# Website review
# superiorplay.com

Generated on September 20 2024 15:29 PM

**The score is 57/100**

pagepeeker

# SEO Content

| | | |
|---|---|---|
| ✅ | Title | Superior Play Systems: Hoops, Trampolines, &amp; Wooden Playsets **Length : 64** Perfect, your title contains between 10 and 70 characters. |
| ✅ | Description | Safe and Durable Trampolines, Hoops, and Wooden Playsets for the Backyard of your Dreams. Shop In-Store, by Phone or Online. **Length : 124** Great, your meta description contains between 70 and 160 characters. |
| ❌ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✅ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| locale | en_US |
| type | website |
| title | Superior Play Systems: Hoops, Trampolines, &amp; Wooden Playsets |
| description | Safe and Durable Trampolines, Hoops, and Wooden Playsets for the Backyard of your Dreams. Shop In-Store, by Phone or Online. |
| url | https://superiorplay.com/ |
| site_name | Superior Play Systems® |

| | Headings | | | | | | |
|---|---|---|---|---|---|---|---|
| | | **H1** | **H2** | **H3** | **H4** | **H5** | **H6** |
| | | 1 | 18 | 4 | 6 | 0 | 0 |

- [H1] Trampolines, Basketball Hoops, and Wooden Playsets for the Backyard of Your Dreams

# SEO Content

|  |  |  |
|---|---|---|
|  |  | - [H2] Wooden Playsets<br>- [H2] Trampolines<br>- [H2] Basketball Hoops<br>- [H2] Commercial<br>- [H2] Game Courts<br>- [H2] Parties & Play<br>- [H2] Safety is Our #1 Priority<br>- [H2] Superior Play Systems® is a leader when it comes to safe play. We offer the greatest range of products and activities to help you customize the safest play environment.<br>- [H2]<br>- [H2]<br>- [H2]<br>- [H2] Where quality comes into PLAY®<br>- [H2] Customer Reviews<br>- [H2] Test Products at a Showroom!<br>- [H2] Open Play<br>- [H2] Open Play<br>- [H2] Birthday Parties<br>- [H2] Birthday Parties<br>- [H3] General Info<br>- [H3] Customer Support<br>- [H3] Special Deals!<br>- [H3] Your cart is empty.<br>- [H4] WOODEN PLAYSETS: PLAYGROUND ONE!®<br>- [H4] TRAMPOLINES: ALLEYOOP™, SPRINGFREE®, AND JUMPSPORT®<br>- [H4] BASKETBALL HOOPS: PROFORMANCE HOOPS®<br>- [H4] Mary B.<br>- [H4] Samantha S.<br>- [H4] James H. |
| ❌ | Images | We found 25 images on this web page.<br><br>20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ❌ | Text/HTML Ratio | Ratio : **5%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✅ | Flash | Perfect, no Flash content has been detected on this page. |
| ✅ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

|  |  |  |
|---|---|---|
|  | URL Rewrite | Good. Your links looks friendly! |

# SEO Links

| | | |
|---|---|---|
| ✓ | | |
| ✗ | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| ✓ | In-page links | We found a total of 96 links including 0 link(s) to files |
| ● | Statistics | External Links : noFollow 1.04%<br><br>External Links : Passing Juice 8.33%<br><br>Internal Links 90.63% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| upgrade your browser | External | Passing Juice |
| activate Google Chrome Frame | External | Passing Juice |
| About You | Internal | Passing Juice |
| Blog | Internal | Passing Juice |
| Financing | Internal | Passing Juice |
| What To Expect | Internal | Passing Juice |
| Request Catalog | Internal | Passing Juice |
| Yard Check | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| Wooden Playsets | Internal | Passing Juice |
| About Our Playsets | Internal | Passing Juice |
| Shop By Type | Internal | Passing Juice |
| Wooden Playsets | Internal | Passing Juice |
| Forts | Internal | Passing Juice |
| Playcenters | Internal | Passing Juice |
| Mega Playsets | Internal | Passing Juice |
| Spacesaver Playsets | Internal | Passing Juice |

# In-page links

| | | |
|---|---|---|
| Customer Favorites | Internal | Passing Juice |
| Select vs Premier | Internal | Passing Juice |
| Build Your Set | Internal | Passing Juice |
| All Playground Accessories | Internal | Passing Juice |
| Playground Slides | Internal | Passing Juice |
| Trapeze Bars | Internal | Passing Juice |
| Swing Seats | Internal | Passing Juice |
| Tire Swings | Internal | Passing Juice |
| Swings | Internal | Passing Juice |
| Playset Safety &#038; Features | Internal | Passing Juice |
| Safer Play Zones | Internal | Passing Juice |
| Install &#038; Delivery | Internal | Passing Juice |
| Hoops | Internal | Passing Juice |
| About Our Hoops | Internal | Passing Juice |
| All Basketball Hoops | Internal | Passing Juice |
| Wall Mount Hoops | Internal | Passing Juice |
| In-Ground Adjustable Hoops | Internal | Passing Juice |
| Kids Basketball Hoops | Internal | Passing Juice |
| Indoor Hoops | Internal | Passing Juice |
| PROview® | Internal | Passing Juice |
| PROforce | Internal | Passing Juice |
| PROclassic | Internal | Passing Juice |
| Customer Favorites | Internal | Passing Juice |
| Basketball Accessories | Internal | Passing Juice |
| Hoops Safety &#038; Features | Internal | Passing Juice |
| Trampolines | Internal | Passing Juice |
| About Our Trampolines | Internal | Passing Juice |
| AlleyOOP® | Internal | Passing Juice |

# In-page links

| | | |
|---|---|---|
| Capital Play® | Internal | Passing Juice |
| Springfree® | Internal | Passing Juice |
| Springs | Internal | Passing Juice |
| Rectangle | Internal | Passing Juice |
| Round | Internal | Passing Juice |
| Oval | Internal | Passing Juice |
| Customer Favorites | Internal | Passing Juice |
| Trampoline Accessories | Internal | Passing Juice |
| Trampoline Safety &#038; Features | Internal | Passing Juice |
| Parties &#038; Play | Internal | Passing Juice |
| Birthday Parties | Internal | Passing Juice |
| Open Play | Internal | Passing Juice |
| Waiver | Internal | Passing Juice |
| Game Courts | Internal | Passing Juice |
| About Our Game Courts | Internal | Passing Juice |
| Multi Game Courts | Internal | Passing Juice |
| Outdoor Basketball Courts | Internal | Passing Juice |
| Indoor Basketball Courts | Internal | Passing Juice |
| DIY Basketball Courts | Internal | Passing Juice |
| Tennis Courts | Internal | Passing Juice |
| Pickleball Courts for Sale | Internal | Passing Juice |
| Pickleball Court Rentals | Internal | Passing Juice |
| Commercial | Internal | Passing Juice |
| About Our Commercial Sets | Internal | Passing Juice |
| Playground Equipment Sets | Internal | Passing Juice |
| Daycare Playground | Internal | Passing Juice |
| Preschool Playground | Internal | Passing Juice |
| School Playground | Internal | Passing Juice |
| | | |

# In-page links

| | | |
|---|---|---|
| Children&#8217;s Play Park | Internal | Passing Juice |
| Swing Frame | Internal | Passing Juice |
| Commercial Safety Surfacing | Internal | Passing Juice |
| Call Your Local Store For Details | Internal | Passing Juice |
| Find a showroom | Internal | Passing Juice |
| View specials | Internal | Passing Juice |
| - | External | Passing Juice |
| - | External | Passing Juice |
| - | External | Passing Juice |
| - | External | Passing Juice |
| - | External | Passing Juice |
| Sitemap | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Photo Gallery | Internal | Passing Juice |
| Own a Franchise | Internal | Passing Juice |
| Manufacturer Warranties | Internal | Passing Juice |
| Resources | Internal | Passing Juice |
| Careers | Internal | Passing Juice |
| Legal | Internal | Passing Juice |
| Refund &#038; Return Policy | Internal | Passing Juice |
| Specials | Internal | Passing Juice |
| Chat with us | External | noFollow |
| LiveChat | External | Passing Juice |

# SEO Keywords

| | |
|---|---|
| Keywords Cloud | shop courts play safety playground hoops basketball trampolines all playsets |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| play | 26 | ✔ | ✖ | ✔ | ✔ |
| hoops | 20 | ✔ | ✖ | ✔ | ✔ |
| shop | 15 | ✖ | ✖ | ✔ | ✖ |
| all | 15 | ✖ | ✖ | ✖ | ✔ |
| basketball | 13 | ✖ | ✖ | ✖ | ✔ |

# Usability

| | | |
|---|---|---|
| | Url | Domain : superiorplay.com<br>Length : 16 |
| ✔ | Favicon | Great, your website has a favicon. |
| ✔ | Printability | Great. We have found a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✔ | Doctype | HTML 5 |
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✖ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✔ | Email Privacy | Great no email address has been found in plain text! |

# Document

| | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|---|---|---|
| | Speed Tips | ✔ Excellent, your website doesn't use nested tables. |
| | | ✖ Too bad, your website is using inline styles. |
| | | ✖ Too bad, your website has too many CSS files (more than 4). |
| | | ✖ Too bad, your website has too many JS files (more than 6). |
| | | ✔ Perfect, your website takes advantage of gzip. |

# Mobile

| | Mobile Optimization | ✔ Apple Icon |
|---|---|---|
| | | ✔ Meta Viewport Tag |
| | | ✔ Flash content |

# Optimization

| | XML Sitemap | Great, your website has an XML sitemap. |
|---|---|---|
| | | https://superiorplay.com/sitemap_index.xml |
| | Robots.txt | http://superiorplay.com/robots.txt |
| | | Great, your website has a robots.txt file. |
| | Analytics | Missing |
| | | We didn't detect an analytics tool installed on this website. |
| | | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |