






Website review switchrecruitment.com.au

Generated on September 23 2024 00:23 AM





The score is 46/100






SEO Content

|  | Title | Switch Education – Teacher and Childcare Recruitment Agency Length : 65 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | |
|--|--------------------|---|----|----|----|----|----|----|---|---|---|----|---|---|
|  | Description | Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. | | | | | | | | | | | | |
|  | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | | | | | | | | |
|  | Headings | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>6</td><td>5</td><td>15</td><td>1</td><td>8</td></tr></table> <ul style="list-style-type: none">• [H1] Switch Education• [H2] What we do• [H2] Aspire2: Where Talent Meets Opportunity and Schools Meet Success• [H2] Our Aspire2 Services• [H2] Why Choose Us• [H2] What My Clients Say?• [H2] Our Industry Partners• [H3] Early Years (ECT, Diploma or Cert 111)• [H3] Primary and Secondary Teachers• [H3] Administrative Roles• [H3] Executive Roles• [H3] Education Leadership Roles• [H4] Executive Recruitment• [H4] Educational Leadership Recruitment• [H4] Strategic Advisory• [H4] Leadership Development• [H4] Opportunities | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 6 | 5 | 15 | 1 | 8 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 6 | 5 | 15 | 1 | 8 | | | | | | | | | |

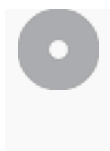
SEO Content

| | | |
|---|-----------------|---|
| | | <ul style="list-style-type: none"> • [H4] Always On Time • [H4] Hard Working • [H4] 24/7 Availability • [H4] What Differentiates • [H4] Advisory • [H4] Always Accurate • [H4] Darren McLachlan • [H4] Dave Edwards • [H4] Peter Daw • [H4] Our industry partners are the best in their field, what we can't do, they can. • [H5] Specialists in Education Consultancy and Staffing Solutions • [H6] #1 • [H6] #2 • [H6] #3 • [H6] #4 • [H6] #5 • [H6] Westminster School • [H6] CESA Principal • [H6] Executive Principal - Adelaide International School |
|  | Images | <p>We found 22 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|---|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 12 links including 0 link(s) to files |
| | Statistics | External Links : noFollow 0% |

SEO Links



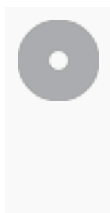
External Links : Passing Juice 83.33%

Internal Links 16.67%

In-page links

| Anchor | Type | Juice |
|---------------------------------|----------|---------------|
| Skip to content | Internal | Passing Juice |
| Home | External | Passing Juice |
| About | External | Passing Juice |
| Services | External | Passing Juice |
| Why choose us | External | Passing Juice |
| Current Jobs | External | Passing Juice |
| Teach in SA | External | Passing Juice |
| Testimonials | External | Passing Juice |
| Contact | External | Passing Juice |
| Availability | External | Passing Juice |
| Aspire2 | External | Passing Juice |
| Register | Internal | Passing Juice |

SEO Keywords



Keywords Cloud

assistance switch register
aspire2 staff finding client
services require more






Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| require | 10 | ✖ | ✖ | ✖ | ✖ |








Keywords Consistency

| | | | | | |
|------------|----|---|---|---|---|
| assistance | 10 | ✖ | ✖ | ✖ | ✖ |
| finding | 10 | ✖ | ✖ | ✖ | ✖ |
| staff | 10 | ✖ | ✖ | ✖ | ✔ |
| switch | 8 | ✔ | ✖ | ✖ | ✔ |

Usability

| | | |
|--|--------------|---|
|  | Url | Domain : switchrecruitment.com.au Length : 24 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|-----------------|---|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <div>  Excellent, your website doesn't use nested tables. </div> |

Document

- ❌ Too bad, your website is using inline styles.
- ❌ Too bad, your website has too many CSS files (more than 4).
- ❌ Too bad, your website has too many JS files (more than 6).
- ✅ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ❌ Apple Icon
- ✅ Meta Viewport Tag
- ✅ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://switchedu.com.au/>



Robots.txt

<http://switchrecruitment.com.au/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics