

# Website review thegoodguys.com.au

Generated on September 22 2024 01:31 AM

The score is 53/100

#### **SEO Content**

	Title	The Good Guys - Online Electrical & Description   Length: 55					
		Perfect, your title contains between 10 and 70 characters.					
	Description	Pay Less Every Day on Appliances & Day Electronics at The Good Guys. Just ask our team in store, by Phone 1300942765, or Price Beat online on eligible products.  Length: 160  Great, your meta description contains between 70 and 160 characters.					
8	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	Good, your page take advantage of Og Properties.					
		Property	•	Content			
		title		The Good ( Appliances	-	ne Electrical	& Home
		image		•	w.thegoodg 'images/log	-	/wcsstore/AU
		url		https://www	w.thegoodg	uys.com.au	
		type		website			
		description		Electronics team in sto	at The Goo		
	Headings	<b>H1</b>	<b>H2</b> 1	<b>H3</b> 2	<b>H4</b> 8	<b>H5</b> 3	<b>H6</b> 38
							ctrical & Home

#### **SEO Content**

Appliance Store.

- [H2] Tips, Advice, and Buying Guides
- [H3]
- [H3] Spend & Save Offer
- [H4] Top Tips And Hacks To Have You Cleaning Like A Pro
- [H4] Best Steam Based Cleaning Appliances For Your Home
- [H4] Top 10 Tools For Quick And Easy Spring-Cleaning
- [H4] Here's How To Spring Clean Your Major Appliances.
- [H4] All The Tips And Tricks For Getting You Oven Squeaky Clean
- [H4] Can A Robot Vac Save Your Relationship?
- [H4] Discover The Latest Issue Of Plug Magazine
- [H4] Kinsman: Why 2024 Is The Year Of The Kitchen
- [H5] Shop with The Good Guys
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- [H6] Stores & Trading Hours
- [H6] Buying Guides
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- [H6] AGL Offer
- [H6] 90 Day StoreCash>
- [H6] Interest Free Finance
- [H6] Zip
- [H6] Afterpay
- [H6] PayPal Pay in 4
- [H6] Spot. Buy Now, Pay Later
- [H6] QLD Appliance Rebate
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- [H6] Claim a Bonus
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- [H6] Returns, Refunds & Repairs
- [H6] Consumer Guarantees
- [H6] Ad Corrections and Recalls
- [H6] Scam Alerts
- [H6] Frequently Asked Questions
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- [H6] Careers
- [H6] Sitemap
- [H6] Privacy Policy
- [H6] Terms of Sale
- [H6] Terms of Use
- [H6] Doing Good
- [H6] E-Waste Recycling Media
- [H6] Investor Information
- [H6] Affiliate Program
- [H6] Digital Wallet

#### **SEO Content**

Images	We found 209 images on this web page.  126 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
Text/HTML Ratio	Ratio: <b>24%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
Flash	Perfect, no Flash content has been detected on this page.
Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

#### **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 520 links including 2 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0.96%
		Internal Links 99.04%

Anchor	Туре	Juice
×:	External	Passing Juice
Afterpay	Internal	Passing Juice
Zip	Internal	Passing Juice
PayPal Pay in 4	Internal	Passing Juice

<u>Latitude Interest Free</u>	Internal	Passing Juice
<u>Claim a Bonus</u>	Internal	Passing Juice
<u>Deals</u>	Internal	Passing Juice
Bonus T&Cs	Internal	Passing Juice
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Find a Store	Internal	Passing Juice
Spring Clean Checklist	Internal	Passing Juice
How To Clean Home Appliances	Internal	Passing Juice
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Clean With Steam	Internal	Passing Juice
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No-Work Guide To Housework	Internal	Passing Juice
How To Make Cleaning Fun For Kids	Internal	Passing Juice
Go BIG with your TV	Internal	Passing Juice
Discover TCL's 2024 TV Range	Internal	Passing Juice
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See The Sony 2024 TV Range	Internal	Passing Juice
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The All New Miele Ovens	Internal	Passing Juice
Meet The AI Family Hub From Samsung	Internal	Passing Juice
Master Family Feasts With Westinghouse	Internal	Passing Juice
Discover Breville's Latest Coffee Machine	Internal	Passing Juice
TVs Over 80 Inches	Internal	Passing Juice
TVs Over 60 Inches	Internal	Passing Juice
TVs 48 to 60 Inches	Internal	Passing Juice
TVs 32 to 47 Inches	Internal	Passing Juice
TVs Under 32 Inches	Internal	Passing Juice
4K TVs	Internal	Passing Juice
8K TVs	Internal	Passing Juice
LED LCD TVs	Internal	Passing Juice
<u>Lifestyle TVs</u>	Internal	Passing Juice
2024 TVs	Internal	Passing Juice
OLED TVs Over 60 inches	Internal	Passing Juice
OLED TVs 48 to 60 inches	Internal	Passing Juice
OLED TVs Under 48 Inches	Internal	Passing Juice
85 Inch QLED TVs	Internal	Passing Juice
75 Inch QLED TVs	Internal	Passing Juice
65 Inch QLED TVs	Internal	Passing Juice
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Ultra HD TVs Over 60 inches	Internal	Passing Juice
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Full HD TVs Under 48 Inches	Internal	Passing Juice
HD TVs Under 48 Inches	Internal	Passing Juice

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Mini Projectors	Internal	Passing Juice
Streaming Devices	Internal	Passing Juice
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Amazon Fire TV Sticks	Internal	Passing Juice
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PVR & amp; DVD Players	Internal	Passing Juice
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Set Top Boxes	Internal	Passing Juice
TV Wall Brackets & amp; Mounts	Internal	Passing Juice
TV Cabinets & Stands	Internal	Passing Juice
<u>Projector Accessories</u>	Internal	Passing Juice
TV Accessories	Internal	Passing Juice
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Soundbar Buying Guide	Internal	Passing Juice
Great Value TVs You'll Want In Your Living Room	Internal	Passing Juice
Why You Should Get A Projector This Summer	Internal	Passing Juice
Top 6 Big-Screen TVs For A Blockbuster Home Theatre	Internal	Passing Juice
Trade Secrets: "The TV features I cannot live without"	Internal	Passing Juice
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Home Wireless Speakers	Internal	Passing Juice

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Turntables & amp; Vinyl Record Players	Internal	Passing Juice
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Party Speakers	Internal	Passing Juice
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Induction Cooktops	Internal	Passing Juice
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Canopy Rangehoods	Internal	Passing Juice
Slideout Rangehoods	Internal	Passing Juice
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<u>Desktop Fans</u>	Internal	Passing Juice
Tower, Floor & amp; Pedestal Fans	Internal	Passing Juice
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Air Purifiers & amp; Humidifiers	Internal	Passing Juice
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Gaming PCs	Internal	Passing Juice
Arcade Machines	Internal	Passing Juice
Gaming Controllers	Internal	Passing Juice
Gaming Headsets	Internal	Passing Juice
Gaming Mouse & amp: Keyboards	Internal	Passing Juice
Gaming Monitors	Internal	Passing Juice
Gaming TVs	Internal	Passing Juice
Gaming Recharge Cards	Internal	Passing Juice
Chargers & amp; Gaming Accessories	Internal	Passing Juice
Desktop Computer Buying Guide	Internal	Passing Juice
Gaming Laptops To Give You An Edge This Year	Internal	Passing Juice
Best Laptops For Work And Play	Internal	Passing Juice
Best TVs For Gaming	Internal	Passing Juice
Your Complete Gaming Room Setup	Internal	Passing Juice
Action Cameras	Internal	Passing Juice
DSLR & Compact System Cameras	Internal	Passing Juice

Compact Cameras	Internal	Passing Juice
<u>Camera Drones</u>	Internal	Passing Juice
<u>Camera Bags</u>	Internal	Passing Juice
Action Camera Accessories	Internal	Passing Juice
<u>Batteries</u>	Internal	Passing Juice
<u>Digital Photo Frames</u>	Internal	Passing Juice
Miscellaneous Camera Accessories	Internal	Passing Juice
Camera Buying Guide	Internal	Passing Juice
GPS Buying Guide	Internal	Passing Juice
Great Value Digital Cameras For Life's Precious Moments	Internal	Passing Juice
The best (and worst!) spots to put your home security cameras	Internal	Passing Juice
Security Cameras: Must-Have Features To Look For	Internal	Passing Juice
<u>Brands</u>	Internal	Passing Juice
Services	Internal	Passing Juice
Kinsman Kitchens	Internal	Passing Juice
Mobile & Broadband Plans	Internal	Passing Juice
<u>Trade-In</u>	Internal	Passing Juice
Solahart Offer	Internal	Passing Juice
AGL Offer	Internal	Passing Juice
<u>Delivery Options</u>	Internal	Passing Juice
Click & Collect	Internal	Passing Juice
here.	Internal	Passing Juice
here.	Internal	Passing Juice
Features & Benefits	Internal	Passing Juice
<u>FAQs</u>	Internal	Passing Juice
File a Service Request	External	Passing Juice
<u>FAQs</u>	Internal	Passing Juice
Help Centre	Internal	Passing Juice

The Good Guys Blog	Internal	Passing Juice
Buying Guides	Internal	Passing Juice
Terms and Conditions	External	Passing Juice
Critical Information Summary	External	Passing Juice
Terms & Conditions	Internal	Passing Juice
<u>Televisions</u>	Internal	Passing Juice
<u>Fridges &amp; Freezers</u>	Internal	Passing Juice
Cooking & Dishwashers	Internal	Passing Juice
Small Kitchen Appliances	Internal	Passing Juice
BBQs	Internal	Passing Juice
Laundry	Internal	Passing Juice
Computers, Tablets & Gaming	Internal	Passing Juice
Phones & Wearables	Internal	Passing Juice
<u>Vacuums &amp; Cleaners</u>	Internal	Passing Juice
Heating & Cooling	Internal	Passing Juice
Audio	Internal	Passing Juice
Smart Home	Internal	Passing Juice
<u>here</u>	Internal	Passing Juice
T&Cs apply	External	Passing Juice
90 Day StoreCash T&Cs	Internal	Passing Juice
Stores & Trading Hours	Internal	Passing Juice
Spot. Buy Now, Pay Later	Internal	Passing Juice
QLD Appliance Rebate	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Competition Winners	Internal	Passing Juice
Returns, Refunds & Repairs	Internal	Passing Juice
Consumer Guarantees	Internal	Passing Juice

Ad Corrections and Recalls	Internal	Passing Juice
Scam Alerts	Internal	Passing Juice
Frequently Asked Questions	Internal	Passing Juice
Student Discounts	Internal	Passing Juice
The Good Guys	Internal	Passing Juice
<u>Careers</u>	Internal	Passing Juice
<u>Sitemap</u>	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Sale	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Doing Good	Internal	Passing Juice
<u>Media</u>	Internal	Passing Juice
Affiliate Program	Internal	Passing Juice
<u>Digital Wallet</u>	Internal	Passing Juice

#### **SEO Keywords**



Keywords Cloud

home smart deals trending guide guides kitchen tvs buying accessories

#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
buying	51	×	×	×	*
accessories	34	×	×	×	×
guide	33	×	×	×	<b>*</b>
trending	33	×	×	×	×
tvs	32	×	×	×	×

#### **Keywords Consistency**

#### Usability

0	Url	Domain : thegoodguys.com.au Length : 18
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

<b></b>	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.
	W3C Validity	Errors: 0 Warnings: 0
<b>②</b>	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Deprecated tags Occurrences
		<u>&gt; 4  Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</u>

#### **Document**

Perfect, your website takes advantage of gzip.

#### Mobile

•	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

#### **Optimization**

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.thegoodguys.com.au/sitemap_index.xml
	Robots.txt	http://thegoodguys.com.au/robots.txt  Great, your website has a robots.txt file.
<b>&amp;</b>	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.