







Website review tech21.com

Generated on September 13 2024 05:47 AM

The score is 44/100



SEO Content

	<p>Title</p>	<p>Phone Cases & Accessories The Science Behind Peace of Mind & Tech21 - US</p> <p>Length : 83</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>With phone cases for iPhone and Samsung, and covers for MacBooks and more, Tech21's scientifically proven drop protection helps take the stress out of everyday life.</p> <p>Length : 169</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 1973"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Tech21 - US</td> </tr> <tr> <td>url</td> <td>https://www.tech21.com/</td> </tr> <tr> <td>title</td> <td>Phone Cases & Accessories The Science Behind Peace of Mind</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>With phone cases for iPhone and Samsung, and covers for MacBooks and more, Tech21's scientifically proven drop protection helps take the stress out of everyday life.</td> </tr> </tbody> </table>	Property	Content	site_name	Tech21 - US	url	https://www.tech21.com/	title	Phone Cases & Accessories The Science Behind Peace of Mind	type	website	description	With phone cases for iPhone and Samsung, and covers for MacBooks and more, Tech21's scientifically proven drop protection helps take the stress out of everyday life.
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SEO Content

image	https://cdn.shopify.com/s/files/1/0481/9730/4472/files/Tech21_Logo_Red_RGB_recrop-01.png?height=628&pad_color=fff&v=1617010043&width=1200
image:secure_url	https://cdn.shopify.com/s/files/1/0481/9730/4472/files/Tech21_Logo_Red_RGB_recrop-01.png?height=628&pad_color=fff&v=1617010043&width=1200
image:width	1200
image:height	628

Headings



H1	H2	H3	H4	H5	H6
0	20	30	13	0	0

- [H2] Built for freedom. Made for iPhone 16.
- [H2] iPhone 16 Collection
- [H2] 30% off iPhone Cases
- [H2] Impact Glass
- [H2] Meet the iPhone 16 Collection
- [H2] 30% off iPhone Cases
- [H2] Impact Glass
- [H2] BUILT FOR LIFE. MADE FOR IMPACT
- [H2] Protecting Your Tech Since 2008
- [H2] High-performance impact protection
- [H2] Impact protection
- [H2] Sustainability
- [H2] Design Innovation
- [H2] Over 5,000 ★ ★ ★ ★ ★ 5-star reviews
- [H2] The Tech21 Range
- [H2] Our story
- [H2] Technology
- [H2] Sustainability
- [H2] Newsroom
- [H2] Exclusive offers and the latest from tech21
- [H3] Flexquartz & Cross-Body
- [H3] Introducing the iPhone 16 Collection
- [H3] Introducing the iPhone 16 Collection
- [H3] Google Pixel 9 Series
- [H3] Our pick of the month
- [H3] New EvoWave for MacBook Air 13"
- [H3] iPad 10th Gen
- [H3] iPad 7/8/9th Gen
- [H3] Impact Glass
- [H3] Bundle & Save
- [H3] NEW! - Lanyards
- [H3] New EvoPop Airtag Collection
- [H3] Our Story
- [H3] Technology
- [H3] SHOP BY CATEGORY
- [H3] What We Stand For
- [H3] WELCOME TO TECH 21
- [H3] Flexquartz & Cross-Body



SEO Content

		<ul style="list-style-type: none">• [H3] Introducing the iPhone 16 Collection• [H3] Introducing the iPhone 16 Collection• [H3] Google Pixel 9 Series• [H3] Our pick of the month• [H3] New EvoWave for MacBook Air 13"• [H3] iPad 10th Gen• [H3] iPad 7/8/9th Gen• [H3] Impact Glass• [H3] Bundle & Save• [H3] Our Story• [H3] Technology• [H3] Add more protection• [H4] iPhone 16• [H4] iPhone 16 Plus• [H4] iPhone 16 Pro• [H4] iPhone 16 Pro Max• [H4] screen protectors• [H4] Samsung Cases• [H4] iPhone 15 Series• [H4] iPhone 14 Series• [H4] Google Cases• [H4] iPhone Cases• [H4] Macbook Cases• [H4] iPad Cases• [H4] Airtag Cases
	Images	<p>We found 167 images on this web page.</p> <p>87 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

SEO Links

	In-page links	We found a total of 93 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.3% Internal Links 95.7%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Pre-order your iPhone 16 case today!	Internal	Passing Juice
30% off selected full price iPhone cases. T&Cs apply.	Internal	Passing Juice
Students and Key Workers - Save 15% Off. Find out more	Internal	Passing Juice
New in	Internal	Passing Juice
Phones	Internal	Passing Juice
iPhone 16 Series	Internal	Passing Juice
iPhone 16 Pro Max	Internal	Passing Juice
iPhone 16 Pro	Internal	Passing Juice
iPhone 16 Plus	Internal	Passing Juice
iPhone 16	Internal	Passing Juice
iPhone 15 Series	Internal	Passing Juice
iPhone 15 Pro Max	Internal	Passing Juice
iPhone 15 Pro	Internal	Passing Juice
iPhone 15 Plus	Internal	Passing Juice
iPhone 15	Internal	Passing Juice
iPhone 14 Series	Internal	Passing Juice
iPhone 14 Pro Max	Internal	Passing Juice
iPhone 14 Pro	Internal	Passing Juice
iPhone 14 Plus	Internal	Passing Juice

In-page links

iPhone 14	Internal	Passing Juice
iPhone 13 Series	Internal	Passing Juice
iPhone 13 Pro Max	Internal	Passing Juice
iPhone 13 Pro	Internal	Passing Juice
iPhone 13 Mini	Internal	Passing Juice
iPhone 13	Internal	Passing Juice
iPhone 12 Series	Internal	Passing Juice
All iPhone Models	Internal	Passing Juice
Galaxy S24 Series	Internal	Passing Juice
Galaxy S24 Ultra	Internal	Passing Juice
Galaxy S24 Plus	Internal	Passing Juice
Galaxy S24	Internal	Passing Juice
Galaxy S23 Series	Internal	Passing Juice
Galaxy S23 Ultra	Internal	Passing Juice
Galaxy S23 Plus	Internal	Passing Juice
Galaxy S23 FE	Internal	Passing Juice
Galaxy S23	Internal	Passing Juice
Galaxy S22 Series	Internal	Passing Juice
Galaxy S22 Ultra	Internal	Passing Juice
Galaxy S22 Plus	Internal	Passing Juice
Galaxy S22	Internal	Passing Juice
Galaxy Z Series	Internal	Passing Juice
All Samsung Models	Internal	Passing Juice
Pixel 9 Series	Internal	Passing Juice
Pixel 9 / Pixel 9 Pro	Internal	Passing Juice
Pixel 9 Pro XL	Internal	Passing Juice
Pixel 8 Series	Internal	Passing Juice
Pixel 8 Pro	Internal	Passing Juice

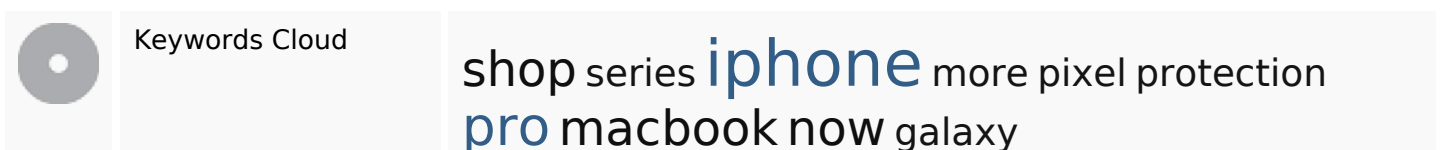
In-page links

Pixel 8	Internal	Passing Juice
Pixel 7 Series	Internal	Passing Juice
Pixel 7 Pro	Internal	Passing Juice
Pixel 7	Internal	Passing Juice
Pixel 6 Series	Internal	Passing Juice
All Google Models	Internal	Passing Juice
MacBook	Internal	Passing Juice
MacBook Pro 16"	Internal	Passing Juice
MacBook Pro 14"	Internal	Passing Juice
MacBook Pro 14" 2023	Internal	Passing Juice
MacBook Pro 14" 2021	Internal	Passing Juice
MacBook Pro 13"	Internal	Passing Juice
MacBook Pro 13" 2020-2022	Internal	Passing Juice
MacBook Pro 13" 2020	Internal	Passing Juice
All MacBook Pro Models	Internal	Passing Juice
MacBook Air 15"	Internal	Passing Juice
MacBook Air 13"	Internal	Passing Juice
MacBook Air 13" 2022-2024	Internal	Passing Juice
MacBook Air 13" 2022	Internal	Passing Juice
MacBook Air 13" 2020	Internal	Passing Juice
All MacBook Air Models	Internal	Passing Juice
iPad	Internal	Passing Juice
Screen Protection	Internal	Passing Juice
Accessories	Internal	Passing Juice
Inside Tech21	Internal	Passing Juice
Sale	Internal	Passing Juice
Trustpilot	External	Passing Juice
privacy policy	Internal	Passing Juice

In-page links

terms of use	Internal	Passing Juice
FAQs	External	Passing Juice
Contact us	External	Passing Juice
Shipping Info	Internal	Passing Juice
Returns	External	Passing Juice
Warranty Claim Form	Internal	Passing Juice
Warranty Registration Form	Internal	Passing Juice
My Account	Internal	Passing Juice
Newsroom	Internal	Passing Juice
Stockists	Internal	Passing Juice
Careers	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Product Testing	Internal	Passing Juice
Phone Brand Partnerships	Internal	Passing Juice
Affiliates	Internal	Passing Juice
Personal Information	Internal	Passing Juice
Modern Slavery Act	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
iphone	95	✘	✘	✔	✔
pro	73	✘	✘	✔	✔







Keywords Consistency

shop	46	✘	✘	✘	✔
now	44	✘	✘	✘	✘
macbook	44	✘	✘	✔	✔

Usability

	Url	Domain : tech21.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✔ Excellent, your website doesn't use nested tables.✘ Too bad, your website is using inline styles.

Document

- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.tech21.com/sitemap.xml>



Robots.txt

<http://tech21.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.