The score is 52/100

SEO Content

✅	Title	Summit Charters: Alaska tour boat with onboard bathroom **Length : 55** Perfect, your title contains between 10 and 70 characters.
✅	Description	Summit Charters operates charter service in Wrangell Alaska. Our Alaska tour boats have an onboard bathroom. **Length : 108** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Summit Charters: Alaska tour boat with onboard bathroom
description	Summit Charters operates charter service in Wrangell Alaska. Our Alaska tour boats have an onboard bathroom.
url	https://summitcharters.com/
site_name	Summit Charters
image	https://summitcharters.com/wp-content/uploads/2023/05/bluice.jpg

	Headings	H1	H2	H3	H4	H5	H6
		2	6	3	0	0	0

SEO Content

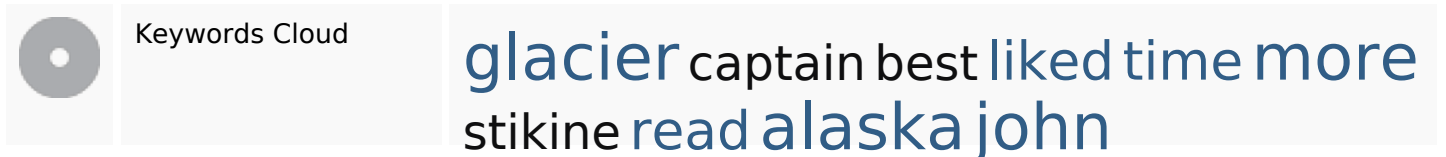|		[H1] Enjoy [H1] the view [H2] About us [H2] Top Destinations [H2] Get 10% discount on select packages! [H2] Review Summit Charters [H2] Summit Charters [H2] Quick Links [H3] The Stikine River [H3] LeConte Glacier [H3] Telegraph Creek
❌	Images	We found 47 images on this web page. 24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 12 links including 0 link(s) to files
◯	Statistics	External Links : noFollow 0% External Links : Passing Juice 25% Internal Links 75%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
HOME	Internal	Passing Juice
CHARTER INFO	Internal	Passing Juice
LINKS	Internal	Passing Juice
PHOTO GALLERY	Internal	Passing Juice
VIDEO GALLERY	Internal	Passing Juice
CONTACT	Internal	Passing Juice
The Stikine River	Internal	Passing Juice
The LeConte Glacier	Internal	Passing Juice
Muddy Water Adventures	External	Passing Juice
The Anan Bear & Wildlife Observatory	External	Passing Juice
Review Summit Charters	External	Passing Juice

SEO Keywords

Keywords Cloud	glacier captain best liked time more stikine read alaska john

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	10	✖	✖	✖	✖
glacier	9	✖	✖	✖	✔
john	8	✖	✖	✖	✖
alaska	8	✔	✖	✔	✖
read	6	✖	✖	✖	✖

Usability

	Url	Domain : summitcharters.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://summitcharters.com/sitemap_index.xml
✔	Robots.txt	http://summitcharters.com/robots.txt Great, your website has a robots.txt file.
✘	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.