Website review
sunjoyonline.com

The score is 52/100

SEO Content

⚠️	Title	Home page **Length : 9** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✅	Keywords	Magento, Varien, E-commerce Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⦾	Headings	**H1** 2 **H2** 3 **H3** 3 **H4** 7 **H5** 0 **H6** 0 [H1] Home Page [H1] About Us [H2] Sunjoy Gazebos, Canopy Replacements and Furnishings [H2] All-Original Quality Assured Replacement Canopies and Curtains [H2] Inspiring Purposeful Furniture Design [H3] subscribe to our newsletter [H3] information [H3] Contact Us [H4] Three Ways To Locate Your Replacement [H4] Enter model # [H4] Browse By Parts [H4] send us a photo [H4] Take a photo of your entire frame and send it to us [H4] NEED HELP? CONTACT US! [H4] Take a photo of your entire frame and send it to us

SEO Content

❌	Images	We found 11 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **13%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

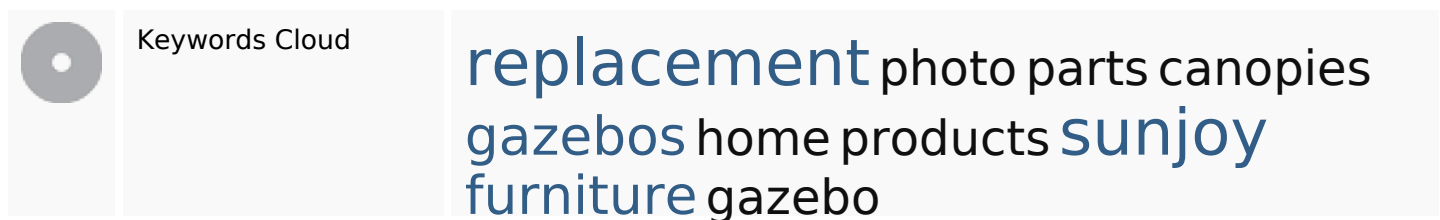|		
✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 20 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 20% Internal Links 80%

In-page links

Anchor	Type	Juice
My Account	Internal	Passing Juice
Sign In	Internal	Passing Juice
Menu	Internal	Passing Juice
PRODUCTS	Internal	Passing Juice

In-page links

WARRANTY PARTS	Internal	Passing Juice
REPLACEMENT CANOPY	Internal	Passing Juice
BLOG	Internal	Passing Juice
SHOP NOW	External	Passing Juice
Account	Internal	Passing Juice
Advanced Search	Internal	Passing Juice
replacement canopies	External	Passing Juice
www.sunjoyshop.com	External	Passing Juice
About Us	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Warranty for Costco	Internal	Passing Juice
FAQ	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Shipping & Return Policy	Internal	Passing Juice
Contacts	Internal	Passing Juice
[+] Give Us Feedback	External	Passing Juice

SEO Keywords

◎ Keywords Cloud	replacement photo parts canopies gazebos home products sunjoy furniture gazebo

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
replacement	9	✖	✖	✖	✔
sunjoy	9	✖	✖	✖	✔
furniture	7	✖	✖	✖	✔

Keywords Consistency

gazebos	6	✘	✘	✘	✔
home	5	✔	✘	✘	✔

Usability

	Url	Domain : sunjoyonline.com Length : 16
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✘	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✘ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files.

Document

✔ Perfect, your website has few JavaScript files.

✔ Perfect, your website takes advantage of gzip.

Mobile

⊙ Mobile Optimization	✖	Apple Icon
	✔	Meta Viewport Tag
	✔	Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://sunjoyonline.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.