**The score is 53/100**

# SEO Content

| | | |
|---|---|---|
| ✓ | Title | Tortorice&#039;s Pizza - Tortorice&#039;s Pizza<br><br>**Length : 47**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ✗ | Description | **Length : 0**<br><br>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. |
| ✗ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✓ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| locale | en_US |
| type | article |
| title | Tortorice&#039;s Pizza |
| url | https://www.tortoricespizza.com/ |
| site_name | Tortorice&#039;s Pizza |
| description | FOR THE GREAT TASTE OF AUTHENTIC ITALIAN FOOD SAY TORTO-REE-SEES! Delicious, Authentic, Hand-Crafted Download our app, order from your phone! VOTED BEST IN CHICAGO We offer our traditional thin crust pizza or choose from our double dough, thick crust pan, original Chicago |
| image | https://www.tortoricespizza.com/wp-content/uploads/2020/03/Tortorices-Logo.jpg |

# SEO Content

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| ◉ | Headings | **H1** 1 | **H2** 2 | **H3** 1 | **H4** 3 | **H5** 1 | **H6** 2 |

- [H1] Delicious, Authentic, Hand-Crafted
- [H2] VOTED BEST IN CHICAGO
- [H2] #TORTORICES
- [H3] FOR THE GREAT TASTE OF AUTHENTIC ITALIAN FOOD SAY TORTO-REE-SEES!
- [H4] GET SOCIAL
- [H4] MENU
- [H4] OUR LOCATIONS
- [H5] CHICAGO DEEP DISH PIZZA
- [H6] ANGELO 1970
- [H6] CHICAGO DEEP DISH PIZZA

| | | |
|---|---|---|
| ❌ | Images | We found 10 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ❌ | Text/HTML Ratio | Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✅ | Flash | Perfect, no Flash content has been detected on this page. |
| ✅ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

| | | |
|---|---|---|
| ✅ | URL Rewrite | Good. Your links looks friendly! |
| ✅ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✅ | In-page links | We found a total of 7 links including 0 link(s) to files |
| ◉ | Statistics | External Links : noFollow 0% External Links : Passing Juice 57.14% Internal Links 42.86% |

# In-page links

| Anchor | Type | Juice |
| --- | --- | --- |
| Skip to content | Internal | Passing Juice |
| - | Internal | Passing Juice |
| tortorices | Internal | Passing Juice |
| - | External | Passing Juice |
| - | External | Passing Juice |
| - | External | Passing Juice |
| Mevato | External | Passing Juice |

# SEO Keywords

| | |
| --- | --- |
| ⦿ Keywords Cloud | grove chicago open tortorices menu food deep pizza authentic locations |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
| --- | --- | --- | --- | --- | --- |
| chicago | 11 | ✖ | ✖ | ✖ | ✔ |
| pizza | 7 | ✔ | ✖ | ✖ | ✔ |
| open | 5 | ✖ | ✖ | ✖ | ✖ |
| locations | 4 | ✖ | ✖ | ✖ | ✔ |
| grove | 4 | ✖ | ✖ | ✖ | ✖ |

# Usability

| | | |
| --- | --- | --- |
| ⦿ | Url | Domain : tortoricespizza.com<br>Length : 19 |
| ✔ | Favicon | Great, your website has a favicon. |

# Usability

| | | |
|---|---|---|
| ❌ | Printability | We could not find a Print-Friendly CSS. |
| ✅ | Language | Good. Your declared language is en. |
| ❌ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✅ | Doctype | HTML 5 |
| ✅ | Encoding | Perfect. Your declared charset is UTF-8. |
| ❌ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✅ | Email Privacy | Great no email address has been found in plain text! |
| ✅ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ⚪ | Speed Tips | ✅ Excellent, your website doesn't use nested tables.<br>✖ Too bad, your website is using inline styles.<br>✅ Great, your website has few CSS files.<br>✖ Too bad, your website has too many JS files (more than 6).<br>✅ Perfect, your website takes advantage of gzip. |

# Mobile

| | | |
|---|---|---|
| ⚪ | Mobile Optimization | ✅ Apple Icon<br>✅ Meta Viewport Tag<br>✅ Flash content |

# Mobile

# Optimization

| | | |
|---|---|---|
| ✔ | XML Sitemap | Great, your website has an XML sitemap.<br><br>https://www.tortoricespizza.com/sitemap_index.xml |
| ✔ | Robots.txt | http://tortoricespizza.com/robots.txt<br><br>Great, your website has a robots.txt file. |
| ✖ | Analytics | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |