Website review
thelightphone.com

Generated on September 20 2024 09:38 AM

The score is 60/100

SEO Content

✅	Title	The Light Phone **Length : 15** Perfect, your title contains between 10 and 70 characters.
✅	Description	Light is a radically different technology company. We design beautiful tools that respect and empower our users and our first product is The Light Phone. **Length : 153** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	The Light Phone
description	Light is a radically different technology company. We design beautiful tools that respect and empower our users and our first product is The Light Phone.
image	https://www.thelightphone.com/assets/images/social-share-card.jpg
url	https://www.thelightphone.com/

	Headings	H1	H2	H3	H4	H5	H6
⚪		0	0	0	0	0	0

SEO Content

✓	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✗	In-page links	We found a total of 0 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice

SEO Keywords

○	Keywords Cloud	phone need app run light enable javascript

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
light	1	✔	✖	✔	✖
phone	1	✔	✖	✔	✖
need	1	✖	✖	✖	✖
enable	1	✖	✖	✖	✖
javascript	1	✖	✖	✖	✖

Usability

	Url	Domain : thelightphone.com Length : 17
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!

Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✔ Perfect. No inline css has been found in HTML tags!
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.thelightphone.com/sitemap.xml
	Robots.txt	http://thelightphone.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics