Website review
truelocal.com.au

Generated on September 23 2024 02:35 AM

The score is 45/100

SEO Content

❌	Title	**Length : 0** Very bad. We haven't found title on your page.
⚠️	Description	{{vm.Seo.description.get()}} **Length : 28** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⦿	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 0 0 0 0 1 0 • [H5] Browser not supported
✅	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
❌	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✗	In-page links	We found a total of 4 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

In-page links

Anchor	Type	Juice
Internet Explorer 9 +	External	Passing Juice
Mozilla Firefox 35 +	External	Passing Juice
Google Chrome 4.1 +	External	Passing Juice
Safari 8 +	External	Passing Juice

SEO Keywords

⊙	Keywords Cloud	

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings

Keywords Consistency

				on	

Usability

	Url	Domain : truelocal.com.au Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✔ Perfect. No inline css has been found in HTML tags!
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization	✔	Apple Icon
	✔	Meta Viewport Tag
	✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.truelocal.com.au/sitemap_index.xml
	Robots.txt	http://truelocal.com.au/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.