





Website review upstaterealtor.org

Generated on September 20 2024 13:31 PM





The score is 58/100




SEO Content

	Title	<p>Placester: #1 Website Builder for Real Estate Agents and Teams</p> <p>Length : 62</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>It's easy to do it yourself and even easier to have it done for you. On-demand assistants, robust customization, and loads of back office controls. Free 30-day Trial. Types: Broker websites, team websites, agent websites, REALTOR® websites.</p> <p>Length : 240</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Placester: #1 Website Builder for Real Estate Agents and Teams</td></tr><tr><td>description</td><td>It's easy to do it yourself and even easier to have it done for you. On-demand assistants, robust customization, and loads of back office controls. Free 30-day Trial. Types: Broker websites, team websites, agent websites, REALTOR® websites.</td></tr><tr><td>url</td><td>https://placester.com/</td></tr><tr><td>site_name</td><td>Placester</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Placester: #1 Website Builder for Real Estate Agents and Teams	description	It's easy to do it yourself and even easier to have it done for you. On-demand assistants, robust customization, and loads of back office controls. Free 30-day Trial. Types: Broker websites, team websites, agent websites, REALTOR® websites.	url	https://placester.com/	site_name	Placester
Property	Content															
locale	en_US															
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SEO Content

		<table><tr><td>image</td><td>https://placester.com/wp-content/uploads/2024/04/60db25ec8fceb46334df73_Homepage.webp</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>630</td></tr><tr><td>image:type</td><td>image/webp</td></tr></table>	image	https://placester.com/wp-content/uploads/2024/04/60db25ec8fceb46334df73_Homepage.webp	image:width	1200	image:height	630	image:type	image/webp				
image	https://placester.com/wp-content/uploads/2024/04/60db25ec8fceb46334df73_Homepage.webp													
image:width	1200													
image:height	630													
image:type	image/webp													
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>13</td><td>1</td><td>6</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] The all-in-one real estate marketing platform that scales with your business• [H2] The complete platform that helps your business grow• [H2] The Best Website Builder for Real-Estate Professionals• [H2] Nurture all your Leads & Contacts with our easy-to-use CRM• [H2] Best in class tools to capture and convert leads• [H2] Never Miss a Lead Again with our Integrated Live Chat Tool• [H2] Qualify Leads and manage your Placester Creative Assistant while on the go• [H2] Showcase Your Listings from 600+ MLSs• [H2] All Your Agents, and their Websites in a Single Place• [H2] Ready-to-use Integrations with the real estate ecosystem• [H2] Pay only for what you need with our scalable plans• [H2] More than 20,000 happy customers across thousands of markets in 600+ MLSs• [H2] Creating your website with Placester is fast, easy and affordable• [H2] Direct IDX integration with 600+ MLSs• [H3] Try PLACESTER for free or schedule a demo.• [H4] Product• [H4] Use Cases• [H4] Company• [H4] Resources• [H4] Contact• [H4] Subscribe To Newsletter	H1	H2	H3	H4	H5	H6	1	13	1	6	0	0
H1	H2	H3	H4	H5	H6									
1	13	1	6	0	0									
	Images	<p>We found 124 images on this web page.</p> <p>116 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 38.46% Internal Links 61.54%

In-page links

Anchor	Type	Juice
=	External	Passing Juice
=	External	Passing Juice
Resources	Internal	Passing Juice
BOOK A DEMO	Internal	Passing Juice
BOOK A DEMO	Internal	Passing Juice
SIGN IN	External	Passing Juice
Tour the platform	Internal	Passing Juice
start A free trial	External	Passing Juice
BROWSE DESIGNS	Internal	Passing Juice
Highland	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

In-page links

=

External

Passing Juice

SEO Keywords



Keywords Cloud

agents estate teams real
website placester builder

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
placester	1	✓	✗	✗	✓
website	1	✓	✗	✓	✓
builder	1	✓	✗	✗	✓
real	1	✓	✗	✓	✓
estate	1	✓	✗	✗	✓





Usability

	Url	Domain : upstaterealtor.org Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://placester.com/</div>
	Robots.txt	http://upstaterealtor.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics