







Website review strategicmediainc.com

Generated on September 22 2024 12:31 PM






The score is 50/100






SEO Content

	Title	Strategic Media Inc. Length : 20 Perfect, your title contains between 10 and 70 characters.																				
	Description	We're a radio and podcast advertising agency specializing in tactical strategies to increase your company's profitability with qualified leads. Length : 143 Great, your meta description contains between 70 and 160 characters.																				
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																				
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Strategic Media Inc.</td></tr><tr><td>description</td><td>We're a radio and podcast advertising agency specializing in tactical strategies to increase your company's profitability with qualified leads.</td></tr><tr><td>url</td><td>https://www.strategicmediainc.com/</td></tr><tr><td>site_name</td><td>Strategic Media Inc.</td></tr><tr><td>image</td><td>https://www.strategicmediainc.com/wp-content/uploads/2020/06/Untitled-design-5.png</td></tr><tr><td>image:width</td><td>1024</td></tr><tr><td>image:height</td><td>512</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Strategic Media Inc.	description	We're a radio and podcast advertising agency specializing in tactical strategies to increase your company's profitability with qualified leads.	url	https://www.strategicmediainc.com/	site_name	Strategic Media Inc.	image	https://www.strategicmediainc.com/wp-content/uploads/2020/06/Untitled-design-5.png	image:width	1024	image:height	512
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SEO Content

		image:type image/png					
	Headings	H1	H2	H3	H4	H5	H6
		1	1	7	6	0	0
		<ul style="list-style-type: none">• [H1] YOUR BRAND ON• [H2] Give your brand a voice• [H3] Our Clients• [H3] from thenewsroom• [H3] Meet Stanley: How SMI’s Proprietary O.S. is Supercharging the Media Landscape• [H3] SMI at Podcast Movement 2024• [H3] A Deep Dive into Murder, She Told: True Crime Stories from Maine• [H3] Move the• [H3] needle• [H4] Radio• [H4] Streaming• [H4] Podcasts• [H4] SiriusXM• [H4] Programmatic• [H4] About Us					
	Images	We found 8 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 19 links including 2 link(s) to files

SEO Links


	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Services	Internal	Passing Juice
Explore Services	Internal	Passing Juice
Podcast Advertising	Internal	Passing Juice
Attribution Analysis	Internal	Passing Juice
Resources	Internal	Passing Juice
Newsroom	Internal	Passing Juice
How to Measure Podcast Ad Success	Internal	Passing Juice
About Us	Internal	Passing Juice
Giving Back	Internal	Passing Juice
Your Team	Internal	Passing Juice
Let's talk	Internal	Passing Juice
Radio	Internal	Passing Juice
https://www.strategicmediainc.com/wp-content/uploads/2020/03/Vistaprint_0.mp3	Internal	Passing Juice
https://www.strategicmediainc.com/wp-content/uploads/2020/06/SMBA-TTF-BABEL.mp3	Internal	Passing Juice
Meet Stanley: How SMI's Proprietary O.S. is Supercharging the Media Landscape	Internal	Passing Juice
SMI at Podcast Movement 2024	Internal	Passing Juice
A Deep Dive into Murder, She Told: True Crime Stories from Maine	Internal	Passing Juice
Read more	Internal	Passing Juice

In-page links






SEO Keywords

	Keywords Cloud	advertising follow services how newsroom smi podcast media read more
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
podcast	6	✖	✖	✓	✓
how	5	✖	✖	✖	✓
read	4	✖	✖	✖	✖
more	4	✖	✖	✖	✖
advertising	3	✖	✖	✓	✖











Usability

	Url	Domain : strategicmediainc.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://www.strategicmediainc.com/sitemap_index.xml</div>
	Robots.txt	http://strategicmediainc.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. <div></div>

Optimization



Google Analytics