Website review
squarecap.com

Generated on September 09 2024 05:19 AM

The score is 44/100

SEO Content

⚠️	Title	Squarecap **Length : 9** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Squarecap
url	https://info.squarecap.com

Headings

H1	H2	H3	H4	H5	H6
1	10	2	14	0	0

- [H1] SUPPORTING STUDENT SUCCESS
- [H2] Easy to Use. Powerful in the Classroom.
- [H2] Engage Your Students on Any Device
- [H2] Attendance Made Simple
- [H2] Personalized Seat Maps
- [H2] Proven Success
- [H2] Teaching Tips From Our Experts
- [H2] Our Customers
- [H2] Bundle and Save
- [H2] Trusted by Universities Across the Nation
- [H2] See what makes us different.
- [H3] Squarecap, Inc

SEO Content

- [H3] Contact Us
- [H4] Track Attendance With Ease
- [H4] Increase Participation
- [H4] Encourage Active Learning
- [H4] How to Use Your iPhone as a Document Camera in Zoom
- [H4] K. Sata Sathasivan, Ph.D.
- [H4] Online Teaching Made Easy with Zoom and Squarecap
- [H4] K. Sata Sathasivan, Ph.D.
- [H4] Squarecap Opens Access for All COVID-19 School Closures
- [H4] Sarathi Sathasivan, Co-Founder & CEO of Squarecap Inc.
- [H4] Using Squarecap to Enable Online Learning
- [H4] Squarecap Staff
- [H4]
- [H4]
- [H4]

✓	Images	We found 27 images on this web page. Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✗	URL Rewrite	Bad. Your links have query string.
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 39 links including 3 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.69% Internal Links 92.31%

In-page links

Anchor	Type	Juice
Effective Ways to Reduce Exam Anxiety	Internal	Passing Juice
Product	Internal	Passing Juice
Pricing	Internal	Passing Juice
Blog	Internal	Passing Juice
Support	External	Passing Juice
Sign In	Internal	Passing Juice
Sign Up	Internal	Passing Juice
Schedule Demo	Internal	Passing Juice
Support	Internal	Passing Juice
Learn More	Internal	Passing Juice
Schedule Demo	Internal	Passing Juice
Track Attendance With Ease	Internal	Passing Juice
Increase Participation	Internal	Passing Juice
-	Internal	Passing Juice
Encourage Active Learning	Internal	Passing Juice
Get Started	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
READ SUCCESS STORIES	Internal	Passing Juice
Read more...	Internal	Passing Juice
-	Internal	Passing Juice
Zoom	External	Passing Juice
free access	Internal	Passing Juice
Read more...	Internal	Passing Juice
-	Internal	Passing Juice
Read more...	Internal	Passing Juice
Squarecap	Internal	Passing Juice

In-page links

Read more...	Internal	Passing Juice
-	Internal	Passing Juice
Read Case Studies	Internal	Passing Juice
Request Access	Internal	Passing Juice
Request Access	Internal	Passing Juice
Request Access	Internal	Passing Juice
Press	Internal	Passing Juice
Contact Us	Internal	Passing Juice
About Us	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Accessibility	External	Passing Juice
Privacy	Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud	learn student squarecap access success support students more class from

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
students	15	✖	✖	✖	✔
learn	8	✖	✖	✖	✔
squarecap	7	✔	✖	✖	✔
success	6	✖	✖	✖	✔
more	6	✖	✖	✖	✖

Usability

	Url	Domain : squarecap.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://info.squarecap.com/
	Robots.txt	http://squarecap.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics