Website review
thetrackr.com

The score is 47/100

pagepeeker

SEO Content

✓	Title	Tracker Mist **Length : 12** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
title	Tracker Mist
url	https://thetrackr.com/
image	http://thetrackr.com/cdn/shop/files/primary_logo.png?height=628&pad_color=ffffff&v=1706575465&width=1200
description	Tracker Mist
site_name	Tracker Mist
image:secure_url	https://thetrackr.com/cdn/shop/files/primary_logo.png?height=628&pad_color=ffffff&v=1706575465&width=1200
image:width	1200
image:height	628

SEO Content

	Headings	**H1** 1	**H2** 4	**H3** 16	**H4** 0	**H5** 0	**H6** 0

- [H1]
- [H2] Item added to your cart
- [H2] Browse our latest products
- [H2] Featured products
- [H2] Subscribe to our emails
- [H3] $0.99 Secure Checkout Validation - Expect Refund Within 24-48 Hours - Thank You For Helping Fight Fraud
- [H3] $0.99 Secure Checkout Validation - Expect Refund Within 24-48 Hours - Thank You For Helping Fight Fraud
- [H3] $0.99 Secure Checkout Validation - Instantly Refunded - Pre-Paid Cards Not Valid
- [H3] $0.99 Secure Checkout Validation - Instantly Refunded - Pre-Paid Cards Not Valid
- [H3] $4.99 Shipping - $4.99 Charged Upon Shipment
- [H3] $4.99 Shipping - $4.99 Charged Upon Shipment
- [H3] $4.99 Shipping Fee for Tracker Mist
- [H3] $4.99 Shipping Fee for Tracker Mist
- [H3] Free 30 Day Trial Tracker Protect Monthly Service
- [H3] Free 30 Day Trial Tracker Protect Monthly Service
- [H3] Free 30 Day Trial Tracker Protect Service
- [H3] Free 30 Day Trial Tracker Protect Service
- [H3] Leather Case for AirTag and Tracker Mist
- [H3] Leather Case for AirTag and Tracker Mist
- [H3] Tracker Mist
- [H3] Tracker Mist

	Images	We found 8 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

✓		
✓	In-page links	We found a total of 14 links including 0 link(s) to files
◉	Statistics	External Links : noFollow 7.14% External Links : Passing Juice 0% Internal Links 92.86%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Catalog	Internal	Passing Juice
Contact	Internal	Passing Juice
View cart	Internal	Passing Juice
$0.99 Secure Checkout Validation - Expect Refund Within 24-48 Hours - Thank You For Helping Fight Fraud	Internal	Passing Juice
$0.99 Secure Checkout Validation - Instantly Refunded - Pre-Paid Cards Not Valid	Internal	Passing Juice
$4.99 Shipping - $4.99 Charged Upon Shipment	Internal	Passing Juice
$4.99 Shipping Fee for Tracker Mist	Internal	Passing Juice
Free 30 Day Trial Tracker Protect Monthly Service	Internal	Passing Juice
Free 30 Day Trial Tracker Protect Service	Internal	Passing Juice
Leather Case for AirTag and Tracker Mist	Internal	Passing Juice
Tracker Mist	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

	Keywords Cloud	usd mist regular secure validation price unit

SEO Keywords

checkout tracker sale

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	32	✖	✖	✖	✖
usd	17	✖	✖	✖	✖
regular	16	✖	✖	✖	✖
tracker	11	✔	✖	✖	✔
sale	10	✖	✖	✖	✖

Usability
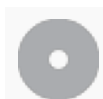
	Url	Domain : thetrackr.com Length : 13
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
❌	Deprecated HTML	

Deprecated tags	Occurrences
<s>	8

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

Speed Tips	

✅	Excellent, your website doesn't use nested tables.
❌	Too bad, your website is using inline styles.
❌	Too bad, your website has too many CSS files (more than 4).
❌	Too bad, your website has too many JS files (more than 6).
❌	Too bad, your website does not take advantage of gzip.

Mobile

Mobile Optimization	

❌	Apple Icon
✅	Meta Viewport Tag
✅	Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap.

https://thetrackr.com/sitemap.xml

✅	Robots.txt	http://thetrackr.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

		should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.