



Website review spiralmedia.co.kr

Generated on September 23 2024 04:30 AM

The score is 44/100







SEO Content

	Title	<p>Spiral Media &#8211; Programmatic Advertising Agency</p> <p>Length : 52</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>Programmatic Advertising Agency</p> <p>Length : 31</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1921"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://spiralmedia.co.kr/</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Spiral Media</td> </tr> <tr> <td>description</td> <td>Programmatic Advertising Agency</td> </tr> <tr> <td>image</td> <td>https://spiralmedia.co.kr/wp-content/uploads/2020/05/mobile_01.jpg</td> </tr> <tr> <td>updated_time</td> <td>2023-12-01T13:48:38+09:00</td> </tr> <tr> <td>locale</td> <td>ko_KR</td> </tr> <tr> <td>site_name</td> <td>Spiral Media</td> </tr> </tbody> </table>	Property	Content	url	https://spiralmedia.co.kr/	type	website	title	Spiral Media	description	Programmatic Advertising Agency	image	https://spiralmedia.co.kr/wp-content/uploads/2020/05/mobile_01.jpg	updated_time	2023-12-01T13:48:38+09:00	locale	ko_KR	site_name	Spiral Media
Property	Content																			
url	https://spiralmedia.co.kr/																			
type	website																			
title	Spiral Media																			
description	Programmatic Advertising Agency																			
image	https://spiralmedia.co.kr/wp-content/uploads/2020/05/mobile_01.jpg																			
updated_time	2023-12-01T13:48:38+09:00																			
locale	ko_KR																			
site_name	Spiral Media																			
	Headings	<table border="1" data-bbox="539 1951 1481 2024"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>49</td> <td>21</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	49	21	0	0	0						
H1	H2	H3	H4	H5	H6															
0	49	21	0	0	0															





SEO Content

- [H2] We are the 1stProgrammatic Advertising Agency in Korea
- [H2] About us
- [H2] STRATEGY
- [H2] STRATEGY
- [H2] MEDIA BUYING
- [H2] MEDIA BUYING
- [H2] MANAGEMENT / OPTIMIZATION
- [H2] MANAGEMENT / OPTIMIZATION
- [H2] ANALYSIS & REPORT
- [H2] ANALYSIS & REPORT
- [H2] STRATEGY
- [H2] STRATEGY
- [H2] MEDIA BUYING
- [H2] MEDIA BUYING
- [H2] MANAGEMENT / OPTIMIZATION
- [H2] MANAGEMENT / OPTIMIZATION
- [H2] ANALYSIS & REPORT
- [H2] ANALYSIS & REPORT
- [H2] Programmatic Ads
- [H2] Work Process
- [H2] □□□ □
- [H2] □□□ □
- [H2] □□ □
- [H2] □□ □ □
- [H2] □□ □
- [H2] □□□□ □
- [H2] □□ □
- [H2] □□□ □
- [H2] □□□ □
- [H2] □□ □
- [H2] □□ □ □
- [H2] □□ □
- [H2] □□□□ □
- [H2] □□ □
- [H2] DMP Design
- [H2] DMP Design
- [H2] Deep dive Targeting
- [H2] Deep dive Targeting
- [H2] Business Area
- [H2] Adobe Solution partner
- [H2] Audience Manager
- [H2] Analytics
- [H2] DSP
- [H2] Search
- [H2] Partners
- [H2] Clients
- [H2] Contact Us
- [H2] Copyright 2021 □ All rights Reserved. Spiral Media
- [H2] Copyright 2021 □ All rights Reserved. Spiral Media
- [H3] AD Fraud
- [H3] Viewability
- [H3] Brand Safety
- [H3] AD Fraud
- [H3] Viewability
- [H3] Brand Safety
- [H3] DISPLAY

SEO Content

		<ul style="list-style-type: none"> • [H3] SNS • [H3] VIDEo • [H3] Mobile • [H3] DISPLAY • [H3] SNS • [H3] VIDEo • [H3] Mobile • [H3] DISPLAY • [H3] SNS • [H3] VIDEo • [H3] Mobile • [H3] PHONE • [H3] E-MAIL • [H3] ADDRESS
	Images	<p>We found 136 images on this web page.</p> <p>124 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Who we are	Internal	Passing Juice
How to work	Internal	Passing Juice
What we do	Internal	Passing Juice
Who with us	Internal	Passing Juice
Contact	Internal	Passing Juice
Trend	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	facebook <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> advertising <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> media <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> programmatic-app mobile
--	----------------	---




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
media	8	✓	✗	✗	✓
programmatic	8	✓	✗	✓	✓
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	7	✗	✗	✗	✗
-app	6	✗	✗	✗	✗
advertising	5	✓	✗	✓	✓












Usability

	Url	Domain : spiralmmedia.co.kr Length : 17
	Favicon	Great, your website has a favicon.



Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ko.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td></td><td>9</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		9
Deprecated tags	Occurrences					
	9					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.				




Mobile

	Mobile Optimization	 Apple Icon
--	---------------------	--

Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://spiralmedia.co.kr/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>