Website review
tawavillagebakery.com

Generated on September 22 2024 12:31 PM

The score is 50/100

SEO Content

✓	Title	HOME | tawavillagebakery **Length : 24** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	HOME | tawavillagebakery
url	https://www.tawavillagebakery.com
site_name	tawavillagebakery
type	website

◯	Headings	(see below)

H1	H2	H3	H4	H5	H6
2	0	1	0	2	6

- [H1] Village Bakery
- [H1] & Cafe
- [H3] WELCOME
- [H5] PASTRY
- [H5] LOVE
- [H6] ORDERS
- [H6] LINK TO
- [H6] ALISSAS PATISSERIE
- [H6] www.wellingtonbakery.co.nz
- [H6] ADDRESS

SEO Content

		• [H6] HOURS
❌	Images	We found 5 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 3 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 66.67% Internal Links 33.33%

In-page links

Anchor	Type	Juice
Cake	Internal	Passing Juice
www.wellingtonbakery.co.nz	External	Passing Juice
Wix.com	External	Passing Juice

In-page links

SEO Keywords

	Keywords Cloud	phone cafe 3pm email page limuyuangmail tawavillagebakery home village bakery 630am

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
home	2	✔	✖	✖	✖
page	2	✖	✖	✖	✖
village bakery	2	✖	✖	✖	✔
cafe	2	✖	✖	✖	✔
email	2	✖	✖	✖	✖

Usability

	Url	Domain : tawavillagebakery.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is zh.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.tawavillagebakery.com/sitemap.xml
✓	Robots.txt	http://tawavillagebakery.com/robots.txt Great, your website has a robots.txt file.

Optimization

❌	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.