

SEO Content

| | Title | Teddybear Schnoodles | | | |
|--------------|--------------------|---|--|--|--|
| | | Length : 20 | | | |
| | | Perfect, your title contains between 10 and 70 characters. | | | |
| \bigotimes | Description | Length : 0 | | | |
| | | Very bad. We haven't found meta description on your page. Use <u>this</u> <u>free online meta tags generator</u> to create description. | | | |
| 8 | Keywords | Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords. | | | |
| 8 | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them. | | | |
| | Headings | H1 H2 H3 H4 H5 H6 0 4 0 0 0 0 0 | | | |
| | | [H2] Main menu [H2] Secondary menu [H2] Contact [H2] Connect | | | |
| | Images | We found 9 images on this web page. | | | |
| • | | 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. | | | |
| | Text/HTML Ratio | Ratio : 8% | | | |
| | | This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. | | | |
| \bigcirc | Flash | Perfect, no Flash content has been detected on this page. | | | |

SEO Content

| \otimes | lframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |
|-----------|--------|--|
| | | |

SEO Links

| 0 | URL Rewrite | Good. Your links looks friendly! |
|---|----------------------------|--|
| 0 | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| 0 | In-page links | We found a total of 13 links including 0 link(s) to files |
| 0 | Statistics | External Links : noFollow 0% External Links : Passing Juice 7.69% |
| | | Internal Links 92.31% |

In-page links

| Anchor | Туре | Juice |
|----------------------|----------|---------------|
| Skip to main content | Internal | Passing Juice |
| Login | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| Schnoodles | Internal | Passing Juice |
| How to Adopt | Internal | Passing Juice |
| <u>Puppies</u> | Internal | Passing Juice |
| Prep School | Internal | Passing Juice |
| Videos | Internal | Passing Juice |
| Start my application | Internal | Passing Juice |
| About Us | Internal | Passing Juice |
| Blog | Internal | Passing Juice |

In-page links

| Photos | Internal | Passing Juice |
|-----------|----------|---------------|
| Trupanion | External | Passing Juice |

SEO Keywords

| 0 | Keywords Cloud | schnoodles youtube vimeo instagram twitter pinterest facebook main follow menu |
|---|----------------|--|
| | | |

Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|------------|---------|-------|----------|-----------------|----------|
| schnoodles | 2 | × | × | × | × |
| main | 2 | × | × | × | × |
| menu | 2 | × | × | × | × |
| youtube | 2 | × | × | × | × |
| vimeo | 2 | × | × | × | × |

Usability

| 0 | Url | Domain : teddybearschnoodles.com Length : 23 |
|--------------|--------------|---|
| 0 | Favicon | Great, your website has a favicon. |
| 0 | Printability | Great. We have found a Print-Friendly CSS. |
| 0 | Language | Good. Your declared language is en. |
| \bigotimes | Dublin Core | This page does not take advantage of Dublin Core. |

Usability

Document

| \bigcirc | Doctype | HTML 5 | | |
|--------------|-----------------|--|--|--|
| \bigcirc | Encoding | Perfect. Your declared charset is UTF-8. | | |
| \bigotimes | W3C Validity | Errors : 0 Warnings : 0 | | |
| 0 | Email Privacy | Great no email address has been found in plain text! | | |
| 0 | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. | | |
| 0 | Speed Tips | Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. | | |

Mobile

| | Mobile Optimization | × | Apple Icon |
|--|---------------------|---|-------------------|
| | | × | Meta Viewport Tag |
| | | * | Flash content |

Optimization

| \bigotimes | XML Sitemap | Missing |
|--------------|-------------|---|
| Ŭ | | Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to |
| | | |

Optimization

| | | crawl the site more intelligently. |
|------------|------------|---|
| \bigcirc | Robots.txt | http://teddybearschnoodles.com/robots.txt Great, your website has a robots.txt file. |
| \bigcirc | Analytics | Great, your website has an analytics tool. |
| | | Google Analytics |