








# Website review thesoutherlync.com

Generated on September 22 2024 08:29 AM





The score is 52/100







## SEO Content

	Title	<p>THE SOUTHERLY</p> <p><b>Length : 13</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1899"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>THE SOUTHERLY</td> </tr> <tr> <td>title</td> <td>THE SOUTHERLY</td> </tr> <tr> <td>url</td> <td>https://www.thesoutherlync.com</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>http://static1.squarespace.com/static/59ab076e893fc0f529c2c75f/t/5fd4ee39c4373837b9e55f68/1607790193571/new+logo1.png?format=1500w</td> </tr> <tr> <td>image:width</td> <td>1500</td> </tr> <tr> <td>image:height</td> <td>1500</td> </tr> </tbody> </table>	Property	Content	site_name	THE SOUTHERLY	title	THE SOUTHERLY	url	https://www.thesoutherlync.com	type	website	image	http://static1.squarespace.com/static/59ab076e893fc0f529c2c75f/t/5fd4ee39c4373837b9e55f68/1607790193571/new+logo1.png?format=1500w	image:width	1500	image:height	1500
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	Headings	<table border="1" data-bbox="539 1933 1481 2000"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>2</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2033 703 2067" style="list-style-type: none"> <li>• [H1]</li> </ul>	H1	H2	H3	H4	H5	H6	2	2	3	0	0	0				
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## SEO Content

		<ul style="list-style-type: none"> <li>• [H1] THE SCRATCH VIRTUES OF THE SOUTH</li> <li>• [H2] #SKIPTHEDRIVETHRU</li> <li>• [H2] scratch biscuits, pies and cookies made daily.</li> <li>• [H3] a "GRAB &amp; GO" concept</li> <li>• [H3] CURRENT STORE HOURS:</li> <li>• [H3] Online ordering</li> </ul>
	Images	<p>We found 34 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 33.33%</p> <p>Internal Links 66.67%</p>


## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Menu</a>	Internal	Passing Juice

## In-page links

<a href="#">ABOUT</a>	Internal	Passing Juice
<a href="#">Welcome</a>	Internal	Passing Juice
<a href="#">sweet orders</a>	Internal	Passing Juice
<a href="#">skip the line/order online</a>	External	Passing Juice
<a href="#">SKIP THE LINE &amp; ORDER ONLINE</a>	External	Passing Juice
<a href="#">Back To Top</a>	Internal	Passing Juice
<a href="#">Squarespace</a>	External	Passing Juice



## SEO Keywords

	Keywords Cloud	southerly powered scratch squarespace top south back virtues cart
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
southerly	1	✓	✗	✗	✗
scratch	1	✗	✗	✗	✓
virtues	1	✗	✗	✗	✓
south	1	✓	✗	✗	✓
back	1	✗	✗	✗	✗





## Usability

	Url	Domain : thesoutherlync.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

## Usability

		
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.thesoutherlync.com/sitemap.xml">https://www.thesoutherlync.com/sitemap.xml</a>
	Robots.txt	<a href="http://thesoutherlync.com/robots.txt">http://thesoutherlync.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.