Website review tactical-events.co.uk

The score is 51/100

SEO Content

✓	Title	Temp Landing Page - Tactical Events **Length : 35** Perfect, your title contains between 10 and 70 characters.
✓	Description	New site under construction... Check back soon, get in touch below. Name Email Address Company Phone No. Message 4 + 2 = Submit **Length : 127** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_GB
site_name	Tactical Events -
type	article
title	Temp Landing Page - Tactical Events
description	New site under construction... Check back soon, get in touch below. Name Email Address Company Phone No. Message 4 + 2 = Submit
url	https://tactical-events.co.uk/

		H1	H2	H3	H4	H5	H6
	Headings	0	0	0	0	0	0

SEO Content

	Images	We found 2 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 3 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 66.67% Internal Links 33.33%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Elegant Themes	External	Passing Juice
WordPress	External	Passing Juice

SEO Keywords

	Keywords Cloud	temp select address home **page** events landing tactical email name

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
page	2	✔	✖	✖	✖
temp	1	✔	✖	✖	✖
landing	1	✔	✖	✖	✖
tactical	1	✔	✖	✖	✖
events	1	✔	✖	✖	✖

Usability

	Url	Domain : tactical-events.co.uk Length : 21
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⦿	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://tactical-events.co.uk/sitemap.xml https://tactical-events.co.uk/sitemap.rss
✅	Robots.txt	http://tactical-events.co.uk/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

Optimization