Website review
surfboardsdirect.com.au

Generated on September 20 2024 13:43 PM

The score is 56/100

SEO Content

⚠️	Title	Surfboards Direct - Surfboards for Sale Online: Beginner, Longboards, Minimals, Fish Surfboards for Sale Online: Beginner, Longboards, Minimals, Fish - Surfboards Direct **Length : 170** Ideally, your title should contain between 10 and 70 characters (spaces included). Use [this free tool](#) to calculate text length.
✅	Description	Surfboards for Sale Online: Beginner, Longboards, Minimals, Fish Surfboards and more. Huge selection. Free delivery. Phone 18004BOARDS **Length : 134** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use [this free online meta tags generator](#) to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
image	https://cdn.shopify.com/s/files/1/0515/4993/files/checkout_logo_11.png?height=628&pad_color=fff&v=1613152794&width=1200
image:secure_url	https://cdn.shopify.com/s/files/1/0515/4993/files/checkout_logo_11.png?height=628&pad_color=fff&v=1613152794&width=1200
image:width	1200
image:height	628

⚪	Headings	

H1	H2	H3	H4	H5	H6
1	0	10	0	1	2

- [H1]

SEO Content

		• [H3] • [H3] Surfboards • [H3] • [H3] Accessories • [H3] • [H3] Size Guides • [H3] • [H3] Contact Us • [H3] Shop by Category • [H3] What people are saying about us... • [H5] follow us • [H6] Quick Links • [H6] Easy Checkout
❌	Images	We found 26 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **11%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 48 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

In-page links

Anchor	Type	Juice
Cart (0)	Internal	Passing Juice
Log in	Internal	Passing Juice
Register	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Board Size Guide	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Home	Internal	Passing Juice
Cart	Internal	Passing Juice
Surfboards	Internal	Passing Juice
Beginner Bundles	Internal	Passing Juice
Mini-mals / Funboards	Internal	Passing Juice
Longboards	Internal	Passing Juice
Fish Surfboards	Internal	Passing Juice
Softboards	Internal	Passing Juice
Stand Up Paddle	Internal	Passing Juice
Body boards	Internal	Passing Juice
Shortboards	Internal	Passing Juice
Accessories	Internal	Passing Juice
Boardbags	Internal	Passing Juice
Leashes	Internal	Passing Juice
Fins	Internal	Passing Juice
Wax	Internal	Passing Juice
Grip	Internal	Passing Juice
Surfboard Racks	Internal	Passing Juice
Bundles	Internal	Passing Juice
Clothing	Internal	Passing Juice
Books	Internal	Passing Juice

In-page links

Beginners	Internal	Passing Juice
Kids	Internal	Passing Juice
Starting Again?	Internal	Passing Juice
Softboards	Internal	Passing Juice
Size Charts	Internal	Passing Juice
About	Internal	Passing Juice
Delivery	Internal	Passing Juice
How To	Internal	Passing Juice
FAQs	Internal	Passing Juice
Twitter	External	Passing Juice
Facebook	External	Passing Juice
YouTube	External	Passing Juice
Instagram	External	Passing Juice
Pinterest	External	Passing Juice
Promotional Surfboards	External	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy	Internal	Passing Juice
Sell Our Boards	Internal	Passing Juice
zipMoney Finance	Internal	Passing Juice
Web design	External	Passing Juice
SEO	External	Passing Juice

SEO Keywords

Keywords Cloud

sale accessories bundles fish size softboards surfboards beginner longboards direct

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
surfboards	9	✔	✘	✔	✔
beginner	4	✔	✘	✔	✘
longboards	4	✔	✘	✔	✘
fish	4	✔	✘	✔	✘
size	4	✘	✘	✘	✔

Usability

●	Url	Domain : surfboardsdirect.com.au Length : 23
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✘	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!

Document

✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap.
		https://surfboardsdirect.com.au/sitemap.xml
✅	Robots.txt	http://surfboardsdirect.com.au/robots.txt
		Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool.
		Google Analytics