

### Website review tub.net

Generated on September 13 2024 06:23 AM

The score is 55/100

### **SEO Content**

	Title	Public Utilities   Home   TUA   Tullahoma, TN  Length: 45  Perfect, your title contains between 10 and 70 characters.					
	Description	Tullahoma Utilities Authority provides custom plans for water, electricity, internet, phone, and TV.  Length: 100  Great, your meta description contains between 70 and 160 characters.					
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> online meta tags generator to create keywords.					
	Og Meta Properties	Good, you	r page ta	ake advantag	e of Og Pro	perties.	
		Proper	ty	Content			
		description	on			thority provi	ides custom et, phone,
		title		Public Utili	ties   Home	TUA   Tulla	ahoma, TN
		type		website			
		url		https://www.tub.net/			
		site_name	e	Tullahoma	Utilities Aut	thority	
•	Headings	• [H] • [H] • [H]	2] Public 2] Our So 2] Quick		Celebration	•	<b>H6</b> 0

### **SEO Content**

	<ul> <li>[H2] Contact Details:</li> <li>[H3] Electric</li> <li>[H3] Water</li> <li>[H3] Wastewater</li> <li>[H3] TV</li> <li>[H3] Internet</li> <li>[H3] Phone</li> </ul>
Images	We found 10 images on this web page.  1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
Text/HTML Ratio	Ratio: <b>0%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
Flash	Perfect, no Flash content has been detected on this page.
Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
<b></b>	In-page links	We found a total of 9 links including 1 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 33.33%  Internal Links 66.67%

## **In-page links**

Anchor	Туре	Juice
Apply for Service	Internal	Passing Juice

### **In-page links**

Pay Your Bill	Internal	Passing Juice
View Outage Map	External	Passing Juice
=	Internal	Passing Juice
view all events	Internal	noFollow
FULL CALENDAR	External	Passing Juice
LightTube, fiber optic	Internal	Passing Juice
Grow Your Online Presence with BESTDigital	External	Passing Juice
<u>Login</u>	Internal	Passing Juice

### **SEO** Keywords



Keywords Cloud

# tullahoma utilities tua home public

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
public	1	✓	×	×	•
utilities	1	<b>*</b>	×	<b>*</b>	<b>*</b>
home	1	✓	×	×	×
tua	1	<b>*</b>	×	×	✓
tullahoma	1	✓	×	✓	✓

### **Usability**

0	Url	Domain : tub.net Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

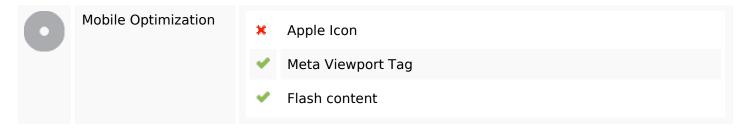
## **Usability**

Language	Good. Your declared language is en.
Dublin Core	This page does not take advantage of Dublin Core.

### **Document**

	Doctype	HTML 5		
	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors: 0 Warnings: 0		
<b>②</b>	Email Privacy	Great no email address has been found in plain text!		
<b></b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

### Mobile



## **Optimization**

	XML Sitemap	Missing
		Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include
		additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://tub.net/robots.txt
		Great, your website has a robots.txt file.
Analytics		Great, your website has an analytics tool.
		Google Analytics