



Website review startours.co.uk

Generated on September 22 2024 03:49 AM

The score is 53/100



SEO Content





	<p>Title</p>	<p>Star Tours</p> <p>Length : 10</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>“Highly recommended. I will definitely be using Star Tours again in the future.”</p> <p>Length : 80</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 1473"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>/images/favicon/open-graph.png</td> </tr> </tbody> </table>	Property	Content	image	/images/favicon/open-graph.png								
Property	Content													
image	/images/favicon/open-graph.png													
	<p>Headings</p>	<table border="1" data-bbox="544 1503 1481 1574"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>5</td> <td>11</td> <td>7</td> <td>5</td> <td>41</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1608 1497 2069" style="list-style-type: none"> • [H1] • [H1] • [H1] • [H1] • [H1] Your trip starts right here. • [H2] Holidays • [H2] Destinations • [H2] • [H2] • [H2] • [H2] • [H2] Tours by Eurostar • [H2] Faraway Tours • [H2] “Highly recommended. I will definitely be using Star Tours 	H1	H2	H3	H4	H5	H6	5	11	7	5	41	0
H1	H2	H3	H4	H5	H6									
5	11	7	5	41	0									

SEO Content





again in the future.”

- [H2] All package holidays are financially protected
- [H2] Things you might find useful
- [H3]
- [H3]
- [H3]
- [H3]
- [H3] Popular Tours
- [H3] Explore the world with us
- [H3] Need to call us?
- [H4] Get tour details and travel insights on our WhatsApp channel.
- [H4] Passionate expert tour managers Nationwide pick up points 24 hour dedicated enquiry team Stay at charming hotels hand picked by us Tips included on all our European holidays
- [H4] United Kingdom
- [H4] India
- [H4] US
- [H5] Disneyland Special4 Days
- [H5] Swiss Alpine5 Days
- [H5] Devon and Cornwall3 Days
- [H5] Best of Europe with Disney6 Days
- [H5] Panoramic Europe5 Days
- [H5] Jewels of Scotland3 Days
- [H5] Historic Scotland4 Days
- [H5] Charms of Europe 5 Days
- [H5] Treasure of Europe9 Days
- [H5] Tour of London1 Day
- [H5] Scottish Highlands5 Days
- [H5] Scenic Snowdonia2 Days
- [H5] Paris3 Days
- [H5] Paris4 Days
- [H5] Northern Landscapes3 Days
- [H5] Holland & Belgium by Eurostar3 Days
- [H5] Swiss & Paris9 Days
- [H5] Scenic Swiss6 Days
- [H5] Italy by Flight6 Days
- [H5] Swiss Special4 Days
- [H5] Discover Europe9 Days
- [H5] Japan8 Days
- [H5] Panoramic Europe by Eurostar5 Days
- [H5] Lakes & Valleys7 Days
- [H5] Dubai5 Days
- [H5] Paris and Disneyland by Eurostar3 Days
- [H5] Panoramic Europe by Eurostar5 Days
- [H5] Japan8 Days
- [H5] USA East Coast7 Days
- [H5] Australia & New Zealand16 Days
- [H5] Awards & Accreditations
- [H5] Need a visa? We can help
- [H5] How to book your trip
- [H5] Brochure
- [H5] Chauffeured minibus and coach hire
- [H5] Travel with peace of mind
- [H5] Holidays
- [H5] Booking

SEO Content

		<ul style="list-style-type: none">• [H5] General• [H5] Social• [H5] Company Policies
	Images	We found 58 images on this web page. 56 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 91 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 15.38% Internal Links 84.62%

In-page links

Anchor	Type	Juice
My Account	Internal	Passing Juice
Basket	Internal	Passing Juice
Contact Us	Internal	Passing Juice

In-page links

Home	Internal	Passing Juice
Coach Holidays	Internal	Passing Juice
Duration 01 - 04 Days	Internal	Passing Juice
Duration 05 - 08 Days	Internal	Passing Juice
Duration 09 - 11 Days	Internal	Passing Juice
Duration 12 Days Plus	Internal	Passing Juice
European Flight Holidays	Internal	Passing Juice
Eurostar	Internal	Passing Juice
North & South America	Internal	Passing Juice
UK Holidays	Internal	Passing Juice
Worldwide Group Holidays	Internal	Passing Juice
London and Beyond	External	Passing Juice
All Destinations	Internal	Passing Juice
Abu Dhabi	Internal	Passing Juice
Argentina	Internal	Passing Juice
Australia	Internal	Passing Juice
Austria	Internal	Passing Juice
Belgium	Internal	Passing Juice
Brazil	Internal	Passing Juice
Cambodia	Internal	Passing Juice
Canada	Internal	Passing Juice
China	Internal	Passing Juice
Czech Republic	Internal	Passing Juice
Denmark	Internal	Passing Juice
Egypt	Internal	Passing Juice
Finland	Internal	Passing Juice
All Holidays	Internal	Passing Juice
France	Internal	Passing Juice

In-page links

Germany	Internal	Passing Juice
Holland	Internal	Passing Juice
Hungary	Internal	Passing Juice
Iceland	Internal	Passing Juice
India	Internal	Passing Juice
Italy	Internal	Passing Juice
Japan	Internal	Passing Juice
Liechtenstein	Internal	Passing Juice
Luxembourg	Internal	Passing Juice
Malaysia	Internal	Passing Juice
Monaco	Internal	Passing Juice
Morocco	Internal	Passing Juice
Netherlands	Internal	Passing Juice
New Zealand	Internal	Passing Juice
Peru	Internal	Passing Juice
Poland	Internal	Passing Juice
Scotland	Internal	Passing Juice
Spain	Internal	Passing Juice
Sweden	Internal	Passing Juice
Switzerland	Internal	Passing Juice
Thailand	Internal	Passing Juice
Turkey	Internal	Passing Juice
United Kingdom	Internal	Passing Juice
United States	Internal	Passing Juice
Vietnam	Internal	Passing Juice
Visas	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
General Information	Internal	Passing Juice

In-page links

How to Book	Internal	Passing Juice
Awards & Accreditation	Internal	Passing Juice
About Us	Internal	Passing Juice
FAQs	Internal	Passing Juice
Downloads	Internal	Passing Juice
Pick Up Points	Internal	Passing Juice
Trustpilot	External	Passing Juice
Quick Enquiry	Internal	Passing Juice
WhatsApp channel	External	Passing Juice
Europe	Internal	Passing Juice
United Kingdom	Internal	Passing Juice
Rest of World	Internal	Passing Juice
View All	Internal	Passing Juice
View All	Internal	Passing Juice
UK Brochure	External	Passing Juice
US Brochure	External	Passing Juice
Know More	Internal	Passing Juice
Travel Insurance (UK Residents)	External	Passing Juice
Travel Insurance (US Residents)	External	Passing Juice
Send a WhatsApp Message	External	Passing Juice
Payment Details	Internal	Passing Juice
Order a Brochure	Internal	Passing Juice
Groups & Communities	Internal	Passing Juice
Careers	Internal	Passing Juice
FCDO Travel Advice	External	Passing Juice
Facebook	External	Passing Juice
Pinterest	External	Passing Juice
Instagram	External	Passing Juice

In-page links

LinkedIn	External	Passing Juice
Cookie Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Click4Assistance UK Live Chat Software	External	Passing Juice

SEO Keywords



Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
star	1	✓	✗	✓	✓
tours	1	✓	✗	✓	✓
trustpilot	1	✗	✗	✗	✗
click4assistance	1	✗	✗	✗	✗
live	1	✗	✗	✗	✗

Usability





	Url	Domain : startours.co.uk Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	HTML 5				
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.				

Mobile



	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization



		https://startours.co.uk/sitemap.xml
	Robots.txt	http://startours.co.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.