Website review
southernshores.com

Generated on September 21 2024 16:37 PM

The score is 55/100

SEO Content

✔	Title	Southern Shores Realty | The Best in Outer Banks Vacation Rentals **Length : 65** Perfect, your title contains between 10 and 70 characters.
✔	Description	Southern Shores Realty offers the best in Outer Banks Vacation Rentals. Offering over 300 Vacation Rentals from Corolla, Duck, Southern Shores to Nags Head, NC. **Length : 160** Great, your meta description contains between 70 and 160 characters.
✘	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✘	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◐	Headings	**H1** 1 **H2** 4 **H3** 0 **H4** 0 **H5** 0 **H6** 0 • [H1] The Best in Outer Banks Vacation Rentals • [H2] Browse over 300 Houses & Condos from Corolla to S. Nags Head • [H2] Our Featured Vacation Properties • [H2] Recent Customer Testimonials • [H2] The BestRentals & Ratesare AvailableHere
✘	Images	We found 26 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✘	Text/HTML Ratio	Ratio : **9%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

✓	Flash	Perfect, no Flash content has been detected on this page.
✗	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 67 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.48% Internal Links 95.52%

In-page links

Anchor	Type	Juice
Compare Favs	Internal	Passing Juice
All Outer Banks Rentals	Internal	Passing Juice
Available 2025 Outer Banks Rentals	Internal	Passing Juice
Newly Added Rentals	Internal	Passing Juice
Re-Rent Program	Internal	Passing Juice
Oceanfront / Oceanside Rentals	Internal	Passing Juice
All Oceanfront Rentals	Internal	Passing Juice
All Oceanside Rentals	Internal	Passing Juice
Soundfront Rentals	Internal	Passing Juice
Sound Side Rentals	Internal	Passing Juice

In-page links

Dog Friendly Rentals	Internal	Passing Juice
Rentals with Private Pools	Internal	Passing Juice
Rentals with Hot Tubs	Internal	Passing Juice
Beach House Rentals	Internal	Passing Juice
Condo Rentals	Internal	Passing Juice
One Bedroom Rentals	Internal	Passing Juice
Two Bedroom Rentals	Internal	Passing Juice
Three Bedroom Rentals	Internal	Passing Juice
Four Bedroom Rentals	Internal	Passing Juice
5+ Bedroom Rentals	Internal	Passing Juice
Mini Vacation Rentals	Internal	Passing Juice
Outer Banks Great Getaways	Internal	Passing Juice
Search Rentals By Name	Internal	Passing Juice
Advanced Rental Search	Internal	Passing Juice
About All Outer Banks Towns	Internal	Passing Juice
Corolla Vacation Rentals	Internal	Passing Juice
About Corolla, NC	Internal	Passing Juice
Duck Vacation Rentals	Internal	Passing Juice
About Duck, NC	Internal	Passing Juice
Kill Devil Hills Vacation Rentals	Internal	Passing Juice
About Kill Devil Hills, NC	Internal	Passing Juice
Kitty Hawk Vacation Rentals	Internal	Passing Juice
About Kitty Hawk, NC	Internal	Passing Juice
Nags Head Vacation Rentals	Internal	Passing Juice
About Nags Head, NC	Internal	Passing Juice
Southern Shores Vacation Rentals	Internal	Passing Juice
About Southern Shores, NC	Internal	Passing Juice
Neighborhoods by Town	Internal	Passing Juice

In-page links

Vacation Rental Specials	Internal	Passing Juice
Golf Package Specials	Internal	Passing Juice
Discounts & Specials	Internal	Passing Juice
Military Discounts	Internal	Passing Juice
Senior Citizen Discounts	Internal	Passing Juice
Owner Specials	Internal	Passing Juice
Guest Perks	Internal	Passing Juice
Plan Your Stay	Internal	Passing Juice
Outer Banks Events	Internal	Passing Juice
Frequently Asked Questions	Internal	Passing Juice
Dog Friendly Vacation Information	Internal	Passing Juice
2022 Beach Nourishment Project	Internal	Passing Juice
Directions to the Outer Banks	Internal	Passing Juice
Outer Banks Fishing	Internal	Passing Juice
All Winter Rentals	Internal	Passing Juice
All Long Term Rentals	Internal	Passing Juice
Long Term Contact	Internal	Passing Juice
About Us	Internal	Passing Juice
OBX Property Management	Internal	Passing Juice
Outer Banks Real Estate Sales	External	Passing Juice
Rental Agreement	Internal	Passing Juice
Outer Banks Jobs	Internal	Passing Juice
Outer Banks Disclosures	Internal	Passing Juice
Contact	Internal	Passing Juice
Blog	Internal	Passing Juice
Owner Login	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Outer Banks Rentals Web Design	External	Passing Juice

In-page links

[Live Chat](#)	External	Passing Juice

SEO Keywords

Keywords Cloud	shores search rentals southern outer bedrooms toggle all vacation banks

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
rentals	54	✔	✖	✔	✔
bedrooms	34	✖	✖	✖	✖
vacation	25	✔	✖	✔	✔
southern	23	✔	✖	✔	✖
shores	23	✔	✖	✔	✖

Usability

	Url	Domain : southernshores.com Length : 18
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://www.southernshores.com/siteMapXML
✓	Robots.txt	http://southernshores.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization

Google Analytics