





Website review spitfire.co.uk

Generated on September 22 2024 12:35 PM

The score is 50/100



SEO Content

|  | Title | <p>Business Telecoms & Internet Services from Spitfire: VoIP, SIP, Ethernet, Fibre Broadband</p> <p>Length : 93</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | | | |
|---|---|---|----------|---------|--------|-------|------|---------|-------|---|-------------|---|-----|-----------------------------|-----------|-------------------------------|
|  | Description | <p>Business Internet & Telecoms, line rental, calls, VoIP, SIP & Internet. Business specialists: low cost, resilient solutions - wide range of DR & back up solutions.</p> <p>Length : 175</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | | | |
|  | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | |
|  | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Business Telecoms & Internet Services from Spitfire: VoIP, SIP, Ethernet, Fibre Broadband</td></tr><tr><td>description</td><td>Business Internet & Telecoms, line rental, calls, VoIP, SIP & Internet. Business specialists: low cost, resilient solutions - wide range of DR & back up solutions.</td></tr><tr><td>url</td><td>https://www.spitfire.co.uk/</td></tr><tr><td>site_name</td><td>Spitfire Network Services Ltd</td></tr></tbody></table> | Property | Content | locale | en_GB | type | website | title | Business Telecoms & Internet Services from Spitfire: VoIP, SIP, Ethernet, Fibre Broadband | description | Business Internet & Telecoms, line rental, calls, VoIP, SIP & Internet. Business specialists: low cost, resilient solutions - wide range of DR & back up solutions. | url | https://www.spitfire.co.uk/ | site_name | Spitfire Network Services Ltd |
| Property | Content | | | | | | | | | | | | | | | |
| locale | en_GB | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | |
| title | Business Telecoms & Internet Services from Spitfire: VoIP, SIP, Ethernet, Fibre Broadband | | | | | | | | | | | | | | | |
| description | Business Internet & Telecoms, line rental, calls, VoIP, SIP & Internet. Business specialists: low cost, resilient solutions - wide range of DR & back up solutions. | | | | | | | | | | | | | | | |
| url | https://www.spitfire.co.uk/ | | | | | | | | | | | | | | | |
| site_name | Spitfire Network Services Ltd | | | | | | | | | | | | | | | |

SEO Content

image





<https://www.spitfire.co.uk/wp-content/uploads/2023/07/FireSwitch-Logo-WHITE-1-300x70.png>

Headings





| H1 | H2 | H3 | H4 | H5 | H6 |
|----|----|----|----|----|----|
| 14 | 13 | 32 | 1 | 0 | 0 |

- [H1] Telecoms and IP Engineering Solutions for Business since 1988
- [H1]
- [H1] Spitfire's One Network solution for mobile, fixed line and cloud connectivity
- [H1] Connectivity
- [H1]
- [H1] Voice
- [H1]
- [H1] Engineering
- [H1]
- [H1] Support
- [H1]
- [H1] QUICK LINKS
- [H1] LEGAL
- [H1] HOW WE CAN HELP
- [H2] Winner
- [H2] The Big Switch Off
- [H2] Winner
- [H2] Crown Commercial Services Supplier:
- [H2] Winner
- [H2] Highly Commended
- [H2] Firewall as a Service (FWaaS)
- [H2]
- [H2] Specialists in business-class Wide Area Networking, Internet connectivity and SIP Voice over IP
- [H2]
- [H2]
- [H2]
- [H2]
- [H3] Award winning services & support to over 5,000 businesses
- [H3] Dedicated account management team
- [H3] Industry leading SLAs
- [H3] Resilient multi-core next generation network
- [H3] Cisco qualified sales & support teams
- [H3] 91% of support calls answered within 30 seconds*
- [H3] Get ahead of the Great Migration to IP Telephony with Spitfire's products and solutions
- [H3] Fully featured cloud telephony from only £10 per month
- [H3] Spitfire's FWaaS offers class leading threat protection
- [H3] Get ahead of the Great Migration to IP Telephony with Spitfire's products and solutions
- [H3] Free migration to Spitfire's Cloud-hosted telephone system
- [H3] Spitfire's FWaaS offers class leading threat protection
- [H3] • Innovative
- [H3] • Flexible
- [H3] • Reliable
- [H3] • Supportive

SEO Content

| | | |
|---|-----------------|---|
| | | <ul style="list-style-type: none"> • [H3] • Cost effective • [H3] • Innovative • [H3] • Flexible • [H3] • Reliable • [H3] • Supportive • [H3] • Cost effective • [H3] • Innovative • [H3] • Flexible • [H3] • Reliable • [H3] • Supportive • [H3] • Cost effective • [H3] • Innovative • [H3] • Flexible • [H3] • Reliable • [H3] • Supportive • [H3] • Cost effective • [H4] Big Switch Off |
|  | Images | <p>We found 3 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> |
|  | Iframe | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p> |

SEO Links

| | | |
|---|-------------------------|---|
|  | URL Rewrite | <p>Good. Your links looks friendly!</p> |
|  | Underscores in the URLs | <p>Perfect! No underscores detected in your URLs.</p> |
|  | In-page links | <p>We found a total of 67 links including 0 link(s) to files</p> |
|  | Statistics | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.49%</p> |

SEO Links

Internal Links 98.51%

In-page links

| Anchor | Type | Juice |
|---|----------|---------------|
| = | Internal | Passing Juice |
| HOME | Internal | Passing Juice |
| Our Network | Internal | Passing Juice |
| Our Network | Internal | Passing Juice |
| MVNO | Internal | Passing Juice |
| Connectivity | Internal | Passing Juice |
| Dedicated Fibre Ethernet | Internal | Passing Juice |
| FTTP Ethernet | Internal | Passing Juice |
| SOGEA Ethernet | Internal | Passing Juice |
| FTTP Fibre Broadband | Internal | Passing Juice |
| SOGEA Fibre Broadband | Internal | Passing Juice |
| Mobile Ethernet | Internal | Passing Juice |
| Mobile Broadband | Internal | Passing Juice |
| Mobile IoT | Internal | Passing Juice |
| Backup Circuits | Internal | Passing Juice |
| Circuits for VoIP | Internal | Passing Juice |
| The Big Switch Off | Internal | Passing Juice |
| IoT | Internal | Passing Juice |
| Voice | Internal | Passing Juice |
| FireSwitch - Hosted PBX 2.2 | Internal | Passing Juice |
| 3CX Cloud | Internal | Passing Juice |
| SIP Trunks | Internal | Passing Juice |
| Direct Routing/Teams | Internal | Passing Juice |
| Mobile | Internal | Passing Juice |

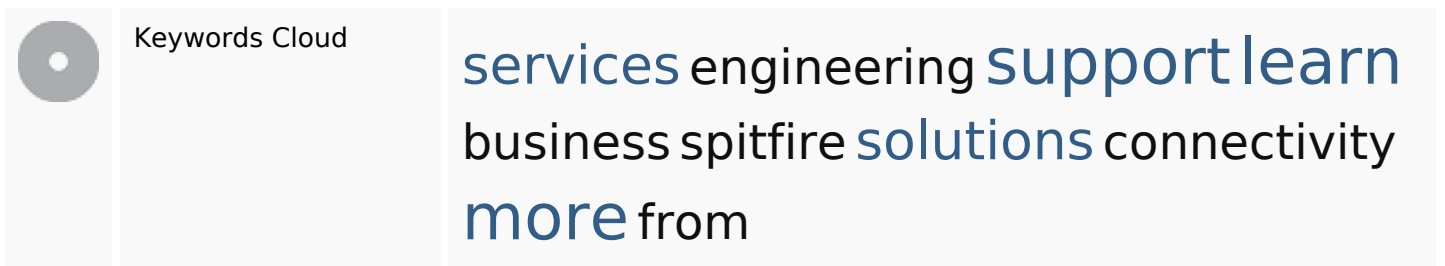
In-page links

| | | |
|---------------------------------------|----------|---------------|
| Engineering | Internal | Passing Juice |
| Firewall as a Service | Internal | Passing Juice |
| MPLS WAN | Internal | Passing Juice |
| IPsec VPN | Internal | Passing Juice |
| CloudConnect | Internal | Passing Juice |
| Web Hosting | Internal | Passing Juice |
| Domain Names | Internal | Passing Juice |
| Email | Internal | Passing Juice |
| Solutions | Internal | Passing Juice |
| Mobile Data Solutions | Internal | Passing Juice |
| Working from Home | Internal | Passing Juice |
| Internet of Things | Internal | Passing Juice |
| Managed WAN | Internal | Passing Juice |
| QoS Options | Internal | Passing Juice |
| Clear Voice | Internal | Passing Juice |
| About | Internal | Passing Juice |
| News | Internal | Passing Juice |
| Meet the Team | Internal | Passing Juice |
| History | Internal | Passing Juice |
| Blog | Internal | Passing Juice |
| Case Studies | Internal | Passing Juice |
| White Papers | Internal | Passing Juice |
| Legal | Internal | Passing Juice |
| Job Vacancies | Internal | Passing Juice |
| Contact | Internal | Passing Juice |
| Support | Internal | Passing Juice |
| Knowledge Base | Internal | Passing Juice |
| Raise Ticket | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Partner | Internal | Passing Juice |
| Partner Knowledge Base | Internal | Passing Juice |
| Learn More | Internal | Passing Juice |
| Highly Commended | Internal | Passing Juice |
| Learn More | Internal | Passing Juice |
| Firewall as a Service (FWaaS) | Internal | Passing Juice |
| Voice | Internal | Passing Juice |
| Engineering | Internal | Passing Juice |
| Solutions | Internal | Passing Juice |
| Support | Internal | Passing Juice |
| Learn more ... | Internal | Passing Juice |
| Learn more ... | Internal | Passing Juice |
| Learn more ... | Internal | Passing Juice |
| Learn more ... | Internal | Passing Juice |
| Data Subject Access Request | External | Passing Juice |

SEO Keywords








Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| more | 13 | ✘ | ✘ | ✘ | ✘ |
| learn | 12 | ✘ | ✘ | ✘ | ✘ |
| support | 12 | ✘ | ✘ | ✘ | ✔ |







Keywords Consistency

| | | | | | |
|-----------|----|---|---|---|---|
| services | 10 | ✓ | ✗ | ✗ | ✓ |
| solutions | 8 | ✗ | ✗ | ✓ | ✓ |



Usability

| | | |
|---|--------------|---|
|  | Url | Domain : spitfire.co.uk Length : 14 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|-----------------|---|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files. |




Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

https://www.spitfire.co.uk/sitemap_index.xml



Robots.txt

<http://spitfire.co.uk/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.