

Website review verizon.com

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The score is 43/100




SEO Content

	Title	Verizon: Wireless, Internet, TV and Phone Services Official Site Length : 66 Perfect, your title contains between 10 and 70 characters.												
	Description	Shop Verizon smartphone deals and wireless plans on the largest 4G LTE network. First to 5G. Get Fios for the fastest internet, TV and phone service. Length : 149 Great, your meta description contains between 70 and 160 characters.												
	Keywords	homepage, verizon, mobile, verizon internet, fios internet, verizon wireless, verizon plans, verizon wireless plans, verizon phones, verizon residential, verizon fios internet Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Verizon: Wireless, Internet, TV and Phone Services Official Site</td></tr><tr><td>site_name</td><td>Verizon</td></tr><tr><td>url</td><td>https://www.verizon.com/?cmp=ORG-C-HQ-NON-A-EN-NONE-dksoc2020-2S0OM0-VZ</td></tr><tr><td>description</td><td>Shop Verizon smartphone deals and wireless plans on the largest 4G LTE network. First to 5G. Get Fios for the fastest internet, TV and phone service.</td></tr><tr><td>type</td><td>article</td></tr></tbody></table>	Property	Content	title	Verizon: Wireless, Internet, TV and Phone Services Official Site	site_name	Verizon	url	https://www.verizon.com/?cmp=ORG-C-HQ-NON-A-EN-NONE-dksoc2020-2S0OM0-VZ	description	Shop Verizon smartphone deals and wireless plans on the largest 4G LTE network. First to 5G. Get Fios for the fastest internet, TV and phone service.	type	article
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>9</td><td>27</td><td>0</td><td>0</td><td>0</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	1	9	27	0	0	0
H1	H2	H3	H4	H5	H6									
1	9	27	0	0	0									





SEO Content

		<ul style="list-style-type: none">• [H1] Get the new iPhone 16 Pro on us• [H2] For new and existing customers• [H2] Get the new iPhone 16 for \$5/mo• [H2] Get iPhone 15 Pro Max on us• [H2] Our latest offers for you• [H2] myPlan Access incredible deals and great plans• [H2] All the gear you want. All right here.• [H2] myHome• [H2] The network that keeps you connected• [H2] You get more and save more with Verizon• [H3] iPhone 16 Pro Max. Hello, Apple Intelligence. Get it for \$15/mo.• [H3] Apple Watch Series 10. Thinstant classic• [H3] Keep your phone. Switch for \$25/line.• [H3] Iconic.Now supersonic• [H3] Get Google Pixel 9 Pro on us.• [H3] iPhone 15.Get four, on us.• [H3] Get Samsung Galaxy S24, on us.• [H3] Unlimited cracked screen repair at no extra cost• [H3] Buy NFL+, get Netflix on us.• [H3] You get our amazing network at a great price• [H3] Current and new customers can get select 5G phones on us• [H3] Save big on the entertainment you love• [H3] Phones• [H3] Watches• [H3] Tablets• [H3] Accessories• [H3] Choose your internet plan• [H3] Add your entertainment and save• [H3] The price is guaranteed• [H3] We got you covered• [H3] Award-winning performance• [H3] The network businesses rely on• [H3] Text anywhere with satellite• [H3] Save on the things you love. Like Disney+, Hulu, and ESPN+• [H3] Shop, manage and save on the subscriptions you love.• [H3] Get \$100 cash back• [H3] You're in
	Images	<p>We found 4 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 184 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.26% Internal Links 96.74%

In-page links

Anchor	Type	Juice
Personal	Internal	Passing Juice
Business	Internal	Passing Juice
Contact us	Internal	Passing Juice
Support	Internal	Passing Juice
Stores	Internal	Passing Juice
Coverage map	Internal	Passing Juice
Español	Internal	Passing Juice
Mobile	Internal	Passing Juice
Home Internet	Internal	Passing Juice
Shop	Internal	Passing Juice
Deals	Internal	Passing Juice
Deals	External	Passing Juice

In-page links

Free phones	Internal	Passing Juice
My offers	Internal	Passing Juice
Smartphones	Internal	Passing Juice
Verizon Home Internet	Internal	Passing Juice
Bring your own device	Internal	Passing Juice
Accessories	Internal	Passing Juice
Refer a Friend	Internal	Passing Juice
Refer a Friend	Internal	Passing Juice
Verizon Visa® Card	Internal	Passing Juice
Devices	Internal	Passing Juice
Certified pre-owned phones	Internal	Passing Juice
Apple iPhone 16 Pro	Internal	Passing Juice
Apple iPhone 16	Internal	Passing Juice
Samsung Galaxy S24 Ultra	Internal	Passing Juice
Google Pixel 9 Pro	Internal	Passing Juice
Upgrade your device	Internal	Passing Juice
Unlocked phones	Internal	Passing Juice
Other phones	Internal	Passing Juice
Trade in your device	Internal	Passing Juice
Tablets & laptops	Internal	Passing Juice
Watches	Internal	Passing Juice
Certified pre-owned watches	Internal	Passing Juice
Jetpacks & hotspots	Internal	Passing Juice
Accessories	Internal	Passing Juice
Shop all	Internal	Passing Juice
Phone cases	Internal	Passing Juice
Screen protectors	Internal	Passing Juice
Tablet accessories	Internal	Passing Juice

In-page links

Chargers & cables	Internal	Passing Juice
Phone attachments	Internal	Passing Juice
MagSafe compatible	Internal	Passing Juice
Verizon accessories	Internal	Passing Juice
Shop all wearable tech	Internal	Passing Juice
Fitness trackers	Internal	Passing Juice
Watch accessories	Internal	Passing Juice
Smart glasses	Internal	Passing Juice
Smart rings	Internal	Passing Juice
Charging	Internal	Passing Juice
Audio	Internal	Passing Juice
Gaming	Internal	Passing Juice
Smart home	Internal	Passing Juice
Deals	Internal	Passing Juice
Plans	Internal	Passing Juice
International services	Internal	Passing Juice
Connected devices	Internal	Passing Juice
Discounts	Internal	Passing Juice
Discounts overview	Internal	Passing Juice
Mobile + Home	Internal	Passing Juice
First responders	Internal	Passing Juice
Military	Internal	Passing Juice
Nurses	Internal	Passing Juice
Teacher	Internal	Passing Juice
Students	Internal	Passing Juice
Verizon Forward	Internal	Passing Juice
Connected car plans	Internal	Passing Juice
Home	Internal	Passing Juice

In-page links

Fios Home Internet	Internal	Passing Juice
5G Home Internet	Internal	Passing Juice
LTE Home Internet	Internal	Passing Juice
Home phone	Internal	Passing Juice
Fios TV	Internal	Passing Juice
Moving	Internal	Passing Juice
Fios accessories	Internal	Passing Juice
Shop all accessories	Internal	Passing Juice
Cables & connectors	Internal	Passing Juice
Networking & Wi-Fi	Internal	Passing Juice
TV accessories	Internal	Passing Juice
Phone equipment	Internal	Passing Juice
5G Home accessories	Internal	Passing Juice
Prepaid	Internal	Passing Juice
Phone plans	Internal	Passing Juice
Smartwatch plans	Internal	Passing Juice
Tablet & hotspot plans	Internal	Passing Juice
International plans	Internal	Passing Juice
Smartphones	Internal	Passing Juice
Smartwatches	Internal	Passing Juice
Tablets	Internal	Passing Juice
Hotspots & routers	Internal	Passing Juice
Basic phones	Internal	Passing Juice
Bring your own device	Internal	Passing Juice
Deals	Internal	Passing Juice
Why Verizon Prepaid	Internal	Passing Juice
myAccess	Internal	Passing Juice
myAccess	Internal	Passing Juice

In-page links

+play	Internal	Passing Juice
+play	Internal	Passing Juice
Entertainment	Internal	Passing Juice
Disney+, Hulu, ESPN+	Internal	Passing Juice
discovery+	Internal	Passing Juice
Apple Arcade	Internal	Passing Juice
Google Play Pass	Internal	Passing Juice
Apple Music	Internal	Passing Juice
Gaming	Internal	Passing Juice
Xbox All Access	Internal	Passing Juice
YouTube TV	Internal	Passing Juice
Services & perks	Internal	Passing Juice
Entertainment	Internal	Passing Juice
Protection & security	Internal	Passing Juice
Safety	Internal	Passing Juice
Digital family	Internal	Passing Juice
Mobile	Internal	Passing Juice
Home	Internal	Passing Juice
Financial services	Internal	Passing Juice
Business	Internal	Passing Juice
Account overview	Internal	Passing Juice
Account overview	Internal	Passing Juice
Pay bill	Internal	Passing Juice
Prepaid instant pay	Internal	Passing Juice
Register	Internal	Passing Juice
Business Log in	External	Passing Juice
Mobile solutions	Internal	Passing Juice
Home solutions	Internal	Passing Juice

In-page links

Buy now	Internal	Passing Juice
Details	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Get started	Internal	Passing Juice
Learn more	Internal	Passing Juice
TracFone	External	Passing Juice
Samsung	Internal	Passing Juice
Apple	Internal	Passing Juice
Motorola	Internal	Passing Juice
Google	Internal	Passing Juice
Amazon	Internal	Passing Juice
Return policy	Internal	Passing Juice
Community Forums	Internal	Passing Juice
Business support	Internal	Passing Juice
Download My Verizon App	Internal	Passing Juice
Lifeline	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Check network status	Internal	Passing Juice
Speed Test	Internal	Passing Juice
About us	Internal	Passing Juice
Careers	Internal	Passing Juice
News	Internal	Passing Juice
Responsibility	Internal	Passing Juice
Verizon Innovative Learning	Internal	Passing Juice

In-page links

Articles	Internal	Passing Juice
Brochures	Internal	Passing Juice
5G overview	Internal	Passing Juice
Innovation Labs	Internal	Passing Juice
Apple iPhone 16 Pro Max	Internal	Passing Juice
Apple iPhone 16 Plus	Internal	Passing Juice
Apple AirPods Max	Internal	Passing Juice
Apple Watch Series 10	Internal	Passing Juice
Verizon Visa® Card	Internal	Passing Juice
Otterbox	Internal	Passing Juice
ZAGG	Internal	Passing Juice
Beats	Internal	Passing Juice
Mophie	Internal	Passing Juice
JBL	Internal	Passing Juice
Fitbit	Internal	Passing Juice
Elizabeth James	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Device Payment Terms & Conditions	External	Passing Juice
Report a security vulnerability	Internal	Passing Juice
Mobile customer agreement	Internal	Passing Juice
Announcements	Internal	Passing Juice
Radio frequency emissions	Internal	Passing Juice
Taxes & surcharges	Internal	Passing Juice
Recall	Internal	Passing Juice
Legal notices	Internal	Passing Juice
NMLS Consumer Access (NMLS ID #1165814)	External	Passing Juice
Site Map	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

In-page links

California Privacy Notice	Internal	Passing Juice
Health Privacy Notice	Internal	Passing Juice
Open Internet	Internal	Passing Juice
About Our Ads	Internal	Passing Juice

SEO Keywords



Keywords Cloud

slidestoshow max network disney
settings ads terms touchthreshold
pay false


Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
false	10	✘	✘	✘	✘
slidestoshow	8	✘	✘	✘	✘
disney	7	✘	✘	✘	✔
max	6	✘	✘	✘	✔
settings	6	✘	✘	✘	✘





Usability

	Url	Domain : verizon.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing
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Optimization



		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://verizon.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>