



Website review theunioncard.com

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The score is 62/100







SEO Content

	Title	<p>Union Plus Credit Card from Capital One</p> <p>Length : 39</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Apply now to get the credit card designed for union members. U.S.-based 24/7 phone customer service. \$0 annual fee.</p> <p>Length : 115</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="542 1411 1481 1482"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>7</td> <td>7</td> <td>3</td> <td>3</td> <td>9</td> </tr> </tbody> </table> <ul data-bbox="614 1512 1444 2072" style="list-style-type: none"> • [H1] The Union Plus Credit Card Program from Capital One • [H1] Which Credit Level Best Describes You? • [H2] Built for Union Members. Backed by Union Members. • [H2] Find out if you're eligible for card offers with no risk to your credit score. • [H2] All cards include these features and benefits: • [H2] Cardholder reviews • [H2] Excellent Credit • [H2] Good Credit • [H2] Rebuilding Your Credit? • [H3] Giving union members peace of mind with hardship grants.3 • [H3] All Cards Include: • [H3] 1-800-522-4000 • [H3] 92% of cardholders surveyed recommend Union Plus Credit Cards.6 • [H3] AND 	H1	H2	H3	H4	H5	H6	2	7	7	3	3	9
H1	H2	H3	H4	H5	H6									
2	7	7	3	3	9									

SEO Content

		<ul style="list-style-type: none">• [H3] OR• [H3] OR• [H4] Primary Access• [H4] Rate Advantage• [H4] Cash Rewards• [H5] Hardship Grants³• [H5] Rebates & Discounts⁴• [H5] Mastercard® Benefits⁵• [H6] Disability Grant: \$1,600-\$2,700• [H6] Hospital Grant: \$1,200• [H6] Job Loss and Furlough Grants: \$500• [H6] Strike Grant: \$500• [H6] AT&T Rebates from Union Plus• [H6] Discounts with Teleflora from Union Plus• [H6] Avis and Budget discounts from Union Plus automatically applied if you pay with your card• [H6] Learn more about the benefits available to Union Plus Credit Cardholders• [H6] Identity Theft Resolution Services:
	Images	<p>We found 33 images on this web page.</p> <p>29 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 19%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 16 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

SEO Links

External Links : Passing Juice 87.5%

Internal Links 12.5%

In-page links

Anchor	Type	Juice
See if I'm Pre-Approved	External	Passing Juice
Reply Now	External	Passing Juice
Good Credit	Internal	Passing Juice
Apply Now	External	Passing Juice
Terms & Conditions	External	Passing Juice
Apply Now	External	Passing Juice
Terms & Conditions	External	Passing Juice
Apply Now	External	Passing Juice
Terms & Conditions	External	Passing Juice
Learn more about the benefits available to Union Plus Credit Cardholders	External	Passing Juice
Get the Tools	External	Passing Juice
Home	External	Passing Juice
Help Center	Internal	Passing Juice
Privacy and Security	External	Passing Juice
Terms of Use	External	Passing Juice
Accessibility	External	Passing Juice

SEO Keywords








Keywords Cloud

account apply grant **card** from **union** apr
months **plus credit**





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
credit	34	✓	✗	✓	✓
union	24	✓	✗	✓	✓
card	21	✓	✗	✓	✓
plus	16	✓	✗	✗	✓
grant	12	✗	✗	✗	✓








Usability

	Url	Domain : theunioncard.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>5</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	5
Deprecated tags	Occurrences					
<u>	5					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://theunioncard.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>