







# Website review thedailyedited.com

Generated on September 23 2024 00:35 AM






The score is **46/100**




## SEO Content

	Title	<p>Personalised Accessories &amp; Gifts - The Daily Edited - TDE</p> <p><b>Length : 61</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Personalised leather bags, phone cases, travel &amp; tech items. Spoil yourself or surprise someone with this gift. Free delivery on orders over \$150.</p> <p><b>Length : 150</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 2076"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>The Daily Edited</td> </tr> <tr> <td>url</td> <td>https://thedailyedited.com/</td> </tr> <tr> <td>title</td> <td>Personalised Accessories &amp; Gifts - The Daily Edited - TDE</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Personalised leather bags, phone cases, travel &amp; tech items. Spoil yourself or surprise someone with this gift. Free delivery on orders over \$150.</td> </tr> <tr> <td>image</td> <td>http://thedailyedited.com/cdn/shop/files/TDE-LOGO.png?v=1651115909</td> </tr> <tr> <td>image:secure_url</td> <td>https://thedailyedited.com/cdn/shop/files/TDE-LOGO.png?v=1651115909</td> </tr> </tbody> </table>	Property	Content	site_name	The Daily Edited	url	https://thedailyedited.com/	title	Personalised Accessories & Gifts - The Daily Edited - TDE	type	website	description	Personalised leather bags, phone cases, travel & tech items. Spoil yourself or surprise someone with this gift. Free delivery on orders over \$150.	image	http://thedailyedited.com/cdn/shop/files/TDE-LOGO.png?v=1651115909	image:secure_url	https://thedailyedited.com/cdn/shop/files/TDE-LOGO.png?v=1651115909
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## SEO Content

		image:width 1200												
		image:height 628												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>3</td><td>7</td><td>12</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Welcome to TDE</li><li>• [H1] Personalised Luxury</li><li>• [H1] New iPhone 16 Cases</li><li>• [H2] Item added to your cart</li><li>• [H2] ...</li><li>• [H2] ...</li><li>• [H2] Shop Instagram</li><li>• [H2] Sign up to receive 10% off your first order</li><li>• [H2] Info</li><li>• [H2] Quick Links</li><li>• [H3] Personalised Travel Accessories</li><li>• [H3] Personalised Travel Accessories</li><li>• [H3] Personalised Cosmetic Bags</li><li>• [H3] Personalised Cosmetic Bags</li><li>• [H3] Personalised Women's Bags</li><li>• [H3] Personalised Women's Bags</li><li>• [H3] Personalised Work &amp; Professional Accessories</li><li>• [H3] Personalised Work &amp; Professional Accessories</li><li>• [H3] Personalised Phone Cases</li><li>• [H3] Personalised Phone Cases</li><li>• [H3] Personalised Wallets</li><li>• [H3] Personalised Wallets</li></ul>	H1	H2	H3	H4	H5	H6	3	7	12	0	0	0
H1	H2	H3	H4	H5	H6									
3	7	12	0	0	0									
	Images	<p>We found 19 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Terrible, you have Flash content, this mean that for search engines hard to understand your content.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
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## SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 79 links including 0 link(s) to files
	Statistics	External Links : noFollow 1.27% External Links : Passing Juice 1.27% Internal Links 97.47%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Essentials</a>	Internal	Passing Juice
<a href="#">Elsa</a>	Internal	Passing Juice
<a href="#">Wave</a>	Internal	Passing Juice
<a href="#">Shop all New Season</a>	Internal	Passing Juice
<a href="#">Tote bags</a>	Internal	Passing Juice
<a href="#">Hobo bags</a>	Internal	Passing Juice
<a href="#">Crossbody bags</a>	Internal	Passing Juice
<a href="#">Shoulder bags</a>	Internal	Passing Juice
<a href="#">Messenger bags</a>	Internal	Passing Juice
<a href="#">Backpacks</a>	Internal	Passing Juice
<a href="#">Overnight bags</a>	Internal	Passing Juice
<a href="#">Wallets</a>	Internal	Passing Juice
<a href="#">Card holders</a>	Internal	Passing Juice
<a href="#">Pouch bags</a>	Internal	Passing Juice
<a href="#">Cosmetic bags</a>	Internal	Passing Juice
<a href="#">Toiletry bags</a>	Internal	Passing Juice
<a href="#">Men's bags</a>	Internal	Passing Juice

## In-page links

<a href="#">Bag charms</a>	Internal	Passing Juice
<a href="#">Bag straps</a>	Internal	Passing Juice
<a href="#">Shop all Bags</a>	Internal	Passing Juice
<a href="#">iPhone 16 - PRE ORDER</a>	Internal	Passing Juice
<a href="#">iPhone 15</a>	Internal	Passing Juice
<a href="#">iPhone 14</a>	Internal	Passing Juice
<a href="#">iPhone 13</a>	Internal	Passing Juice
<a href="#">iPhone 12</a>	Internal	Passing Juice
<a href="#">All Phone Cases</a>	Internal	Passing Juice
<a href="#">Card holder mirror stands</a>	Internal	Passing Juice
<a href="#">AirTag Accessories</a>	Internal	Passing Juice
<a href="#">AirPods Cases</a>	Internal	Passing Juice
<a href="#">Laptop Cases</a>	Internal	Passing Juice
<a href="#">Shop all Phone &amp; Tech</a>	Internal	Passing Juice
<a href="#">Passport holders</a>	Internal	Passing Juice
<a href="#">Luggage tags</a>	Internal	Passing Juice
<a href="#">Travel wallets</a>	Internal	Passing Juice
<a href="#">Keyrings</a>	Internal	Passing Juice
<a href="#">Sunglasses cases</a>	Internal	Passing Juice
<a href="#">Packing cubes</a>	Internal	Passing Juice
<a href="#">Jewellery cases</a>	Internal	Passing Juice
<a href="#">Compact mirrors</a>	Internal	Passing Juice
<a href="#">Food &amp; bottle holders</a>	Internal	Passing Juice
<a href="#">Shop all Travel</a>	Internal	Passing Juice
<a href="#">Notebooks</a>	Internal	Passing Juice
<a href="#">Desk accessories</a>	Internal	Passing Juice
<a href="#">Compendiums</a>	Internal	Passing Juice
<a href="#">Shop all Work</a>	Internal	Passing Juice


## In-page links

<a href="#">Gifts for Her</a>	Internal	Passing Juice
<a href="#">Gifts for Him</a>	Internal	Passing Juice
<a href="#">Corporate Gifts</a>	Internal	Passing Juice
<a href="#">Birthday Gifts</a>	Internal	Passing Juice
<a href="#">All Gifts</a>	Internal	Passing Juice
<a href="#">Monogramming</a>	Internal	Passing Juice
<a href="#">Digital printing</a>	Internal	Passing Juice
<a href="#">Personalised hardware</a>	Internal	Passing Juice
<a href="#">Inspiration</a>	Internal	Passing Juice
<a href="#">FAQ&amp;#39;s</a>	Internal	Passing Juice
<a href="#">The Edit</a>	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
-	Internal	Passing Juice
<a href="#">Shop Sale</a>	Internal	Passing Juice
<a href="#">1</a>	Internal	Passing Juice
<a href="#">2</a>	Internal	Passing Juice
<a href="#">3</a>	Internal	Passing Juice
<a href="#">1</a>	Internal	Passing Juice
<a href="#">2</a>	Internal	Passing Juice
<a href="#">3</a>	Internal	Passing Juice
<a href="#">4</a>	Internal	Passing Juice
<a href="#">5</a>	Internal	Passing Juice
<a href="#">6</a>	Internal	Passing Juice
<a href="#">Help</a>	Internal	Passing Juice
<a href="#">Orders &amp; Payments</a>	Internal	Passing Juice
<a href="#">Shipping</a>	Internal	Passing Juice
<a href="#">Returns</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	External	Passing Juice

## In-page links

<a href="#">Corporate Gifting</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">The Daily Edited</a>	Internal	Passing Juice
<a href="#">Crafted by Pocket Square</a>	External	noFollow





## SEO Keywords

 Keywords Cloud	gifts daily shop <b>pay</b> tde accessories edited instagram first personalised
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pay	4	✘	✘	✘	✘
daily	2	✔	✘	✘	✘
edited	2	✔	✘	✘	✘
shop	2	✘	✘	✘	✔
instagram	2	✘	✘	✘	✔












## Usability

 Url	Domain : thedailyedited.com Length : 18
 Favicon	Great, your website has a favicon.
 Printability	Great. We have found a Print-Friendly CSS.
 Language	Good. Your declared language is en.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization



<https://thedailyedited.com/sitemap.xml>



Robots.txt

<http://thedailyedited.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics