

#### **SEO Content**

$\bigotimes$	Title	Length :	0				
		Very bad.	We haven'	t found title	e on your pa	ge.	
$\bigotimes$	Description	Length : 0					
					ta description to create d		bage. Use <u>this</u>
$\bigotimes$	Keywords	-			ta keywords reate keywo		ige. Use <u>this free</u>
8	Og Meta Properties	social crav	vler's bette		ze your page		nis tags allows ree og
0	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
	Images	We found	0 images o	on this web	page.		
$\mathbf{\overline{v}}$		Good, mo	st or all of y	your image	s have alt al	ttributes.	
	Text/HTML Ratio	Ratio : <b>5%</b>	)				
~					L code is bel ds more text		ent, this means
0	Flash	Perfect, no Flash content has been detected on this page.					
$\bigcirc$	lframe	Great, the	re are no li	frames det	ected on this	s page.	

### SEO Links

0	URL Rewrite	Good. Your links looks friendly!
$\bigcirc$	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

## In-page links

Anchor	Туре	Juice
SEO Keyword	S	



Keywords Cloud

#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti	Headings
				on	

## Usability

0	Url	Domain : tpam.ca Length : 7
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
8	Printability	We could not find a Print-Friendly CSS.

## Usability

8	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5		
	Encoding	You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.		
$\bigotimes$	W3C Validity	Errors : 0 Warnings : 0		
0	Email Privacy	Great no email address has been found in plain text!		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Perfect. No inline css has been found in HTML tags!</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>		

#### Mobile

$\mathbf{O}$	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

# Optimization

$\bigcirc$	XML Sitemap	Great, your website has an XML sitemap.		
-		https://tpam.ca/sitemap.xml		
	http://tpam.ca/sitemap.xml			
0	Robots.txt	http://tpam.ca/robots.txt Great, your website has a robots.txt file.		
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.		