Website review
sydneydogsandcatshome.org

Generated on September 09 2024 09:11 AM

The score is 61/100

SEO Content

✅	Title	Home - Sydney Dogs and Cats Home **Length : 32** Perfect, your title contains between 10 and 70 characters.
✅	Description	For almost 80 years, Sydney Dogs & Cats Home has reunited, rehabilitated and rehomed lost and abandoned animals. **Length : 116** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use [this free online meta tags generator](#) to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Home - Sydney Dogs and Cats Home
url	https://sydneydogsandcatshome.org/
image	https://sydneydogsandcatshome.org/wp-content/themes/sdch2018/assets/images/og.jpg
locale	en_US
site_name	Sydney Dogs and Cats Home - Shelter for Dogs and Cats Sydney
type	website
description	For almost 80 years, Sydney Dogs & Cats Home has reunited, rehabilitated and rehomed lost and abandoned animals.

Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**

SEO Content

⬤		2 11 0 2 0 0 • [H1] For almost 80 years, Sydney Dogs & Cats Home has reunited, rehabilitated and rehomed lost and abandoned animals. Between July 2023 to June 2024 we saw: • [H1] We never place a time limit on any rehomable animal awaiting adoption. • [H2] SIGN UP TO OUR NEWSLETTER • [H2] FOLLOW US: • [H2] Sydney Dogs & Cats Home acknowledges and pays respect to the Traditional Custodians and Elders of this nation. We recognise and value their cultures, identities, and their ongoing connection to land, waters, and community. • [H2] • [H2] • [H2] • [H2] • [H2] • [H2] • [H2] HELP MAKE HOME HAPPEN • [H2] YOU CAN TRANSFORM HURT INTO HEALING • [H4] FIND US • [H4] DONATE
❌	Images	We found 44 images on this web page. 38 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 18 links including 0 link(s) to files

SEO Links

✅		
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.56% Internal Links 94.44%

In-page links

Anchor	Type	Juice
Adopt	Internal	Passing Juice
Lost	Internal	Passing Juice
Foster	Internal	Passing Juice
Get Involved	Internal	Passing Juice
Vet Services	Internal	Passing Juice
Behaviour Services	Internal	Passing Juice
About us	Internal	Passing Juice
Stories	Internal	Passing Juice
Shop	Internal	Passing Juice
Contact	Internal	Passing Juice
DONATE	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Code of Conduct	Internal	Passing Juice
Media Centre	Internal	Passing Juice
Donate Now	Internal	Passing Juice
Staff Portal	Internal	Passing Juice
DONATE NOW!	Internal	Passing Juice
DONATE NOW!	External	Passing Juice

SEO Keywords

	Keywords Cloud
⊙	dogs cats services foster home now adopt donate sydney lost

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
home	7	✔	✘	✔	✔
donate	6	✘	✘	✘	✔
sydney	5	✔	✘	✔	✔
dogs	5	✔	✘	✔	✔
cats	5	✔	✘	✔	✔

Usability

	Url	Domain : sydneydogsandcatshome.org Length : 25
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 0
❌		Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon
⚪		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✅		https://sydneydogsandcatshome.org/sitemap.xml
		https://sydneydogsandcatshome.org/sitemap.rss
✅	Robots.txt	http://sydneydogsandcatshome.org/robots.txt
		Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool.
		Google Analytics