







# Website review tresta.com

Generated on September 08 2024 06:35 AM






The score is 55/100



## SEO Content





	<p>Title</p>	<p>Business Phone &amp; Messaging   Tresta</p> <p><b>Length : 39</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Tresta brings all your business calls, texts, and contacts together into one easy-to-use app that works anywhere and be managed by anyone.</p> <p><b>Length : 138</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1966"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home</td> </tr> <tr> <td>description</td> <td>Tresta brings all your business calls, texts, and contacts together into one easy-to-use app that works anywhere and be managed by anyone.</td> </tr> <tr> <td>url</td> <td>https://www.tresta.com</td> </tr> <tr> <td>site_name</td> <td>Tresta</td> </tr> <tr> <td>image</td> <td>https://s.w.org/images/core/emoji/14.0.0/svg/263a.svg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home	description	Tresta brings all your business calls, texts, and contacts together into one easy-to-use app that works anywhere and be managed by anyone.	url	https://www.tresta.com	site_name	Tresta	image	https://s.w.org/images/core/emoji/14.0.0/svg/263a.svg
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	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>15</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	9	15	4	0	0				
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# SEO Content

		<ul style="list-style-type: none"><li>• [H1] A business phone system you'll love</li><li>• [H2] One easy app.</li><li>• [H2] Loved by customers.</li><li>• [H2] Amazing support.</li><li>• [H2] Get started today.</li><li>• [H2] Product</li><li>• [H2] Use Cases</li><li>• [H2] Resources</li><li>• [H2] Company</li><li>• [H2] Watch our 2-minute video to see all Tresta can do for your business.</li><li>• [H3] Calling</li><li>• [H3] Messaging</li><li>• [H3] Contacts</li><li>• [H3] Phone Numbers</li><li>• [H3] Startups</li><li>• [H3] Small businesses</li><li>• [H3] Professional services</li><li>• [H3] Real estate</li><li>• [H3] Construction</li><li>• [H3] Startups</li><li>• [H3] Small businesses</li><li>• [H3] Professional services</li><li>• [H3] Real estate</li><li>• [H3] Construction</li><li>• [H3] Reach out anytime by phone, email or chat.</li><li>• [H4] Tresta brings all your calls, texts, and contacts together into one easy app that works on any device and can be managed by anyone.</li><li>• [H4] See why more SMBs than ever are choosing Tresta for their business phone thanks to its amazing features, price and customer support.</li><li>• [H4] Our team of friendly, helpful product specialists is here for you with amazingly personal support for your business phone and messaging.</li><li>• [H4] Get a phone number and access to our platform for 7 days to test-drive Tresta and see if it's right for you.</li></ul>
	Images	<p>We found 51 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

# SEO Content

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 44 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Overview</a>	Internal	Passing Juice
<a href="#">Calling</a>	Internal	Passing Juice
<a href="#">Messaging</a>	Internal	Passing Juice
<a href="#">Contacts</a>	Internal	Passing Juice
<a href="#">Reporting</a>	Internal	Passing Juice
<a href="#">Phone numbers</a>	Internal	Passing Juice
<a href="#">Spam blocking</a>	Internal	Passing Juice
<a href="#">Startups</a>	Internal	Passing Juice
<a href="#">Small businesses</a>	Internal	Passing Juice
<a href="#">Professional services</a>	Internal	Passing Juice
<a href="#">Real estate</a>	Internal	Passing Juice
<a href="#">Construction</a>	Internal	Passing Juice


## In-page links

<a href="#">Retail and ecommerce</a>	Internal	Passing Juice
<a href="#">Why Tresta?</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Sign In</a>	Internal	Passing Juice
<a href="#">Try Free</a>	Internal	Passing Juice
<a href="#">Calling</a>	Internal	Passing Juice
<a href="#">Messaging</a>	Internal	Passing Juice
<a href="#">Contacts</a>	Internal	Passing Juice
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<a href="#">Retail and ecommerce</a>	Internal	Passing Juice
<a href="#">Why Tresta?</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Privacy policy</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice

## In-page links

<a href="#">Tresta Communications, Inc.</a>	Internal	Passing Juice
<a href="#">Company</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice




## SEO Keywords

	Keywords Cloud	calling reporting <b>tresta</b> messaging product content contacts overview skip phone
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
tresta	3	✓	✗	✓	✓
skip	1	✗	✗	✗	✗
content	1	✗	✗	✗	✗
product	1	✗	✗	✗	✓
overview	1	✗	✗	✗	✗

## Usability

	Url	Domain : tresta.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Mobile

### Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://www.tresta.com/sitemap_index.xml">http://www.tresta.com/sitemap_index.xml</a>
	Robots.txt	<a href="http://tresta.com/robots.txt">http://tresta.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.