



# Website review theunioncard.com

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The score is 62/100







## SEO Content

	Title	Union Plus Credit Card from Capital One <b>Length : 39</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Apply now to get the credit card designed for union members. U.S.-based 24/7 phone customer service. \$0 annual fee. <b>Length : 115</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>7</td><td>7</td><td>3</td><td>3</td><td>9</td></tr></table> <ul style="list-style-type: none"><li>• [H1] The Union Plus Credit Card Program from Capital One</li><li>• [H1] Which Credit Level Best Describes You?</li><li>• [H2] Built for Union Members. Backed by Union Members.</li><li>• [H2] Find out if you’re eligible for card offers with no risk to your credit score.</li><li>• [H2] All cards include these features and benefits:</li><li>• [H2] Cardholder reviews</li><li>• [H2] Excellent Credit</li><li>• [H2] Good Credit</li><li>• [H2] Rebuilding Your Credit?</li><li>• [H3] Giving union members peace of mind with hardship grants.3</li><li>• [H3] All Cards Include:</li><li>• [H3] 1-800-522-4000</li><li>• [H3] 92% of cardholders surveyed recommend Union Plus Credit Cards.6</li><li>• [H3] AND</li></ul>	H1	H2	H3	H4	H5	H6	2	7	7	3	3	9
H1	H2	H3	H4	H5	H6									
2	7	7	3	3	9									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] OR</li> <li>• [H3] OR</li> <li>• [H4] Primary Access</li> <li>• [H4] Rate Advantage</li> <li>• [H4] Cash Rewards</li> <li>• [H5] Hardship Grants<sup>3</sup></li> <li>• [H5] Rebates &amp; Discounts<sup>4</sup></li> <li>• [H5] Mastercard® Benefits<sup>5</sup></li> <li>• [H6] Disability Grant: \$1,600-\$2,700</li> <li>• [H6] Hospital Grant: \$1,200</li> <li>• [H6] Job Loss and Furlough Grants: \$500</li> <li>• [H6] Strike Grant: \$500</li> <li>• [H6] AT&amp;T Rebates from Union Plus</li> <li>• [H6] Discounts with Teleflora from Union Plus</li> <li>• [H6] Avis and Budget discounts from Union Plus automatically applied if you pay with your card</li> <li>• [H6] Learn more about the benefits available to Union Plus Credit Cardholders</li> <li>• [H6] Identity Theft Resolution Services:</li> </ul>
	Images	<p>We found 33 images on this web page.</p> <p>29 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>19%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

## SEO Links

External Links : Passing Juice 87.5%

Internal Links 12.5%

## In-page links

Anchor	Type	Juice
<a href="#">See if I'm Pre-Approved</a>	External	Passing Juice
<a href="#">Reply Now</a>	External	Passing Juice
<a href="#">Good Credit</a>	Internal	Passing Juice
<a href="#">Apply Now</a>	External	Passing Juice
<a href="#">Terms &amp; Conditions</a>	External	Passing Juice
<a href="#">Apply Now</a>	External	Passing Juice
<a href="#">Terms &amp; Conditions</a>	External	Passing Juice
<a href="#">Apply Now</a>	External	Passing Juice
<a href="#">Terms &amp; Conditions</a>	External	Passing Juice
<a href="#">Learn more about the benefits available to Union Plus Credit Cardholders</a>	External	Passing Juice
<a href="#">Get the Tools</a>	External	Passing Juice
<a href="#">Home</a>	External	Passing Juice
<a href="#">Help Center</a>	Internal	Passing Juice
<a href="#">Privacy and Security</a>	External	Passing Juice
<a href="#">Terms of Use</a>	External	Passing Juice
<a href="#">Accessibility</a>	External	Passing Juice

## SEO Keywords








Keywords Cloud

card credit months union from plus apply  
grant apr account





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
credit	34	✓	✗	✓	✓
union	24	✓	✗	✓	✓
card	21	✓	✗	✓	✓
plus	16	✓	✗	✗	✓
grant	12	✗	✗	✗	✓








## Usability

	Url	Domain : theunioncard.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	<b>Deprecated tags</b>	<b>Occurrences</b>
		<u>	5
		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	
	Speed Tips		Excellent, your website doesn't use nested tables.
			Too bad, your website is using inline styles.
			Great, your website has few CSS files.
			Too bad, your website has too many JS files (more than 6).
			Perfect, your website takes advantage of gzip.

## Mobile

	Mobile Optimization		Apple Icon
			Meta Viewport Tag
			Flash content

## Optimization

	XML Sitemap	Missing
		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://theunioncard.com/robots.txt">http://theunioncard.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	Missing
		<p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>