Website review
surplustronics.co.nz

Generated on September 23 2024 00:33 AM

The score is 46/100

SEO Content

✅	Title	**Sound Division & Surplustronics** **Length : 35** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⊙	Headings	**H1** 0 **H2** 2 **H3** 0 **H4** 20 **H5** 16 **H6** 0 • [H2] New products • [H2] Featured Products • [H4] Speakers • [H4] Amplifiers • [H4] Microphones • [H4] Studio & Live • [H4] Home Audio • [H4] Instruments • [H4] Lighting • [H4] Effect Machines • [H4] Leads, Cable & Plugs • [H4] Truss & Staging • [H4] Stands, Racks & Cases • [H4] Electronics & Tools • [H4] Sales & Promotions • [H4] Returned Deals • [H4] Main • [H4] Information

SEO Content

- [H4] Products
- [H4] We accept
- [H4] Item added!
- [H4] Please wait...
- [H5] GigKit Bass Guitar Pack White
- [H5] GigKit Electric Guitar Pack Quilted Style Dark Blue
- [H5] GIGKit Electric Guitar Amplifier 40W
- [H5] LCB300 LED BAR 36x3W RGBW
- [H5] Fuze Twin LED Moving Head Bar
- [H5] NUKE2 Motorized Strobe/Wash Outdoor
- [H5] UHF Wireless Microphone Set with 8 handheld microphones
- [H5] UHF Wireless Microphone Set with 8 bodypack microphones
- [H5] BeamZ Halloween Smoke Machine Party Set
- [H5] RP115B Record Player Briefcase with Bluetooth -...
- [H5] Athena RG Gobo Laser System with Battery
- [H5] Pumpkin Smoke Machine 3 LEDs RGB Spoooky!
- [H5] Complete 2.1 PA System - Disco Set with Sub
- [H5] Smoke Machine Strobe Jelly Ball Set
- [H5] Products
- [H5] Sound Division & Surplustronics

❌	Images	We found 31 images on this web page. 29 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **23%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 130 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0.77%
		Internal Links 99.23%

In-page links

Anchor	Type	Juice
Speakers	Internal	Passing Juice
Amplifiers	Internal	Passing Juice
Microphones	Internal	Passing Juice
Studio & Live	Internal	Passing Juice
Home Audio	Internal	Passing Juice
Instruments	Internal	Passing Juice
Lighting	Internal	Passing Juice
Effect Machines	Internal	Passing Juice
Leads, Cable & Plugs	Internal	Passing Juice
Truss & Staging	Internal	Passing Juice
Stands, Racks & Cases	Internal	Passing Juice
Electronics & Tools	Internal	Passing Juice
Sales & Promotions	Internal	Passing Juice
Returned Deals	Internal	Passing Juice
Browse All	Internal	Passing Juice
Active Speakers	Internal	Passing Juice
Passive Speakers	Internal	Passing Juice
Portable Sound Systems	Internal	Passing Juice
Subwoofers	Internal	Passing Juice
Complete Sound Systems	Internal	Passing Juice
Speaker Drivers	Internal	Passing Juice
Speaker Accessories	Internal	Passing Juice

In-page links

PA Amplifiers	Internal	Passing Juice
Mixer Amplifiers	Internal	Passing Juice
PA Amplifiers 100V Line	Internal	Passing Juice
Wireless	Internal	Passing Juice
Paging & Lectern	Internal	Passing Juice
Vocal Microphones	Internal	Passing Juice
Condenser - Video	Internal	Passing Juice
Studio Microphones	Internal	Passing Juice
Instrument & Drum	Internal	Passing Juice
Computer	Internal	Passing Juice
Microphone Accessories	Internal	Passing Juice
Megaphones / Loudhailers	Internal	Passing Juice
Signal Processing	Internal	Passing Juice
Studio Gear	Internal	Passing Juice
Mixers	Internal	Passing Juice
Professional DJ & Studio Headphones	Internal	Passing Juice
Turntables	Internal	Passing Juice
Turntable Styli & Cartridges	Internal	Passing Juice
Turntable Accessories	Internal	Passing Juice
HiFi Amplifiers	Internal	Passing Juice
HiFi Players	Internal	Passing Juice
Bluetooth Receivers / Transmitters	Internal	Passing Juice
Internet Radio	Internal	Passing Juice
HiFi Speakers	Internal	Passing Juice
Headphones	Internal	Passing Juice
Speaker Switches	Internal	Passing Juice
Karaoke	Internal	Passing Juice
Personal Speakers	Internal	Passing Juice

In-page links

Guitars	Internal	Passing Juice
Ukulele	Internal	Passing Juice
Keyboards	Internal	Passing Juice
Instrument Amps	Internal	Passing Juice
Instrument Accessories	Internal	Passing Juice
Guitar & Bass Effects & Processors	Internal	Passing Juice
Stage Lighting	Internal	Passing Juice
Moving Heads	Internal	Passing Juice
BeamZ Pro Lighting	Internal	Passing Juice
Effect Lighting	Internal	Passing Juice
DMX Lighting Control & Leads	Internal	Passing Juice
Mirror Balls & Motors	Internal	Passing Juice
Lighting Packages - Sets	Internal	Passing Juice
Outdoor & Water Resistant Lighting	Internal	Passing Juice
Lighting Stands & Accessories	Internal	Passing Juice
Replacement Lamps - Tubes	Internal	Passing Juice
LED Tape & Accessories	Internal	Passing Juice
Battery Powered Lighting	Internal	Passing Juice
Domestic Lighting	Internal	Passing Juice
Smoke & Haze Machines	Internal	Passing Juice
Bubble Machines	Internal	Passing Juice
Snow Machines	Internal	Passing Juice
Fluids	Internal	Passing Juice
Audio Leads & Adaptors	Internal	Passing Juice
DMX Leads & Adaptors	Internal	Passing Juice
Video Leads & Adaptors	Internal	Passing Juice
Plugs & Sockets	Internal	Passing Juice
Cable - Per Roll & Meter	Internal	Passing Juice

In-page links

[Mains Leads & Plugs](#)	Internal	Passing Juice
[Audio / Video Distribution](#)	Internal	Passing Juice
[Computer Leads](#)	Internal	Passing Juice
[Telephone Accessories](#)	Internal	Passing Juice
[RF Antenna Cables](#)	Internal	Passing Juice
[Staging & Accessories](#)	Internal	Passing Juice
[Truss & Accessories](#)	Internal	Passing Juice
[Speaker Stands & Brackets](#)	Internal	Passing Juice
[Microphone Stands](#)	Internal	Passing Juice
[Lighting Stands](#)	Internal	Passing Juice
[Bags & Covers](#)	Internal	Passing Juice
[Tablet & Phone Stands](#)	Internal	Passing Juice
[Laptop Stands](#)	Internal	Passing Juice
[DJ Tables & Booths](#)	Internal	Passing Juice
[Music & Instrument Stands](#)	Internal	Passing Juice
[Flight Cases & Road Cases](#)	Internal	Passing Juice
[19" Racks and Accessories](#)	Internal	Passing Juice
[Projector Brackets](#)	Internal	Passing Juice
[TV Brackets](#)	Internal	Passing Juice
[Projector Screens](#)	Internal	Passing Juice
[Kits, Modules & Arduino](#)	Internal	Passing Juice
[Electronic Components](#)	Internal	Passing Juice
[Lamps & Lamp Holders](#)	Internal	Passing Juice
[PCB, Breadboard, Thermoplastic & Cases](#)	Internal	Passing Juice
[3D Printer Filament](#)	Internal	Passing Juice
[Batteries & Holders](#)	Internal	Passing Juice
[Power Supplies](#)	Internal	Passing Juice
[Mains Products](#)	Internal	Passing Juice

In-page links

Hardware	Internal	Passing Juice
Motors, Gears, Servos & Fans	Internal	Passing Juice
Test Equipment	Internal	Passing Juice
Tools	Internal	Passing Juice
Alarms & Security Cameras	Internal	Passing Juice
Phone & Computer Acc.	Internal	Passing Juice
Sound	Internal	Passing Juice
Lighting	Internal	Passing Juice
Halloween	Internal	Passing Juice
Sound	Internal	Passing Juice
Lighting	Internal	Passing Juice
like Chrome or Firefox	External	Passing Juice
Home	Internal	Passing Juice
Brands	Internal	Passing Juice
Our Stores	Internal	Passing Juice
Contact	Internal	Passing Juice
About	Internal	Passing Juice
Deliveries	Internal	Passing Juice
FAQ	Internal	Passing Juice
Schools FAQ	Internal	Passing Juice
Terms of Trade	Internal	Passing Juice
Returns & Warranty	Internal	Passing Juice
Voucher Terms	Internal	Passing Juice
View cart	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	stands lighting accessories products

SEO Keywords

cart new leads see add all

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
see	22	✖	✖	✖	✖
products	20	✖	✖	✖	✔
lighting	17	✖	✖	✖	✔
cart	16	✖	✖	✖	✖
all	16	✖	✖	✖	✔

Usability

⊙	Url	Domain : surplustronics.co.nz Length : 20
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✖	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.

Document

	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✅ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✅ Perfect, your website has few JavaScript files.
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✅ Apple Icon
⚪		✅ Meta Viewport Tag
		✅ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://surplustronics.co.nz/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics