO/COO, Fintech firm
- [H3] Brand & web design by luci mcpherson
- [H3] 244 Fifth Avenue, Suite #201, New York, NY 10001
- [H3] Work with usDei statement
- [H3] contactClient testimonials
- [H3] LinkedIn
- [H3] connect on

❌	Images	We found 8 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 4 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
range of services	Internal	Passing Juice
Dei statement	Internal	Passing Juice
contact	Internal	Passing Juice
Client testimonials	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	management wallis leadership executives based private executive search fee services

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
search	16	✔	✖	✔	✔
wallis	9	✔	✖	✔	✔
leadership	9	✖	✖	✖	✔
services	8	✖	✖	✖	✔
fee	8	✖	✖	✖	✖

Usability

	Url	Domain : wallisexecutivesolutions.com
		Length : 28

Usability

●		
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Missing
		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://wallisexecutivesolutions.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.