







# Website review smartradeapp.com

Generated on September 20 2024 13:27 PM





The score is **56/100**



## SEO Content

	<p>Title</p>	<p>SimplyPayMe   Card Payments &amp; Business Management</p> <p><b>Length : 53</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	<p>Description</p>	<p>SimplyPayMe enables seamless payments, invoicing and simple business management solutions, all through your smartphone.</p> <p><b>Length : 119</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																				
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																				
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>SimplyPayMe   Card Payments &amp; Business Management</td> </tr> <tr> <td>description</td> <td>SimplyPayMe enables seamless payments, invoicing and simple business management solutions, all through your smartphone.</td> </tr> <tr> <td>url</td> <td>https://simplypayme.com/</td> </tr> <tr> <td>site_name</td> <td>SimplyPayMe</td> </tr> <tr> <td>image</td> <td>https://simplypayme.com/wp-content/uploads/2020/04/Logo-vertical-black.jpg</td> </tr> <tr> <td>image:width</td> <td>1280</td> </tr> <tr> <td>image:height</td> <td>1024</td> </tr> </tbody> </table>	Property	Content	locale	en_GB	type	website	title	SimplyPayMe   Card Payments & Business Management	description	SimplyPayMe enables seamless payments, invoicing and simple business management solutions, all through your smartphone.	url	https://simplypayme.com/	site_name	SimplyPayMe	image	https://simplypayme.com/wp-content/uploads/2020/04/Logo-vertical-black.jpg	image:width	1280	image:height	1024
Property	Content																					
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image:width	1280																					
image:height	1024																					





# SEO Content

		image:type	image/jpeg				
	Headings	<b>H1</b> 4	<b>H2</b> 12	<b>H3</b> 5	<b>H4</b> 7	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"> <li>• [H1] Run your business. Get paid faster. All from your mobile!</li> <li>• [H1] Essential</li> <li>• [H1] Manage</li> <li>• [H1] Grow</li> <li>• [H2] Our Features</li> <li>• [H2] Payment Solutions</li> <li>• [H2] Company</li> <li>• [H2] Payments and more - what SimplyPayMe can do for you</li> <li>• [H2] Simple, transparent pricing. No hidden fees.</li> <li>• [H2] Free</li> <li>• [H2] £4.99/Month</li> <li>• [H2] £9.99/Month</li> <li>• [H2] Award-winning software</li> <li>• [H2] As featured in our favourite trade magazines</li> <li>• [H2] Start a free trial to get organised and paid faster</li> <li>• [H2] This website uses cookies to ensure you get the best experience on our website.</li> <li>• [H3] Company</li> <li>• [H3] Support</li> <li>• [H3] Get Organised</li> <li>• [H3] Get Paid</li> <li>• [H3] Access anytime, anywhere</li> <li>• [H4] Start improving your cashflow today - Save time and money - Get paid quickly</li> <li>• [H4] Reduce your costs - Improve productivity - Save time and manage your business</li> <li>• [H4] Track and manage payments - Scale rapidly - Extract and download your data</li> <li>• [H4] What business owners say about SimplyPayMe</li> <li>• [H4] Resources</li> <li>• [H4] Our Products</li> <li>• [H4] Company</li> </ul>					
	Images	<p>We found 33 images on this web page.</p> <p>24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : <b>11%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					

## SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 90.91% Internal Links 9.09%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Partners</a>	External	Passing Juice
<a href="#">Support Center</a>	External	Passing Juice
<a href="#">Contact Us</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Terms and Conditions</a>	External	Passing Juice
<a href="#">Payments</a>	External	Passing Juice
<a href="#">Pricing</a>	External	Passing Juice
<a href="#">Features</a>	External	Passing Juice
<a href="#">News</a>	External	Passing Juice
<a href="#">Blog</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	simplypayme started company quickly <b>get</b> paid card business features <b>payments</b>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
get	20	✗	✗	✗	✓
payments	16	✓	✗	✓	✓
paid	10	✗	✗	✗	✓
started	8	✗	✗	✗	✗
simplypayme	8	✓	✗	✓	✓











## Usability

	Url	Domain : smarttradeapp.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://simplypayme.com/sitemap_index.xml">https://simplypayme.com/sitemap_index.xml</a>
	Robots.txt	<a href="http://smartradeapp.com/robots.txt">http://smartradeapp.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.