Website review
snaparoo.com.au

Generated on September 23 2024 04:27 AM

The score is 44/100

SEO Content

✓	Title	Snaparoo - Brings meetings and photos together **Length : 46** Perfect, your title contains between 10 and 70 characters.
✓	Description	whiteboard,work,app,notes,calendar,outlook,gmail,google,snaps,snap,knowledge **Length : 76** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	**H1** 1 **H2** 3 **H3** 9 **H4** 0 **H5** 0 **H6** 0 • [H1] Snaparoo • [H2] Features List • [H2] Contact Us • [H2] Get In Touch • [H3] Download Snaparoo Today • [H3] Calendar Aware Camera • [H3] Google & Outlook • [H3] iCloud Support • [H3] Search Your Snaps • [H3] Meeting Snap Library • [H3] Secure • [H3] Today's Schedule • [H3] Share Your Snaps
✗	Images	We found 4 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that

SEO Content

		search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **13%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 7 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 28.57% Internal Links 71.43%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Features	Internal	Passing Juice
Contact	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
-	External	Passing Juice

In-page links

Themefisher	External	Passing Juice

SEO Keywords

	Keywords Cloud	download work together snaparoo photos brings knows valuable meetings all

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
snaparoo	5	✔	✖	✖	✔
photos	4	✔	✖	✖	✖
valuable	3	✖	✖	✖	✖
all	3	✖	✖	✖	✖
brings	2	✔	✖	✖	✖

Usability

	Url	Domain : snaparoo.com.au Length : 15
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✗ Too bad, your website has too many CSS files (more than 4).
		✗ Too bad, your website has too many JS files (more than 6).
		✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✗ Apple Icon
○		✓ Meta Viewport Tag
		✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✓		https://snaparoo.com.au/sitemap.xml
✓	Robots.txt	http://snaparoo.com.au/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.