



Website review turn.org

Generated on September 13 2024 06:24 AM





The score is 48/100





SEO Content

	Title	<p>TURN</p> <p>Length : 4</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>																
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1928"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>TURN</td> </tr> <tr> <td>title</td> <td>TURN</td> </tr> <tr> <td>url</td> <td>https://www.turn.org</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>http://static1.squarespace.com/static/63c1c8c8e9c7381c9319452b/t/66aa86fa4044580941b6b980/1722451706351/TURN_logo_Livable+Web.png?format=1500w</td> </tr> <tr> <td>image:width</td> <td>900</td> </tr> <tr> <td>image:height</td> <td>375</td> </tr> </tbody> </table>	Property	Content	site_name	TURN	title	TURN	url	https://www.turn.org	type	website	image	http://static1.squarespace.com/static/63c1c8c8e9c7381c9319452b/t/66aa86fa4044580941b6b980/1722451706351/TURN_logo_Livable+Web.png?format=1500w	image:width	900	image:height	375
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	Headings	<table border="1" data-bbox="539 1957 1481 2033"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>14</td> <td>1</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	14	1	1	0	0				
H1	H2	H3	H4	H5	H6													
1	14	1	1	0	0													

SEO Content

		<ul style="list-style-type: none">• [H1] For 50 years...• [H2] Building toward a sustainable future for every family, every community, and our planet.• [H2] Thank You to the Foundations Who Support this Critical Work!• [H2] Deaf and Disabled Telecommunications Program (DDTP)• [H2] Affordable Power CA• [H2] Campaign for Affordable Power• [H2] Charging Faith• [H2] Community Solar for All• [H2] No on AB 2797 - Protect Emergency Phone Communications• [H2] Ratepayers United• [H2] Southern California Edison General Rate Case• [H2] Insulated Power Lines for Wildfire Prevention• [H2] Take Action Now!• [H2] Legislative Update• [H2] TURN Newsroom• [H3] TURN believes we can, and should, live in a society where power, broadband, and phone services are treated as basic rights for all families.• [H4] We have challenged California's powerful energy and telephone companies, saving consumers and small businesses millions, standing up for vulnerable Californians, and demanding reliable service and livable communities.
	Images	We found 36 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

In-page links

Learn More & Take Action	Internal	Passing Juice
Learn More	Internal	Passing Juice
Energy Equity	Internal	Passing Juice
Homelessness	Internal	Passing Juice
Rate Hikes	Internal	Passing Juice
Sustainability	Internal	Passing Juice
PG&E	Internal	Passing Juice
SDG&E	Internal	Passing Juice
Southern CA Edison	Internal	Passing Juice
SoCal Gas	Internal	Passing Juice
California Lawmakers Punt on Chances to Deal with Utility Bill Crisis	External	Passing Juice
‘When is it Going to Stop?’: Frustration Mounts Over Another Proposed PG&E Rate Hike	External	Passing Juice
Wildfire	Internal	Passing Juice
Your PG&E Bill Might See Another Rate Hike by the End of Year	External	Passing Juice
Newsom Energy Plan Sparks Tug of War with Lawmakers in Final Hours of Legislative Session	External	Passing Juice
A Stunt or First Step? Inside California’s Last-Minute Effort to Cut Electric Bills and Streamline Clean Energy	External	Passing Juice
As Utilities Push for Higher Energy Bills, Will New York Fund the Watchdogs Pushing Back?	External	Passing Juice
PG&E Working to Curb Growing Number of Wildfires Started by Own Equipment	External	Passing Juice
After Pushback, Gavin Newsom Cuts Much of his Electric Bill Affordability Plan. What’s Next?	External	Passing Juice
So Where’s This Affordability Package?	External	Passing Juice
Soaring California Electric Bills Could Prompt Last-Minute Lawmaking	External	Passing Juice
Privacy Notice	Internal	Passing Juice

SEO Keywords



Keywords Cloud

utility reform network **aug** rights turn phone **sep**
contribute all

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
aug	21	✘	✘	✘	✘
sep	9	✘	✘	✘	✘
turn	5	✔	✘	✘	✔
contribute	3	✘	✘	✘	✘
phone	2	✘	✘	✘	✔










Usability

	Url	Domain : turn.org Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://www.turn.org/sitemap.xml</code>
	Robots.txt	<code>http://turn.org/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

Optimization