







Website review sprinkles.com

Generated on September 22 2024 18:26 PM






The score is 50/100






SEO Content

	<p>Title</p>	<p>Sprinkles Cupcakes Bakery, ATM, Online Ordering, Nationwide Shipping & Sprinkles Cupcakes, Inc</p> <p>Length : 102</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>																
	<p>Description</p>	<p>Sprinkles makes real celebrations taste better with premium, baked-fresh daily cupcakes, cakes, chocolates, and cookies.</p> <p>Length : 120</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Sprinkles Cupcakes, Inc</td> </tr> <tr> <td>url</td> <td>https://sprinkles.com/</td> </tr> <tr> <td>title</td> <td>Sprinkles Cupcakes Bakery, ATM, Online Ordering, Nationwide Shipping</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Sprinkles makes real celebrations taste better with premium, baked-fresh daily cupcakes, cakes, chocolates, and cookies.</td> </tr> <tr> <td>image</td> <td>http://sprinkles.com/cdn/shop/files/sprinkles_national_logo.png?v=1620832370</td> </tr> <tr> <td>image:secure_url</td> <td>https://sprinkles.com/cdn/shop/files/sprinkles_national_logo.png?v=1620832370</td> </tr> </tbody> </table>	Property	Content	site_name	Sprinkles Cupcakes, Inc	url	https://sprinkles.com/	title	Sprinkles Cupcakes Bakery, ATM, Online Ordering, Nationwide Shipping	type	website	description	Sprinkles makes real celebrations taste better with premium, baked-fresh daily cupcakes, cakes, chocolates, and cookies.	image	http://sprinkles.com/cdn/shop/files/sprinkles_national_logo.png?v=1620832370	image:secure_url	https://sprinkles.com/cdn/shop/files/sprinkles_national_logo.png?v=1620832370
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SEO Content

		image:width 1200												
		image:height 628												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>8</td> <td>3</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] • [H2] Apple Pie Cupcake • [H2] Pumpkin's Back, Spice Up Your Fall! • [H2] Cookie Parfaits - your new favorite obsession! • [H2] The perfect back-to-school treat! • [H2] Get rewarded for rewarding yourself • [H2] Get Delivery • [H2] Bakery Pickup • [H2] Personalization • [H3] Limited Time Flavors • [H3] The best way to say HAPPY BDAY! • [H3] Available Nationwide • [H4] Why stop at cupcakes? 	H1	H2	H3	H4	H5	H6	1	8	3	1	0	0
H1	H2	H3	H4	H5	H6									
1	8	3	1	0	0									
	Images	<p>We found 31 images on this web page.</p> <p>17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 40 links including 0 link(s) to files

SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 2.5%

Internal Links 97.5%


In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Order Now	Internal	Passing Juice
Bakery Pickup & Local Delivery Menu	Internal	Passing Juice
Sprinkles Studio	Internal	Passing Juice
Limited Time	Internal	Passing Juice
Mini Cupcakes	Internal	Passing Juice
Assorted Boxes	Internal	Passing Juice
Dietary Cupcakes	Internal	Passing Juice
By Occasion	Internal	Passing Juice
Pupcakes	Internal	Passing Juice
Cookies & Brownies	Internal	Passing Juice
Chocolate	Internal	Passing Juice
Cakes	Internal	Passing Juice
Nationwide Shipping Menu	Internal	Passing Juice
Cupcakes & Cakes	Internal	Passing Juice
Dog Collection	Internal	Passing Juice
Retail	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Current Specials	Internal	Passing Juice
Sprinkles Studio	Internal	Passing Juice
Gift Cards	Internal	Passing Juice

In-page links

Catering & Events	Internal	Passing Juice
Order Local Pick-Up & Delivery	Internal	Passing Juice
Order Now!	Internal	Passing Juice
Celebrate With Style	Internal	Passing Juice
Discover More	Internal	Passing Juice
Our Story	Internal	Passing Juice
How to Order?	Internal	Passing Juice
Locations	Internal	Passing Juice
Store Locator	Internal	Passing Juice
Careers	External	Passing Juice
Franchise	Internal	Passing Juice
FAQ	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Refund policy	Internal	Passing Juice
Sprinkles	Internal	Passing Juice
\$20.00 Add	Internal	Passing Juice
{{{name}}}	Internal	Passing Juice

SEO Keywords



Keywords Cloud

enter every available zip cupcake sprinkles
delivery **order** code **now**



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings






Keywords Consistency

order	11	✓	✗	✗	✗
now	9	✗	✗	✗	✗
delivery	6	✗	✗	✗	✓
cupcake	6	✓	✗	✓	✓
enter	6	✗	✗	✗	✗

Usability

	Url	Domain : sprinkles.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><u></td> <td>1</td> </tr> </tbody> </table>	Deprecated tags	Occurrences	<u>	1
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<u>	1					

Document

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



Speed Tips

- ✓ Excellent, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.
- ✓ Great, your website has few CSS files.
- ✗ Too bad, your website has too many JS files (more than 6).
- ✗ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://sprinkles.com/sitemap.xml>



Robots.txt

<http://sprinkles.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics