



# Website review sparkleinhereye.com

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The score is 43/100







## SEO Content

	Title	<p>Sparkle in her Eye &amp;#8211; By Lauren B.</p> <p><b>Length : 39</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>10</td> <td>8</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H2] What's In My Bag</li> <li>• [H2] summer is finally here!!</li> <li>• [H2] My Summer Essentials</li> <li>• [H2] LAUREN B x VITAMIN A CAPSULE COLLECTION</li> <li>• [H2] a great reason to start spring cleaning</li> <li>• [H2] Holiday Gifts for the Guys</li> <li>• [H2] Holiday Gifts for the Gals</li> <li>• [H2] Sneak Peak into Fab Fit Fun's Winter Box</li> <li>• [H2] California Glam Apartment with decorist &amp; Bed Bath &amp; Beyond</li> <li>• [H2] My Secret to Healthy, Shiny Hair</li> <li>• [H3] BEAUTY</li> <li>• [H3] INTERIORS</li> <li>• [H3] STYLE</li> <li>• [H3] ABOUT ME</li> <li>• [H3] Let's Connect</li> <li>• [H3] SEARCH</li> <li>• [H3] Categories</li> </ul>	H1	H2	H3	H4	H5	H6	0	10	8	0	0	0
H1	H2	H3	H4	H5	H6									
0	10	8	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] SIGN UP!</li></ul>
	Images	We found 23 images on this web page. 13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>9%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 42 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 21.43% Internal Links 78.57%

## In-page links

Anchor	Type	Juice
<a href="#">Style</a>	Internal	Passing Juice
<a href="#">Beauty</a>	Internal	Passing Juice
<a href="#">Interior</a>	Internal	Passing Juice

## In-page links

<a href="#">Life</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">What's In My Bag</a>	Internal	Passing Juice
<a href="#">Sunglasses</a>	External	Passing Juice
<a href="#">Secret Freshies</a>	External	Passing Juice
<a href="#">Portable charger</a>	External	Passing Juice
<a href="#">Blotting papers</a>	External	Passing Juice
<a href="#">Hand lotion</a>	External	Passing Juice
<a href="#">Pop &amp; Suki</a>	External	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice
<a href="#">1 Comment</a>	Internal	Passing Juice
<a href="#">summer is finally here!!</a>	Internal	Passing Juice
<a href="#">1 Comment</a>	Internal	Passing Juice
<a href="#">My Summer Essentials</a>	Internal	Passing Juice
<a href="#">0 comment</a>	Internal	Passing Juice
<a href="#">LAUREN B x VITAMIN A CAPSULE COLLECTION</a>	Internal	Passing Juice
<a href="#">1 Comment</a>	Internal	Passing Juice
<a href="#">a great reason to start spring cleaning</a>	Internal	Passing Juice
<a href="#">3 Comments</a>	Internal	Passing Juice
<a href="#">Holiday Gifts for the Guys</a>	Internal	Passing Juice
<a href="#">3 Comments</a>	Internal	Passing Juice
<a href="#">Holiday Gifts for the Gals</a>	Internal	Passing Juice
<a href="#">6 Comments</a>	Internal	Passing Juice
<a href="#">Sneak Peak into Fab Fit Fun's Winter Box</a>	Internal	Passing Juice
<a href="#">4 Comments</a>	Internal	Passing Juice
<a href="#">California Glam Apartment with decorist &amp; Bed Bath &amp; Beyond</a>	Internal	Passing Juice
<a href="#">7 Comments</a>	Internal	Passing Juice

## In-page links

<a href="#">My Secret to Healthy, Shiny Hair</a>	Internal	Passing Juice
<a href="#">4 Comments</a>	Internal	Passing Juice
<a href="#">2</a>	Internal	Passing Juice
<a href="#">3</a>	Internal	Passing Juice
<a href="#">8</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Follow my blog with Bloglovin</a>	External	Passing Juice
<a href="#">Food</a>	Internal	Passing Juice
<a href="#">Giveback</a>	Internal	Passing Juice
<a href="#">Travel</a>	Internal	Passing Juice
<a href="#">Willa</a>	External	Passing Juice





## SEO Keywords













## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
spring	6	✘	✘	✘	✔
purse	5	✘	✘	✘	✘
summer	5	✘	✘	✘	✔
time	4	✘	✘	✘	✘
always	4	✘	✘	✘	✘

## Usability

	Url	Domain : sparkleinhereye.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon</li><li data-bbox="555 264 879 300">✔ Meta Viewport Tag</li><li data-bbox="555 331 810 367">✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <p data-bbox="549 658 1158 694"><a href="https://sparkleinhereye.com/wp-sitemap.xml">https://sparkleinhereye.com/wp-sitemap.xml</a></p>
	Robots.txt	<p data-bbox="539 734 1046 770"><a href="http://sparkleinhereye.com/robots.txt">http://sparkleinhereye.com/robots.txt</a></p> <p data-bbox="539 801 1082 837">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 869 1101 904">Great, your website has an analytics tool.</p> <p data-bbox="549 949 858 1003"> Google Analytics</p>