

# **SEO Content**

	Title	Taormina Rooms					
$\mathbf{}$		Length	: 14				
		Perfect, y	our title cor	ntains betw	een 10 and 7	0 characte	ers.
$\bigotimes$	Description	Length : 0					
					ta descriptior to create de		age. Use <u>this</u>
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.					
	Headings	<b>H1</b> 0	<b>H2</b> 6	<b>H3</b> 1	<b>H4</b> 1	<b>H5</b> 0	<b>H6</b> 0
	<ul> <li>[H2] TAORMINA ROOMS</li> <li>[H2] AIRPORT TRANSFERS</li> <li>[H2] Etna Tours and Surroundings</li> <li>[H2] Car and Scooter Rentals</li> <li>[H2] BOOK AT A SPECIAL PRICE</li> <li>[H2] Testimonials</li> <li>[H3] Deluxe Room - Centro Storico</li> <li>[H4] PROVIDING QUALITY SERVICES</li> </ul>						
	Images	We found 6 images on this web page.					
<b>~</b>		4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>2%</b>					
~		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					

#### **SEO Content**

$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no Iframes detected on this page.

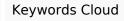
#### **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 5 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 20% Internal Links 80%

### In-page links

Anchor	Туре	Juice
Home	Internal	Passing Juice
Contacts	Internal	Passing Juice
Book Now!	Internal	Passing Juice
VIEW OUR ROOMS	External	Passing Juice
Deluxe Room – Centro Storico	Internal	Passing Juice

### **SEO Keywords**



storico **rooms taormina** book unforgettable welcome centro best comfort stay

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
taormina	8	×	×	×	×
rooms	8	×	×	×	×
book	3	×	×	×	×
centro	2	×	×	×	<b>*</b>
storico	2	×	×	×	¥

## Usability

0	Url	Domain : taorminarooms.com Length : 17
0	Favicon	Great, your website has a favicon.
0	Printability	Great. We have found a Print-Friendly CSS.
0	Language	Good. Your declared language is it.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

## Document

$\bigcirc$	Doctype	HTML 5
$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.
$\bigotimes$	W3C Validity	Errors : 0 Warnings : 0
$\bigotimes$	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.

#### Document

0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> </ul>		
		X Too bad, your website is using inline styles.		
		<b>X</b> Too bad, your website has too many CSS files (more than 4).		
		X Too bad, your website has too many JS files (more than 6).		
		<ul> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to
	Robots.txt	crawl the site more intelligently. http://taorminarooms.com/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.