



Website review visible.com

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The score is 43/100







SEO Content

	Title	Visible Wireless - Unlimited No-Contract Prepaid Cell Phone Plans Length : 65 Perfect, your title contains between 10 and 70 characters.												
	Description	Visible offers unlimited data, talk and text for \$25/month powered by Verizon. Check out our plans, deals, and devices today. Length : 125 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>17</td><td>12</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Ending Soon! T-Mobile customers: Switch now, pay only \$15/mo for 5 years• [H2] Scroll to your heart's content, no catches• [H2] Early access to deals & promos• [H2] Come for the best experience. Stay for the great value.• [H2] Two unlimited plans, on Verizon's network• [H2] Both plans include:• [H2] Save up to \$240• [H2] Three ways to get started• [H2] Get the latest phones from Apple, Samsung, Motorola & Google• [H2] Get \$5/mo off the Visible plan for 12 months• [H2] Our network covers 99% of the population• [H2] Make your new phone more affordable• [H2] Get paid for your old device with trade-in• [H2] Don't miss these deals• [H2] Start your 15-day free trial with Visible	H1	H2	H3	H4	H5	H6	1	17	12	0	0	0
H1	H2	H3	H4	H5	H6									
1	17	12	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H2] Layoffs happen, stay connected with Connection Protection • [H2] Everything's easier in the app • [H2] Transparency means no hidden fees • [H3] Early access to deals & promos • [H3] Visible • [H3] Visible+ • [H3] Visible • [H3] Visible+ • [H3] Visible plan facts • [H3] Broadband Facts • [H3] Visible+ plan facts • [H3] Broadband Facts • [H3] Get on the list • [H3] New members, port-in from T-Mobile, get \$10 off the Visible plan, guaranteed for 5 years. Promo code BYEBYETMO required at checkout. • [H3] Get a virtual gift card when you purchase a qualified device, port-in your number, and make three service payments
	Images	<p>We found 52 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 68 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 16.18%</p>

SEO Links

Internal Links 83.82%

In-page links

Anchor	Type	Juice
Shop	Internal	Passing Juice
Shop all phones	Internal	Passing Juice
Shop all wearables	Internal	Passing Juice
Bring your Apple Watch	Internal	Passing Juice
Bring your own phone	Internal	Passing Juice
Sign up with eSIM	Internal	Passing Juice
Affirm financing	Internal	Passing Juice
Visible Protect	Internal	Passing Juice
Check out our plans	Internal	Passing Juice
See our coverage	Internal	Passing Juice
Can I keep my phone number?	Internal	Passing Juice
Try Visible for free	Internal	Passing Juice
Global Pass	Internal	Passing Juice
See our deals	Internal	Passing Juice
Upgrade program	Internal	Passing Juice
Trade-in program	Internal	Passing Juice
Visible Payback	Internal	Passing Juice
Save when you Bring a Friend	Internal	Passing Juice
Learn more about Visible	Internal	Passing Juice
Connection Protection	Internal	Passing Juice
Blog	Internal	Passing Juice
Newsroom	Internal	Passing Juice
Help Center	Internal	Passing Juice


In-page links

Community	Internal	Passing Juice
About Visible	Internal	Passing Juice
Getting Started	Internal	Passing Juice
Setup & Activation	Internal	Passing Juice
Your Account	Internal	Passing Juice
SIM Central	Internal	Passing Juice
Sign in	Internal	Passing Juice
Account	Internal	Passing Juice
Learn More	Internal	Passing Juice
View Broadband Facts Labels	Internal	Passing Juice
Price: High - Low	External	Passing Juice
Visible plan facts	Internal	Passing Juice
Visible+ plan facts	Internal	Passing Juice
Data Included	Internal	Passing Juice
Read our Policy	External	Passing Juice
Read our Policy	Internal	Passing Juice
visible.com/help/contact-us	Internal	Passing Juice
fcc.gov/consumer	External	Passing Juice
Privacy Policy	Internal	Passing Juice
California Privacy Notice.	Internal	Passing Juice
affirm.com/lenders	External	Passing Juice
affirm.com/licenses	External	Passing Juice
https://www.visible.com/deals/choose-your-own-gift-card	Internal	Passing Juice
https://www.visibleoffers.com.&nbsp;	External	Passing Juice
iOS	External	Passing Juice
Android	External	Passing Juice
Shop all phones	Internal	Passing Juice
Apple	Internal	Passing Juice

In-page links

Apple Watch	Internal	Passing Juice
Google	Internal	Passing Juice
Samsung	Internal	Passing Juice
Motorola	Internal	Passing Juice
Merch Store	External	Passing Juice
Try Visible for free	Internal	Passing Juice
Activate service	Internal	Passing Juice
Returns policy	Internal	Passing Juice
Affiliate Program	External	Passing Juice
Sitemap	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Terms of Use	External	Passing Juice
About our Ads	Internal	Passing Juice
Supplemental Terms	Internal	Passing Juice
Mobile Identity Protection	Internal	Passing Juice
California Privacy Notice	Internal	Passing Juice
Your Privacy Choices	Internal	Passing Juice

SEO Keywords








Keywords Cloud

classcmp-text
stylepadding-top margin-top
visible padding-left
padding-bottom margin-bottom
margin-right padding-right
margin-left





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
classcmp-text	31	✖	✖	✖	✖
margin-top	31	✖	✖	✖	✖
margin-left	31	✖	✖	✖	✖
margin-right	31	✖	✖	✖	✖
margin-bottom	31	✖	✖	✖	✖


Usability

	Url	Domain : visible.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!


Document




Deprecated HTML


Deprecated tags	Occurrences
<u>	3


Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.





Speed Tips

 Excellent, your website doesn't use nested tables.





 Too bad, your website is using inline styles.

 Too bad, your website has too many CSS files (more than 4).




 Too bad, your website has too many JS files (more than 6).

 Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://www.visible.com/sitemap.xml</p>
	Robots.txt	<p>http://visible.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>