Website review smschat.org

Generated on September 19 2024 22:32 PM

The score is 66/100

pagepeeker

SEO Content

✓	Title	SMSCHAT - Your Sim card as SMS Gateway **Length : 38** Perfect, your title contains between 10 and 70 characters.
✓	Description	SMSchat app allows you to run SMS campaigns with your phone as the sending & receiving gateway **Length : 94** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	**H1** 1 **H2** 3 **H3** 0 **H4** 0 **H5** 0 **H6** 0 • [H1] Your Sim card as SMS Gateway • [H2] SMS chat • [H2] SMS surveys • [H2] Connect chatbots
✗	Images	We found 9 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✓	Text/HTML Ratio	Ratio : **51%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✅		
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 4 links including 1 link(s) to files
◯	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Download App	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Login	Internal	Passing Juice

SEO Keywords

◯	Keywords Cloud	sim marketing card messages app smschat send gateway get sms

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sms	20	✔	✖	✔	✔
send	9	✖	✖	✔	✖
smschat	7	✔	✖	✔	✖
sim	6	✔	✖	✖	✔
messages	6	✖	✖	✖	✖

Usability

●	Url	Domain : smschat.org Length : 11
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!

Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✔ Perfect. No inline css has been found in HTML tags!
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://smschat.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.