

# Website review thinkmoney.co.uk

Generated on September 21 2024 19:24 PM

**The score is 55/100** 

#### **SEO Content**

|  | Title              | Digital banking for everyone   thinkmoney  |   |  |  |
|--|--------------------|--|---|--|--|
|  |                    | Length: 41   |   |  |  |
|  |                    | Perfect, your title contains between 10 and 70 characters.   |   |  |  |
|  | Description        | An alternative to a bank account with no unexpected fees or charges, plus help with budgeting. Apply for your thinkmoney Current Account today.  Length: 143 |   |  |  |
|  |                    |  |   |  |  |
|  |                    | Great, your meta d   | lescription contains between 70 and 160 characters.   |  |  |
|  | Keywords           |  | en't found meta keywords on your page. Use <u>this free</u> <u>enerator</u> to create keywords.   |  |  |
|  | Og Meta Properties | Good, your page take advantage of Og Properties.   |   |  |  |
|  |                    | Property   | Content   |  |  |
|  |                    | title  | Digital banking for everyone  |  |  |
|  |                    | description  | An alternative to a bank account with no unexpected fees or charges, plus help with budgeting. Apply for your thinkmoney Current Account today. |  |  |
|  |                    | locale   | en_EN   |  |  |
|  |                    | type   | article   |  |  |
|  |                    | site_name  | thinkmoney  |  |  |
|  |                    | image  | https://www.datocms-assets.com/22599/17248<br>29875-desktop_home.png?w=1000&fit=m<br>ax&auto=format   |  |  |
|  |                    | image:width  | 2740  |  |  |
|  |                    | image:height   | 2740  |  |  |

### **SEO Content**

| • | Headings        | <b>H1</b><br>1  | <b>H2</b><br>0<br>H1] Borrow | <b>H3</b><br>0<br>Budget.Spe | <b>H4</b><br>0<br>end.Save. | <b>H5</b><br>0 | <b>H6</b><br>0             |
|---|-----------------|---|------------------------------|------------------------------|-----------------------------|----------------|----------------------------|
|   | Images          | 5 alt attri   | butes are e                  |                              | issing. Add a               |                | ext so that<br>our images. |
|   | Text/HTML Ratio | Ratio: <b>1%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |                              |                              |                             |                |                            |
|   | Flash           | Perfect, no Flash content has been detected on this page.   |                              |                              |                             |                |                            |
|   | Iframe          |   | •                            | frames on t<br>be indexed    |                             | es, this mea   | n that content             |

### **SEO Links**

|   | URL Rewrite             | Good. Your links looks friendly!   |
|---|-------------------------|--|
|   | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                       |
|   | In-page links           | We found a total of 2 links including 0 link(s) to files                             |
| 0 | Statistics              | External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100% |

## **In-page links**

| Anchor      | Туре     | Juice         |
|-------------|----------|---------------|
| Credit card | Internal | Passing Juice |
| About       | Internal | Passing Juice |

### **SEO Keywords**



**Keywords Cloud** 

# credit current everyone loans banking thinkmoney financial digital accounts card

### **Keywords Consistency**

| Keyword    | Content | Title    | Keywords | Descripti<br>on | Headings |
|------------|---------|----------|----------|-----------------|----------|
| digital    | 1       | <b>*</b> | ×        | ×               | ×        |
| banking    | 1       | <b>*</b> | ×        | ×               | ×        |
| everyone   | 1       | <b>*</b> | ×        | ×               | ×        |
| thinkmoney | 1       | <b>*</b> | ×        | <b>*</b>        | ×        |
| current    | 1       | ×        | ×        | <b>✓</b>        | ×        |

### **Usability**

| 0       | Url          | Domain : thinkmoney.co.uk<br>Length : 16          |
|---------|--------------|---|
|         | Favicon      | Great, your website has a favicon.                |
| 8       | Printability | We could not find a Print-Friendly CSS.           |
| <b></b> | Language     | Good. Your declared language is en.               |
| 8       | Dublin Core  | This page does not take advantage of Dublin Core. |

### **Document**

|   | Doctype         | HTML 5  |  |  |
|---|-----------------|---|--|--|
|   | Encoding        | Perfect. Your declared charset is UTF-8.  |  |  |
|   | W3C Validity    | Errors: 0 Warnings: 0   |  |  |
|   | Email Privacy   | Great no email address has been found in plain text!  |  |  |
|   | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |  |  |
| • | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul> |  |  |

### Mobile

| 0 | Mobile Optimization | × | Apple Icon        |
|---|---------------------|---|-------------------|
|   |                     | ~ | Meta Viewport Tag |
|   |                     | * | Flash content     |

### **Optimization**

| XML Sitemap | Great, your website has an XML sitemap.  |  |
|-------------|--|--|
|             | https://www.thinkmoney.co.uk/sitemap-index.xml                                 |  |
| Robots.txt  | http://thinkmoney.co.uk/robots.txt  Great, your website has a robots.txt file. |  |
| Analytics   | Missing  |  |



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.