







# Website review stgeorgeexpress.com

Generated on September 12 2024 17:49 PM

The score is 52/100



## SEO Content

	<p>Title</p>	<p>Salt Lake Express - Shuttle &amp; Charter Buses</p> <p><b>Length : 47</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>Our executive class shuttles will take you throughout Utah, Idaho, Wyoming, Montana and Nevada in comfort.</p> <p><b>Length : 106</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Salt Lake Express - Shuttle &amp; Charter Buses</td> </tr> <tr> <td>description</td> <td>Our executive class shuttles will take you throughout Utah, Idaho, Wyoming, Montana and Nevada in comfort.</td> </tr> <tr> <td>url</td> <td>https://saltlakeexpress.com/</td> </tr> <tr> <td>site_name</td> <td>Salt Lake Express</td> </tr> <tr> <td>updated_time</td> <td>2024-01-03T13:40:30-07:00</td> </tr> <tr> <td>image</td> <td>https://saltlakeexpress.com/wp-content/uploads/sites/4/2022/06/salt-lake-express-shuttle-and-charters.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Salt Lake Express - Shuttle & Charter Buses	description	Our executive class shuttles will take you throughout Utah, Idaho, Wyoming, Montana and Nevada in comfort.	url	https://saltlakeexpress.com/	site_name	Salt Lake Express	updated_time	2024-01-03T13:40:30-07:00	image	https://saltlakeexpress.com/wp-content/uploads/sites/4/2022/06/salt-lake-express-shuttle-and-charters.jpg
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# SEO Content

image:secure_url	https://saltlakeexpress.com/wp-content/uploads/sites/4/2022/06/salt-lake-express-shuttle-and-charters.jpg
image:width	1600
image:height	1067
image:alt	shuttle
image:type	image/jpeg

## Headings

H1	H2	H3	H4	H5	H6
1	9	13	4	4	0

- [H1] Executive-class shuttles to Las Vegas, Salt Lake, Idaho Falls, St George, and 100+ other destinations
- [H2] 15% Off Everything
- [H2] Now Offering Shuttles To Los Angeles
- [H2] Popular Routes
- [H2] Make it a Trip to Remember
- [H2] Gift Someone a Trip
- [H2]
- [H2]
- [H2] Sign Up for Discounts and Offers
- [H2] Door-to-Door Service
- [H3] Fares, Gift Cards and Shirts in our Annual Sale with the code MONDAY21
- [H3] Group Charter Travel Solutions
- [H3] Yes, We Go To Vegas.
- [H3] Executive Service. Always.
- [H3] Over 20,000 Miles Traveled Daily
- [H3] {{{ data.title }}}}
- [H3] Check Out Our New Swag Store
- [H3] Promoting Tourism and Travel
- [H3] About Salt Lake Express
- [H3] Leave Us a Review
- [H3] Business Hours
- [H3] Contact Us
- [H3] Work For Salt Lake Express
- [H4] Idaho Falls to Salt Lake City
- [H4] Las Vegas to St. George
- [H4] Salt Lake City to Jackson Hole
- [H4] Cedar City to St. George
- [H5] Individual Outlets
- [H5] Extra Storage
- [H5] Bottled Water
- [H5] Extra Legroom



## Images




We found 30 images on this web page.

8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.





## Text/HTML Ratio

Ratio : **3%**

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 51 links including 1 link(s) to files
	Statistics	External Links : noFollow 3.92% External Links : Passing Juice 80.39% Internal Links 15.69%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Pickup Locations</a>	External	Passing Juice
<a href="#">Popular Routes</a>	External	Passing Juice
<a href="#">Route Map</a>	External	Passing Juice
<a href="#">Door-To-Door</a>	External	Passing Juice
<a href="#">Rexburg Walmart Shuttle</a>	External	Passing Juice
<a href="#">Travel Information</a>	External	Passing Juice

## In-page links

<a href="#">Blog</a>	External	Passing Juice
<a href="#">Service Alerts</a>	External	Passing Juice
<a href="#">FAQs and Policies</a>	External	Passing Juice
<a href="#">Fleet</a>	External	Passing Juice
<a href="#">Videos</a>	External	Passing Juice
<a href="#">Gift Cards</a>	External	Passing Juice
<a href="#">Shuttle Service In St. George</a>	External	Passing Juice
<a href="#">Help and Contact</a>	External	Passing Juice
<a href="#">Store</a>	Internal	Passing Juice
<a href="#">Terms and Conditions</a>	External	Passing Juice
<a href="#">Customer Service Policy</a>	External	Passing Juice
<a href="#">Title VI Policy Statement</a>	External	Passing Juice
<a href="#">SLE/MT Coordination Plan</a>	External	Passing Juice
<a href="#">Package Shipping</a>	External	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Group Charters</a>	External	Passing Juice
<a href="#">Fleet</a>	External	Passing Juice
<a href="#">Get a Quote</a>	External	Passing Juice
<a href="#">Track Bus</a>	External	Passing Juice
<a href="#">Buy Tickets</a>	External	Passing Juice
<a href="#">My Account</a>	External	Passing Juice
<a href="#">Purchase a Gift Card</a>	External	Passing Juice
<a href="#">Shirts</a>	External	Passing Juice
<a href="#">Popular Routes</a>	Internal	Passing Juice
<a href="#">Las Vegas</a>	External	Passing Juice
<a href="#">Salt Lake</a>	External	Passing Juice
<a href="#">Idaho Falls</a>	External	Passing Juice
<a href="#">St George</a>	External	Passing Juice

## In-page links

<a href="#">100+ other destinations</a>	External	Passing Juice
<a href="#">Purchase Gift Card</a>	Internal	Passing Juice
<a href="#">More</a>	Internal	Passing Juice
-	Internal	Passing Juice
<a href="#">fabulous Las Vegas</a>	External	Passing Juice
<a href="#">cleaner</a>	External	Passing Juice
<a href="#">Yellowstone Teton Territory</a>	External	Passing Juice
<a href="#">Review us on Google</a>	External	Passing Juice
<a href="#">Directions</a>	Internal	Passing Juice
<a href="#">mechanic</a>	External	Passing Juice
<a href="#">customer service</a>	External	Passing Juice
<a href="#">driver</a>	External	Passing Juice
<a href="#">#8594: Apply Now</a>	Internal	Passing Juice
<a href="#">Salt Lake Express</a>	External	noFollow
<a href="#">TDS Tickets</a>	External	noFollow
<a href="#">Privacy Policy</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
travel	7	✘	✘	✘	✔
vegas	7	✘	✘	✘	✔
service	6	✘	✘	✘	✔







## Keywords Consistency

gift	6	✘	✘	✘	✔
fleet	5	✘	✘	✘	✘



## Usability

	Url	Domain : stgeorgeexpress.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✔ Excellent, your website doesn't use nested tables.</li><li>✘ Too bad, your website is using inline styles.</li><li>✘ Too bad, your website has too many CSS files (more than 4).</li></ul>




## Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://stgeorgeexpress.com/wp-sitemap.xml>



### Robots.txt

<http://stgeorgeexpress.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.