Website review
switchedoninsurance.com

Generated on August 23 2024 20:33 PM

The score is 59/100

SEO Content

✓	Title	Cheap Subscription Insurance | Switched On Insurance **Length : 52** Perfect, your title contains between 10 and 70 characters.
✓	Description	Award winning, five-star mobile phone and gadget insurance providers. No hidden costs, truly unlimited claims, 12 months warranty. Get a quote in 30 today. **Length : 155** Great, your meta description contains between 70 and 160 characters.
✓	Keywords	award winning, mobile phone insurance, gadget insurance, switched on insurance Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
●	Headings	<table><tr><td>**H1** 1</td><td>**H2** 3</td><td>**H3** 20</td><td>**H4** 0</td><td>**H5** 0</td><td>**H6** 0</td></tr></table> [H1] Switched On Insurance [H2] Gadget Insurance [H2] Travel Insurance [H2] Why Switched On Insurance? [H3] Gadget Insurance [H3] Popular [H3] Support [H3] Latest News [H3] Travel Insurance [H3] Support [H3] Latest News [H3] Find out more about Switched On Insurance [H3] On demand insurance [H3] Fair terms [H3] 24 Hour claims service

SEO Content

		- [H3] Fast and responsive - [H3] Get started with a Switched On Insurance quote - [H3] Get started with a Switched On Insurance quote - [H3] Cover your device - [H3] Cover your trip - [H3] Interested in... - [H3] Latest News - [H3] Payment Methods - [H3] Highly Rated
❌	Images	We found 24 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **15%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 52 links including 1 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.85% Internal Links 96.15%

In-page links

Anchor	Type	Juice

In-page links

Blog	Internal	Passing Juice
About us	Internal	Passing Juice
Contact us	Internal	Passing Juice
Make a claim	Internal	Passing Juice
Complaints	Internal	Passing Juice
Switched On Insurance	Internal	Passing Juice
Gadget Insurance	Internal	Passing Juice
Mobile Phones	Internal	Passing Juice
Tablets	Internal	Passing Juice
Laptops	Internal	Passing Juice
Camera-Insurance	Internal	Passing Juice
Other Devices	Internal	Passing Juice
Samsung Phone Insurance	Internal	Passing Juice
iPhone Insurance	Internal	Passing Juice
MacBook Insurance	Internal	Passing Juice
Student Gadget Insurance	Internal	Passing Juice
Family Gadget Insurance	Internal	Passing Juice
Support	Internal	Passing Juice
Make a claim	Internal	Passing Juice
Policy Wording	Internal	Passing Juice
Frequently Asked Questions	Internal	Passing Juice
Latest News	Internal	Passing Juice
Where To Go In August	Internal	Passing Juice
Everything Samsung Unveiled At Their Latest Event	Internal	Passing Juice
Travel Insurance	Internal	Passing Juice
Single Trip	Internal	Passing Juice
Annual Multi Trip	Internal	Passing Juice
Backpacker	Internal	Passing Juice

In-page links

Winter Sports	Internal	Passing Juice
Cruise	Internal	Passing Juice
Pre-existing Medical	Internal	Passing Juice
Family	Internal	Passing Juice
Couple	Internal	Passing Juice
Over 55's	Internal	Passing Juice
Gadget	Internal	Passing Juice
Sports & Activities	Internal	Passing Juice
Support	Internal	Passing Juice
Medical Support	Internal	Passing Juice
Make a Claim	Internal	Passing Juice
Policy Wording	Internal	Passing Juice
Frequently Asked Questions	Internal	Passing Juice
find out more here.	Internal	Passing Juice
Trustpilot	External	Passing Juice
Key Benefits	Internal	Passing Juice
Why us	Internal	Passing Juice
About Us	Internal	Passing Juice
News	Internal	Passing Juice
www.taurus.gi	External	Passing Juice
Policy Wording	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Help	Internal	Passing Juice
Site Map	Internal	Passing Juice

SEO Keywords

Keywords Cloud	gadget make latest complaints support claim switched insurance samsung travel

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
insurance	14	✔	✔	✔	✔
switched	7	✔	✔	✖	✔
gadget	6	✖	✔	✔	✔
latest	4	✖	✖	✖	✔
travel	4	✖	✖	✖	✔

Usability

◉	Url	Domain : switchedoninsurance.com Length : 23
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!

Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://switchedoninsurance.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.