



Website review switchrecruitment.com.au

Generated on September 23 2024 00:27 AM





The score is 46/100






SEO Content

	Title	<p>Switch Education &#8211; Teacher and Childcare Recruitment Agency</p> <p>Length : 65</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1377 1481 1451"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>5</td> <td>15</td> <td>1</td> <td>8</td> </tr> </tbody> </table> <ul data-bbox="616 1480 1441 2078" style="list-style-type: none"> • [H1] Switch Education • [H2] What we do • [H2] Aspire2: Where Talent Meets Opportunity and Schools Meet Success • [H2] Our Aspire2 Services • [H2] Why Choose Us • [H2] What My Clients Say? • [H2] Our Industry Partners • [H3] Early Years (ECT, Diploma or Cert 111) • [H3] Primary and Secondary Teachers • [H3] Administrative Roles • [H3] Executive Roles • [H3] Education Leadership Roles • [H4] Executive Recruitment • [H4] Educational Leadership Recruitment • [H4] Strategic Advisory • [H4] Leadership Development • [H4] Opportunities 	H1	H2	H3	H4	H5	H6	1	6	5	15	1	8
H1	H2	H3	H4	H5	H6									
1	6	5	15	1	8									

SEO Content

		<ul style="list-style-type: none">• [H4] Always On Time• [H4] Hard Working• [H4] 24/7 Availability• [H4] What Differentiates• [H4] Advisory• [H4] Always Accurate• [H4] Darren McLachlan• [H4] Dave Edwards• [H4] Peter Daw• [H4] Our industry partners are the best in their field, what we can't do, they can.• [H5] Specialists in Education Consultancy and Staffing Solutions• [H6] #1• [H6] #2• [H6] #3• [H6] #4• [H6] #5• [H6] Westminster School• [H6] CESA Principal• [H6] Executive Principal - Adelaide International School
	Images	<p>We found 22 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 12 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

SEO Links



External Links : Passing Juice 83.33%

Internal Links 16.67%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	External	Passing Juice
About	External	Passing Juice
Services	External	Passing Juice
Why choose us	External	Passing Juice
Current Jobs	External	Passing Juice
Teach in SA	External	Passing Juice
Testimonials	External	Passing Juice
Contact	External	Passing Juice
Availability	External	Passing Juice
Aspire2	External	Passing Juice
Register	Internal	Passing Juice

SEO Keywords



Keywords Cloud

staff require more register switch
assistance services client finding
aspire2






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
---------	---------	-------	----------	-------------	----------

Keywords Consistency

require	10	✘	✘	✘	✘
assistance	10	✘	✘	✘	✘
finding	10	✘	✘	✘	✘
staff	10	✘	✘	✘	✔
switch	8	✔	✘	✘	✔


Usability

	Url	Domain : switchrecruitment.com.au Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
--	------------	--

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
--	---------------------	--

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://switchedu.com.au/</p>
	Robots.txt	<p>http://switchrecruitment.com.au/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>