

Website review trotter.net

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The score is 55/100



SEO Content

	Title	Your Name as Your Email Hover Realnames Length : 41 Perfect, your title contains between 10 and 70 characters.												
	Description	Get an email address at trotter.net. It's ad-free, reliable email that's based on your own name trotter.net Length : 117 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>4</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Find your @trotter.net email address• [H2] Hover Realnames• [H2] Why Realnames?• [H2] Simple pricing, excellent value• [H2] Get Realnames for your family members, too• [H3] Make it memorable• [H3] Keep it formal• [H3] Lock it down• [H3] Each email address	H1	H2	H3	H4	H5	H6	1	4	4	0	0	0
H1	H2	H3	H4	H5	H6									
1	4	4	0	0	0									
	Images	We found 9 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 26%												

SEO Content

		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

In-page links

Anchor	Type	Juice
Domains	External	Passing Juice
Email	External	Passing Juice
About Us	External	Passing Juice
Blog	External	Passing Juice
Help	External	Passing Juice
Need an account? Sign up	External	Passing Juice
Webmail	External	Passing Juice
Sign In	External	Passing Juice

In-page links

Transfer	External	Passing Juice
Renew	External	Passing Juice
Pricing	External	Passing Juice
Jobs	External	Passing Juice
Affiliates	External	Passing Juice
Service Status	External	Passing Juice
Webmail	External	Passing Juice
Terms of Service	External	Passing Juice
Privacy Policy	External	Passing Juice



SEO Keywords

	Keywords Cloud	account email hover address blog name domains help sign realnames
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
email	16	✓	✗	✓	✓
name	7	✓	✗	✓	✓
realnames	6	✓	✗	✗	✓
domains	4	✗	✗	✗	✗
sign	4	✗	✗	✗	✗

Usability

	Url	Domain : trotter.net Length : 11
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>https://trotter.net/sitemap.xml</pre> <pre>http://trotter.net/sitemap.xml</pre>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>