Website review
sohoapartments.com

The score is 60/100

SEO Content

✅	Title	World Apartments - Find your Ideal Apt **Length : 38** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Find and List great apartments around the world **Length : 47** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	World, apartments, cheap, budget, luxury, apts, corporate, furnished, loft, rentals, downtown, metro, studio, 1 BR, 2 BR, family, student, view, sunny, short, term Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** 0 **H2** 5 **H3** 0 **H4** 7 **H5** 0 **H6** 0 • [H2] About • [H2] Monthly Newsletter • [H2] Destination Guide • [H2] Contact Us • [H2] Stay Connected • [H4] Major Cities • [H4] Find the perfect apartment in … • [H4] To promote your hotel or tour service, click here • [H4] Featured Apartments near Dupont Circle • [H4] Welcome to World Apartments • [H4] Charming Neighborhood for London Flats • [H4] Historic Neighborhood in New York City
	Images	We found 10 images on this web page.

SEO Content

❌		9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **26%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 14 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%

In-page links

Anchor	Type	Juice
World Apartments	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
click here	Internal	Passing Juice
Latrobe Apartments	External	Passing Juice
The Regent	External	Passing Juice

In-page links

-		Internal	Passing Juice
-		Internal	Passing Juice
Top destinations in Europe		Internal	Passing Juice
Things to do in Europe		Internal	Passing Juice
Travel tips for Europe		Internal	Passing Juice
-		Internal	Passing Juice
Privacy Policy		Internal	Passing Juice
Terms of Service		Internal	Passing Juice

SEO Keywords

Keywords Cloud	circle world from dupont apartments service apartment monthly click europe

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
apartments	8	✔	✔	✔	✔
world	6	✔	✔	✔	✔
monthly	3	✖	✖	✖	✔
europe	3	✖	✖	✖	✖
apartment	2	✔	✔	✔	✔

Usability

	Url	Domain : sohoapartments.com Length : 18
✔	Favicon	Great, your website has a favicon.

Usability

❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Mobile

Optimization

❌	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔️	Robots.txt	http://sohoapartments.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.