Website review
switchphoneplans.com

The score is 47/100

SEO Content

✅	Title	Home - Switch Phone Plans **Length : 25** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Home
url	https://switchphoneplans.com/
site_name	Switch Phone Plans

Headings

H1	H2	H3	H4	H5	H6
4	3	0	20	0	0

- [H1] Home
- [H1] It's time to switch your phone plan!
- [H1] Stay connected for top wireless deals and promotions.
- [H1] Stay connected for top wireless deals and promotions.
- [H2] Search by carriers
- [H2] Search by phones
- [H2] Search by brands
- [H4] iPhone X

SEO Content

		[H4] iPhone 8 [H4] Samsung Galaxy S8 [H4] LG G6 [H4] T-Mobile REVVL [H4] ZTE Blade Z Max [H4] Google Pixel 2 [H4] LG V30 [H4] Motorola Moto E4 [H4] Samsung Galaxy Note8 [H4] Apple [H4] Samsung [H4] LG [H4] Google [H4] T-Mobile [H4] ZTE [H4] Motorola [H4] Sony [H4] HTC [H4] BlackBerry
❌	Images	We found 46 images on this web page. 41 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 27 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0%

SEO Links

		External Links : Passing Juice 3.7%
		Internal Links 96.3%

In-page links

Anchor	Type	Juice
Carriers	Internal	Passing Juice
T-Mobile	Internal	Passing Juice
Sprint	Internal	Passing Juice
ATT	Internal	Passing Juice
Verizon	Internal	Passing Juice
Others	Internal	Passing Juice
Samsung Galaxy S8	Internal	Passing Juice
T-Mobile REVVL	Internal	Passing Juice
ZTE Blade Z Max	Internal	Passing Juice
Google Pixel 2	Internal	Passing Juice
LG G6	Internal	Passing Juice
Apple	Internal	Passing Juice
Samsung	Internal	Passing Juice
LG	Internal	Passing Juice
Motorola	Internal	Passing Juice
Google	Internal	Passing Juice
HTC	Internal	Passing Juice
Compare	Internal	Passing Juice
Pre-Paid	Internal	Passing Juice
Learn	Internal	Passing Juice
Phone Reviews	Internal	Passing Juice
Skip to content	Internal	Passing Juice
-	External	Passing Juice

In-page links

Privacy Policy		Internal	Passing Juice
About Us		Internal	Passing Juice
Contact Us		Internal	Passing Juice
Top		Internal	Passing Juice

SEO Keywords

Keywords Cloud	search phone samsung galaxy now get t-mobile compare plans google

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
samsung	5	✖	✖	✖	✔
t-mobile	5	✖	✖	✖	✔
phone	4	✔	✖	✖	✔
compare	4	✖	✖	✖	✖
google	4	✖	✖	✖	✔

Usability

	Url	Domain : switchphoneplans.com Length : 20
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.

Usability

❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		https://switchphoneplans.com/sitemap_index.xml
✓	Robots.txt	http://switchphoneplans.com/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.