

## Website review spamedia.co.uk

Generated on September 23 2024 10:39 AM

The score is 42/100

#### **SEO Content**

	Title	Spa Media Home				
		Length: 14				
		Perfect, your tit	e contains bet	ween 10 and	70 charact	ers.
	Description	Length: 0				
		Very bad. We had free online meta		•		page. Use <u>this</u>
	Keywords	spa-media.co.ul	<			
		Good, your page	e contains meta	keywords.		
<b>&amp;</b>	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.				
	Headings	<b>H1 H2</b> 5	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
•		• [H1] Col	ne Us: dia Services in	Buxton		
	Images	We found 4 ima	ges on this wel	page.		
•	1 alt attributes are empty or missing. Add alternative text so the search engines can better understand the content of your image					
	Text/HTML Ratio	Ratio : <b>0</b> %				
•		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.				
	Flash	Perfect, no Flas	n content has b	een detected	d on this pa	ge.

### **SEO Content**

Iframe	Great, there are no Iframes detected on this page.

#### **SEO Links**

URL Rewrite	Good. Your links looks friendly!
Underscores in the URLs	Perfect! No underscores detected in your URLs.
In-page links	We found a total of 0 links including 0 link(s) to files
Statistics	External Links : noFollow 0%
	External Links : Passing Juice 0%
	Internal Links 0%

## In-page links

Anchor Type	Juice
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## **SEO Keywords**

•	Keywords Cloud	media spa home
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## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
spa	1	•	<b>*</b>	×	×
media	1	✓	✓	×	✓

# **Keywords Consistency**

home 1

# Usability

0	Url	Domain : spa-media.co.uk Length : 15
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
8	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
8	Dublin Core	This page does not take advantage of Dublin Core.

### **Document**

$\bigcirc$	Doctype	HTML 4.01 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
8	W3C Validity	Errors: 0 Warnings: 0
8	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.
	Deprecated HTML	
X	Deprecated HTML	Deprecated tags Occurrences
×	Deprecated HTML	Deprecated tags Occurrences <font> 3</font>
<b>&amp;</b>	Deprecated HTML	
	Deprecated HTML  Speed Tips	<pre><font> 3  Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because</font></pre>

### **Document**

•	Great, your website has few CSS files.
•	Perfect, your website has few JavaScript files.
*	Perfect, your website takes advantage of gzip.

## Mobile

	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

# Optimization

	XML Sitemap	Missing
•		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://spa-media.co.uk/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
•		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.