SEO Content

⚠️	Title	SmpelApp **Length : 8** Ideally, your title should contain between 10 and 70 characters (spaces included). Use [this free tool](#) to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use [this free online meta tags generator](#) to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use [this free online meta tags generator](#) to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://smpelapp.com/
site_name	SmpelApp
title	A New Way to Use Your Phone
description	Expertly-designed software, easy-to-use interface.
type	website
image	http://img1.wsimg.com/isteam/stock/Dxe4ek5
locale	en_US

⚪	Headings	**H1** 2 **H2** 3 **H3** 3 **H4** 6 **H5** 1 **H6** 0 • [H1] A New Way to Use Your Phone • [H1] A New Way to Use Your Phone

SEO Content

- [H2] Our App
- [H2] Photo Gallery
- [H2] Contact Us
- [H3] SmpelApp
- [H3] SmpelApp
- [H3] Download on Any Device
- [H4] Grab interest
- [H4] Generate excitement
- [H4] Close the deal
- [H4] Drop us a line!
- [H4] Your Feedback is Appreciated
- [H4] SmpelApp
- [H5] Powered by GoDaddy GoCentral Website Builder

✅	Images	We found 15 images on this web page. Good, most or all of your images have alt attributes.
❌	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 4 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 75% Internal Links 25%

In-page links

Anchor	Type	Juice
Contact Us	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Terms of Service	External	Passing Juice
Website Builder	External	Passing Juice

SEO Keywords

	Keywords Cloud	something app new expertly-designed business easy-- interface smpelapp phone software

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
smpelapp	5	✔	✖	✖	✔
app	5	✔	✖	✖	✔
something	3	✖	✖	✖	✖
business	3	✖	✖	✖	✖
expertly-designed	2	✖	✖	✖	✖

Usability

	Url	Domain : smpelapp.com Length : 12
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

✓		
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
◉	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

◉	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://smpelapp.com/sitemap.xml
✓	Robots.txt	http://smpelapp.com/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.