Website review
torodesdownunder22.com

Generated on September 21 2024 23:26 PM

The score is 54/100

SEO Content

⚠️	Title	Roads Less Travelled – This is our travel blog. To view the photos correctly, please select the heading of each post and you will be taken to the site. **Length : 157** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	ET and DT Travelling in 2022/2023 To see full pictures on this site ,select the first photo and wait for it to open before scrolling through the pics. ENJOY Subscribe and my posts will be delivered to your email. Select the heading in the email to view photos and videos correctly **Length : 280** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
title	Roads Less Travelled
description	This is our travel blog. To view the photos correctly, please select the heading of each post and you will be taken to the site.
url	https://torodesdownunder.com/
site_name	Roads Less Travelled
image	https://torodesdownunder.com/wp-content/uploads/2022/01/img_1643.jpeg

SEO Content

		image:width	2069				
		image:height	1350				
		locale	en_US				

	Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**
		2	2	1	0	0	0

- [H1] Roads Less Travelled
- [H1] ET and DT Travelling in 2022/2023
- [H2]
- [H2]
- [H3]

	Images	We found 2 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 2 links including 0 link(s) to files
	Statistics	External Links : noFollow 50% External Links : Passing Juice 50% Internal Links 0%

In-page links

Anchor	Type	Juice
Roads Less Travelled	External	Passing Juice
WordPress	External	noFollow

SEO Keywords

	Keywords Cloud	roads travelled heading email select site correctly view less photos

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
email	4	✖	✖	✔	✖
select	3	✔	✖	✔	✖
roads	2	✔	✖	✖	✔
less	2	✔	✖	✖	✔
travelled	2	✔	✖	✖	✔

Usability

	Url	Domain : torodesdownunder22.com Length : 22
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

Optimization

✅	Robots.txt	http://torodesdownunder22.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.